



2023 Annual Report Advisory Committee on Undergraduate Admissions February 15, 2024

Members: Fouad Abd-El-Khalick (Dean, School of Education); Nicole Else-Quest (Associate Professor, Division of Fine Arts and Humanities, College of Arts and Sciences); Daniel Klasik (Assistant Professor, School of Education); Priscilla Layne (Associate Professor, Division of Fine Arts & Humanities, College of Arts and Sciences); David Navalinsky (Associate Professor, Division of Fine Arts and Humanities, College of Arts and Sciences); Valérie Pruvost (Teaching Professor, Division of Fine Arts and Humanities, College of Arts and Sciences); Raul Reis (Dean, Hussman School of Journalism and Media); Jason Roberts (Professor, Division of Fine Arts & Humanities, College of Arts and Sciences); Kevin Stewart (Associate Professor, Division of Natural Sciences, College of Arts and Sciences); Danielle Zurcher (Teaching Assistant Professor, Division of Natural Sciences, College of Arts and Sciences)

Ex officio (voting) members: Abigail Panter, Chair (Professor and Senior Associate Dean, Undergraduate Education, College of Arts and Sciences, representing James W.C. White, Dean, College of Arts and Sciences); Chloë Russell (Associate Dean, Academic Advising, College of Arts and Sciences).

Ex officio (non-voting) members: Lauren DiGrazia (Assistant Provost, University Registrar); Rachele Feldman (Vice Provost for Enrollment); Jason McGrath (Associate Provost, Director of Undergraduate Admissions)

Consultants (non-voting): Michelle Brown (Assistant Provost and Director, Academic Support Program for Student Athletes); Marcus Collins (Associate Dean, Center for Student Success and Academic Counseling, College of Arts and Sciences); Dan Thornton (Associate Director, Scholarships and Student Aid); Lynn Williford (Assistant Provost and Director, Office of Institutional Research and Assessment).

Members, [Committee on Disabilities](#): Kimberly Abels (Director, Writing Center and Learning Center); Simon Bloor (Director, Accessibility Resource Services); Meredith Petschauer (Associate Dean for Undergraduate Curricula); Jennifer Youngstrom (Clinical Professor, Division of Natural Sciences & Mathematics, College of Arts and Sciences).

Consultants: Steve Keadey (Associate Vice Chancellor and Senior University Counsel); Kara Simmons (Associate Vice Chancellor and Senior University Counsel)

Members, [Committee on Special Talent](#): Isaac Unah, Chair (Professor, Associate Professor, College of Arts and Sciences); Fenaba Addo (Professor, Division of Social Sciences and Global Programs, College of Arts and Sciences); Bernard Bell (Executive Director, Shuford Program in Entrepreneurship, College of Arts and Sciences); Lissa Broome (Professor, School of Law, and

Faculty Representative to the NCAA); Michael Kris (Teaching Professor, Division of Fine Arts and Humanities, College of Arts and Sciences); Priscilla Layne (Associate Professor, Division of Fine Arts and Humanities, College of Arts and Sciences); David Navalinsky (Associate Professor, Division of Fine Arts and Humanities, College of Arts and Sciences); Chloë Russell (Associate Dean, Academic Advising, College of Arts and Sciences);

Meetings during 2023: March 3, 2023; November 7, 2023.

Report prepared by: Abigail Panter (Chair and Senior Associate Dean, Undergraduate Education, College of Arts and Sciences); Jason McGrath (Associate Provost and Director, Office of Undergraduate Admissions).

Report of 2023 activities

1. Reviewed and discussed the use of Duolingo as an approved English Proficiency Exam for applicants beginning in Fall 2024.
2. Discussed the multi-year increase in first-year applications.
3. Discussed and approved making the Special-Talent Pilot program permanent.
4. Provided an update on the UNC System Office [Standard Test Requirement Waiver](#).
5. Received updates on the [Committee on Race-Neutral Strategies](#).
6. Received updates on Fall 2023 first-year and transfer class.
7. Received post-SCOTUS updates.

SUMMARY STATISTICS—ALL ENTERING UNDERGRADUATE STUDENTS, FIRST-YEAR AND TRANSFER, FALL 2023

Total enrolled	5598				
Resident	4314	77.1%	Need-based aid	1,936	34.6%
Non-resident	1284	22.9%	Carolina Covenant	435	7.8%
Female	3412	61.0%	Military-affiliated	378	6.8%
Male	2186	39.0%	Military-affiliated receiving benefits	133	2.4%
U.S. citizens	5083	90.8%	Talent in athletics, music, or dramatic art	210	3.8%
U.S. permanent residents	146	2.6%			
Non-resident aliens	369	6.6%			
Fee waiver	934	16.7%			
First-generation college	1082	19.3%			
Resident children of alumni	711	12.7%			
Non-resident children of alumni	150	2.7%			
Race and ethnicity—federal reporting guidelines					
Non-resident alien	369	6.6%			
Hispanic/Latino/Latina/Latinx of any race	583	10.4%			
Two or more races	297	5.3%			
Race and ethnicity unknown	157	2.8%			
American Indian/Alaska Native only	19	0.3%			
Asian/Asian American only	864	15.4%			
Black/African American only	421	7.5%			
Caucasian/White only	2886	51.6%			
Hawaiian or Pacific Islander only	2	0.0%			
Race and ethnicity—all reported					
American Indian/Alaska Native	86	1.5%			
Asian/Asian American	1378	24.6%			
Black/African American	596	10.6%			
Caucasian/White	3524	63.0%			
Hispanic/Latino/Latina/Latinx	600	10.7%			
Hawaiian or Pacific Islander	13	0.2%			

SUMMARY STATISTICS—ENTERING FIRST-YEAR STUDENTS, FALL 2023

Total enrolled	4699						
Resident	3735	79.5%	Need-based aid	1536	32.7%		
Non-resident	964	20.5%	Carolina Covenant	324	6.9%		
			Academic Scholarships	235	5.0%		
Female	2937	62.5%					
Male	1762	37.5%	Military-affiliated	321	6.8%		
			Military-affiliated receiving benefits	84	1.8%		
U.S. citizens	4340	92.4%					
U.S. permanent residents	96	2.0%	Talent in athletics, music, or dramatic art	194	4.1%		
Non-resident aliens	263	5.6%					
			Rank in class reported	3068	65.3%		
Fee waiver	723	15.4%	Of those reporting rank in class—				
			Top 10 percent	2300	75.0%		
First-generation college	849	18.1%	Second 10 percent	532	17.3%		
Resident children of alumni	635	13.5%	GPA reported	4065	86.5%		
Non-resident children of alumni	138	2.9%	Of those reporting GPA—				
			4.0 or higher	3966	97.6%		
			25th percentile	4.4			
			75th percentile	4.6			
Race and ethnicity—federal reporting guidelines							
Non-resident alien	263	5.6%	SAT reported	1362	29.0%		
Hispanic/Latino/Latina/Latinx of any race	472	10.0%	Of those reporting SAT—			RW+M	Read/write
Two or more races	261	5.6%	25th percentile	1370		680	Math
Race and ethnicity unknown	107	2.3%	75th percentile	1530		750	780
American Indian/Alaska Native only	17	0.4%					
Asian/Asian American only	755	16.1%	ACT reported	1600	34.0%		
Black/African American only	369	7.9%	Of those reporting ACT—			Composite	
Caucasian/White only	2454	52.2%	25th percentile	30			
Hawaiian or Pacific Islander only	1	0.0%	75th percentile	34			
Race and ethnicity—all reported							
American Indian/Alaska Native	76	1.6%					
Asian/Asian American	1152	24.5%	High-school grade-point average. The high-school grade-point average as reported by the student's high school at the time the student applied for admission. The results only include official weighted GPAs reported by the student's high school, and only when the school reports GPAs on a 4.0 scale; no estimated GPAs are included.				
Black/African American	515	11.0%					
Caucasian/White	2986	63.5%	25th percentile. The value below which 25 percent of all the values in the group fall.				
Hispanic/Latino/Latina/Latinx	483	10.3%	75th percentile. The value below which 75 percent of all the values in the group fall.				
Hawaiian or Pacific Islander	11	0.2%					

SUMMARY STATISTICS—FIRST-YEAR APPLIED / ADMITTED

	APPLIED							ADMITTED						
	2017	2018	2019	2020	2021	2022	2023	2017	2018	2019	2020	2021	2022	2023
Total	40,918	43,473	44,859	44,379	53,775	56,427	59,012	9,709	9,524	9,611	10,446	10,344	9,639	10,853
Resident	12,918	13,932	13,497	13,121	14,790	14,077	15,398	5,927	5,699	5,652	6,229	6,238	6,094	6,114
Non-resident	28,000	29,541	31,362	31,258	38,985	42,350	43,614	3,782	3,825	3,959	4,217	4,106	3,545	4,739
Female	23,854	25,690	26,470	25,760	32,148	33,360	34,532	5,785	5,725	5,660	6,111	6,349	5,777	6,521
Male	17,064	17,783	18,389	18,619	21,627	23,860	24,480	3,924	3,799	3,951	4,335	3,995	3,862	4,332
U.S. citizens	35,703	37,953	38,932	37,984	46,774	48,682	50,681	8,817	8,403	8,331	9,018	8,903	8,545	9,445
U.S. permanent residents	869	892	894	885	972	1,202	1,422	192	164	189	189	190	199	243
Non-resident aliens	4,346	4,628	5,033	5,510	6,029	7,337	6,909	700	957	1,091	1,239	1,251	895	1,165
Fee waiver	5,204	5,665	5,377	4,927	5,975	6,318	7,657	1,013	1,021	1,163	1,151	1,235	1,165	1,479
First-generation college	6,467	6,792	6,716	6,392	7,582	8,648	9,607	1,379	1,530	1,476	1,502	1,574	1,452	1,647
Resident children of alumni	1,940	2,048	2,002	2,021	2,128	1,983	2,089	1,063	976	956	1,164	1,103	1,041	1,021
Non-resident children of alumni	757	831	899	821	978	996	1,048	351	331	308	391	438	353	319
Race and ethnicity—federal reporting guidelines														
Non-resident alien	4,346	4,628	5,033	5,510	6,029	6,959	6,909	700	957	1,091	1,239	1,251	895	1,165
Hispanic/Latino/Latina/Latinx of any race	3,572	3,784	4,023	4,043	4,949	5,010	5,675	883	861	928	945	945	762	964
Two or more races	1,736	1,878	1,972	2,026	2,520	2,642	2,891	470	465	495	526	511	498	590
Race and ethnicity unknown	1,834	1,917	1,816	1,580	1,744	2,065	1,754	453	444	372	351	348	323	341
American Indian/Alaska Native only	127	108	91	76	115	116	128	43	55	37	29	50	37	44
Asian/Asian American only	4,557	5,337	6,023	6,464	7,492	8,768	9,545	1,245	1,218	1,306	1,609	1,521	1,698	1,978
Black/African American only	3,326	3,485	3,352	3,185	4,014	3,931	4,527	697	799	833	836	950	801	942
Caucasian/White only	21,388	22,297	22,519	21,477	26,879	26,895	27,553	5,212	4,719	4,546	4,906	4,764	4,621	4,824
Hawaiian or Pacific Islander only	32	39	30	18	33	42	30	6	6	3	5	4	4	5
Race and ethnicity—all reported														
American Indian/Alaska Native	685	665	623	532	636	600	693	202	228	184	150	186	132	191
Asian/Asian American	9,172	10,222	11,399	12,494	14,208	16,494	17,116	2,043	2,146	2,406	2,897	2,757	2,645	3,267
Black/African American	4,352	4,618	4,533	4,361	5,421	5,348	6,334	927	1,081	1,157	1,131	1,288	1,100	1,316
Caucasian/White	25,567	26,837	27,297	26,410	33,042	33,323	34,774	6,353	5,861	5,753	6,178	6,014	5,717	6,110
Hispanic/Latino/Latina/Latinx	3,795	4,034	4,232	4,250	5,218	5,377	6,071	939	944	997	1,030	1,033	841	1,032
Hawaiian or Pacific Islander	123	164	173	139	178	192	202	27	24	33	26	30	33	36

ADDITIONAL STATISTICS—ENTERING FIRST-YEAR STUDENTS, FALL 2023

INTENDED MAJOR

Biology	17.0%
Business Administration	13.0%
Computer Science	8.0%
Psychology	5.9%
Political Science	4.6%
Nursing	4.2%
Biomedical and Health Sciences Engineering	4.1%
Neuroscience	3.7%
Undecided	3.6%
Economics	3.5%
Chemistry	3.3%
Exercise and Sport Science	3.2%
Media and Journalism	2.5%
Environmental Sciences	1.9%
Mathematics	1.5%
English and Comparative Literature	1.4%
Physics	1.4%
Health Policy and Management	1.3%
History	1.3%
Statistics and Analytics	1.2%
Communication Studies	1.1%
Global Studies	1.0%
Pharmacy	1.0%
Public Policy	1.0%

CAREER INTEREST

Physician	15.6%
Undecided	13.0%
Other	12.0%
Business executive (management, administrator)	9.7%
Lawyer (attorney) or judge	6.5%
Scientific researcher	6.2%
Computer programmer or analyst	6.0%
Engineer	4.0%
Nurse	3.6%
Business owner or proprietor	3.0%
Writer or journalist	2.7%
Dentist (including orthodontist)	2.6%
Therapist (physical, occupational, speech)	2.5%
Clinical psychologist	2.4%
Policymaker/Government	2.0%
Accountant or actuary	1.0%
Pharmacist	1.0%

BACKGROUND

46% of new first-year students born in the US were born in North Carolina

12.9% were born outside the United States

33.6% speak a language other than English

17.7% speak Spanish

7.5% speak Mandarin

84% have at least one parent who earned a 2- or 4-yr college degree

48.2% have at least one parent who earned a graduate degree or attended graduate school

3.3% have no parent who earned a high-school diploma

Note: Major and career responses of <1% are not represented

SUMMARY STATISTICS—ENTERING TRANSFER STUDENTS, FALL 2023

Enrolled	899					
Resident	579	64.4%	Need-based aid	400	44.5%	
Non-resident	320	35.6%	Carolina Covenant	111	12.3%	
Female	475	52.8%	Military affiliated	57	6.3%	
Male	424	47.2%	Military affiliated receiving benefits	49	5.5%	
U.S. citizens	743	82.6%	Talent in athletics, music, or dramatic art	16	1.8%	
U.S. permanent residents	50	5.6%	Transferred from NC community college	333	37.0%	
Non-resident aliens	106	11.8%	CSTEP participant	109	12.1%	
Fee waiver	211	23.5%	College GPA			
First-generation college	233	25.9%	25th percentile	3.6		
Resident children of alumni	76	8.5%	75th percentile	3.9		
Non-resident children of alumni	12	1.3%	SAT reported	151	16.8%	
Race and ethnicity—federal reporting guidelines			Of those reporting SAT—			
Non-resident alien	106	11.8%	25th percentile	1270	630	610
Hispanic/Latino/Latina/Latinx of any race	111	12.3%	75th percentile	1450	720	750
Two or more races	36	4.0%	ACT reported	154	17.1%	
Race and ethnicity unknown	50	5.6%	Of those reporting ACT—			
American Indian/Alaska Native only	2	0.2%	25th percentile	27		
Asian/Asian American only	109	12.1%	75th percentile	33		
Black/African American only	52	5.8%				
Caucasian/White only	432	48.1%				
Hawaiian or Pacific Islander only	1	0.1%				
Race and ethnicity—all reported						
American Indian/Alaska Native	10	1.1%				
Asian/Asian American	226	25.1%				
Black/African American	81	9.0%				
Caucasian/White	538	59.8%				
Hispanic/Latino/Latina/Latinx	117	13.0%				
Hawaiian or Pacific Islander	2	0.2%				

Includes the College of Arts and Sciences and Professional Schools

ADDITIONAL STATISTICS—ENTERING TRANSFER STUDENTS, FALL 2023

INTENDED MAJOR

Economics	13.5%
Biology	9.8%
Psychology	8.1%
Business Administration	6.2%
Political Science	5.1%
Media and Journalism	4.8%
Communication Studies	4.2%
Statistics and Analytics	3.8%
Chemistry	3.2%
Exercise and Sport Science	3.1%
Mathematics	3.1%
Neuroscience	3.1%
Nursing	2.7%
Sociology	2.3%
Computer Science	2.1%
English and Compative Literature	2.0%
Management and Society	2.0%
Information Science	1.4%
Environmental Sciences	1.3%
Physics	1.3%
Undecided	1.3%
Art: Studio	1.2%
Dental Hygiene	1.2%
Global Studies	1.2%
History	1.1%
Public Policy	1.1%
Philosophy	1.0%

CAREER INTEREST

Other/Undecided	19.9%
Business executive (management, administrator)	11.7%
Computer programmer or analyst	8.8%
Physician	8.5%
Lawyer or judge	7.3%
Business owner or proprietor	5.2%
Scientific researcher	4.2%
Writer or journalist	4.2%
Nurse	4.1%
Therapist (physical, occupational, speech)	3.6%
Policymaker/Government	2.9%
Clinical psychologist	2.6%
Engineer	2.0%
Dentist (including orthodontist)	1.9%
Accountant or actuary	1.2%
Artist	1.1%
College teacher	1.0%
Pharmacist	1.0%
Teacher or administrator (secondary)	1.0%

Note: Major and career responses of <1% are not represented



2021-22 Pell Grant Recipients as a Percentage of Undergraduate Enrollment, UNC System Office

Institution Name	Undergraduate Enrollment	Pell Grant Recipients	Pell as a % of Enrollment
UCLA	32,122	8,732	27.2%
Berkeley	31,814	8,609	27.1%
Illinois	34,779	8,645	24.9%
Texas	40,916	9,992	24.4%
Florida	34,876	7,719	22.1%
UNC-Chapel Hill	19,845	4,210	21.2%
Emory	7,130	1,339	18.8%
Northwestern	8,847	1,615	18.3%
Johns Hopkins	6,132	1,103	18.0%
Michigan	32,282	5,697	17.6%
Washington	36,201	6,088	16.8%
Vanderbilt	7,111	1,183	16.6%
Wisconsin	34,561	5,167	15.0%
Pittsburgh	23,885	3,322	13.9%
Virginia	17,299	2,343	13.5%
Duke	6,883	841	12.2%

Source: U.S. Department of Education Integrated Postsecondary Education System (IPEDS), Student Financial Aid database. Based on 2021-22 data.

Prepared by: Institutional Research & Assessment (IRA), January 8, 2024



2016 Cohort 4-Year Graduation Rates by Pell Status, UNC System Office Public Peers

Institution	All Undergraduates
Virginia	90.8%
UNC-Chapel Hill	85.0%
UCLA	84.4%
Berkeley	81.7%
Michigan	81.3%
Texas	72.2%
Florida	72.2%
Illinois	72.1%
Wisconsin	71.6%
Washington	71.4%
Pittsburgh	68.7%

Institution	Pell Recipients
Virginia	86.6%
UCLA	79.3%
UNC-Chapel Hill	79.1%
Florida	69.3%
Berkeley	69.2%
Michigan	67.5%
Texas	63.9%
Pittsburgh	62.5%
Illinois	61.9%
Washington	61.1%
Wisconsin	59.6%

Institution	Pell vs. All (% point diff.)
Florida	-2.9%
Virginia	-4.2%
UCLA	-5.1%
UNC-Chapel Hill	-5.9%
Pittsburgh	-6.2%
Texas	-8.4%
Illinois	-10.2%
Washington	-10.3%
Wisconsin	-12.0%
Berkeley	-12.6%
Michigan	-13.8%

Institution	Not Pell Grant Recipients
Virginia	91.4%
UCLA	87.1%
UNC-Chapel Hill	86.4%
Berkeley	84.7%
Michigan	77.5%
Illinois	75.2%
Texas	74.7%
Washington	74.0%
Florida	73.1%
Wisconsin	73.0%
Pittsburgh	69.7%

Institution	Pell Recipients
Virginia	86.6%
UCLA	79.3%
UNC-Chapel Hill	79.1%
Florida	69.3%
Berkeley	69.2%
Michigan	67.5%
Texas	63.9%
Pittsburgh	62.5%
Illinois	61.9%
Washington	61.1%
Wisconsin	59.6%

Institution	Pell vs. Not-Pell (% point diff.)
Florida	-3.8%
Virginia	-4.8%
Pittsburgh	-7.2%
UNC-Chapel Hill	-7.3%
UCLA	-7.7%
Michigan	-10.1%
Texas	-10.9%
Washington	-12.9%
Illinois	-13.3%
Wisconsin	-13.5%
Berkeley	-15.6%

Source: 2022-23 Common Data Set from each institution, Section B, Graduation Rates, Lines C and D

Prepared by: Institutional Research & Assessment (IRA), January 9, 2024

Fall 2022 All Undergraduate Students, UNC System Office Public Peers

Percent In State	
Institution	%
Texas	95%
Florida	90%
UNC-Chapel Hill	86%
Berkeley	85%
UCLA	78%
Illinois	71%
Washington	67%
Pittsburgh	64%
Michigan	61%
Wisconsin	54%
Virginia	not reported

Percent International	
Institution	%
Illinois	14.0%
Washington	13.6%
Berkeley	12.8%
Wisconsin	10.0%
UCLA	9.1%
Michigan	8.4%
UNC-Chapel Hill	5.4%
Pittsburgh	4.7%
Texas	4.5%
Virginia	4.5%
Florida	2.3%

Percent Financial Need Met	
Institution	%*
UNC-Chapel Hill	100%
Virginia	100%
Florida	98%
Michigan	90%
Berkeley	85%
UCLA	84%
Wisconsin	81%
Texas	77%
Washington	76%
Illinois	75%
Pittsburgh	59%

* On average, the percentage of need that was met for full-time undergraduate students who were awarded any need-based aid. Excluding any aid that was awarded in excess of need as well as any resources that were awarded to replace EFC (PLUS loans, unsubsidized loans, and private alternative loans).

Source: *U.S. News and World Report*, America's Best Colleges, 2023-24 edition

Prepared by: Institutional Research & Assessment (IRA), January 9, 2024