

**Faculty Athletics Committee**  
**May 2, 2022**  
**Via Zoom**  
**Minutes**

**Present:**

**Committee Members:** Rita Balaban, Stacey Daughters, Melissa Geil, Amanda Holliday, Robert Martinez, Aimee McHale, Lisa Rahangdale, Keia Sanderson, Jay Smith, Abbie Smith-Ryan, Issac Unah, Erianne Weight

**Advisors:** Michelle Brown (ASPSA), Bubba Cunningham (Athletics), Dwight Hollier (Athletics), Vince Ille (Athletics), Debbie Clarke

**Student-Athlete Representative:** Duwe Farris (Basketball)

**Guests:** Cricket Lane (Athletics), Martina Ballen (Athletics), Robbie Pickeral Evans

I. Welcome and Housekeeping Items

Minutes. The minutes for March and April were approved.

Head Coaches' Meeting. Chair Melissa Geil is compiling the notes from the meeting. She noted that each table focused on different issues.

Chair and Vice Chair election. Geil noted that there is a process document posted in Sakai regarding the election nominations and voting process that will be coordinated through the Helena Knego in the Faculty Governance office. Watch out for an email from Helena to vote first for the Chair. The Vice Chair election will follow.

June Retreat, June 6. 9:30-11:30. The two new members of FAC our [Kathleen Fitzgerald](#) (Sociology) and [David Berkhoff](#) (Orthopedics) will be invited to join our June meeting. A focus for the retreat will be key topics for 2022-23.

II. Athletics Budget

Martina Ballen, Senior Associate Athletics Director, made her annual presentation to FAC about the Athletics Department budget. Ballen identified the major sources of revenue for Athletics, which include Learfield sponsorships, ACC distributions from the ACC TV contract, scholarship funding from the Ram's Club, contracts with Nike and Gatorade, and ticket sales from football and men's basketball. These revenues fund 28 teams, support programs (like ASPSA and Sports Medicine), and athletic facilities.

There are a number of budget challenges facing athletics, including decreased ticket sales during COVID, Title IX compliance, the potential effect of NIL on athletic donations, the cost of the academic awards to student-athletes permitted by the *Alston* decision, and changes to the NCAA's constitution and by-laws. Ballen displayed some slides showing that UNC funds a

greater number of sports with a smaller overall budget than many of its peer schools. The funding provided by the Power 5 conferences to their member schools is increasingly putting the Big Ten and SEC ahead of schools in the ACC, PAC-12, and Big 12.

During the 2020-21 academic year, UNC Athletics saved \$5.5 million by furloughs, salary cuts, not filling vacant positions, utilizing sports endowment accounts for operating budget spending, cutting sport operating budgets, restricting travel, and not funding foreign trips. The Ram's Club raised an additional one-time \$10 million in the Victory Fund to help with the revenue shortfall, and the University deferred approximately \$6 million per year in debt service until 2024 (although interest continues to accrue). As a result, the total budget shortfall for 2020-21 was just \$50,000. Nevertheless, budget deficits are predicted in the future and revenue and expenses are continuing topics for discussion among Athletics, the Ram's Club, and the University. The Athletics Department budget for 2022 is predicted to be approximately \$112 million.

### III. Athletic Director's Update

Athletic Director Bubba Cunningham thanked Ballen for her great work in guiding the financial aspects of UNC's athletic operations. Cunningham noted that the budget process for Athletics is the same as for other University units.

On the national level, NCAA President Mark Emmert will step down no later than the summer of 2023. He has led the NCAA for the last 12 years. The Transformation Committee is continuing to work to modernize the NCAA rules. Cunningham thinks the Knight Commission's CARE Model has outlined another path forward for athletics that is more focused on preserving broad-based programming than perhaps the models being considered by the Transformation Committee. There has been a lot of press recently about how NIL is being used in recruiting, including recruiting of transfer students.

At the ACC level, there will be governance meetings next week that will involve the ADs, FARs, SWAs, Men's basketball, Women's basketball, and Football coaches. The conference office location will likely be decided soon. The football schedule may be changed to abolish divisions and ensure that each school plays each other more frequently.

Debbi Clarke mentioned the ACC's Academic Leadership Network which provides professional development for ACC faculty interested in academic leadership. Five faculty are selected from each ACC school each year to participate in this multi-session event. The Center for Faculty Excellence selects the UNC participants. This is valuable training provided by the ACC Academic Consortium. Clarke said that she and Erin Malloy from CFE could provide more feedback to FAC on this program sometime this fall, particularly if FAC members were interested in applying for the program.

Aimee McHale said she had heard from one of the men's golf coaches that the Golf Channel was going to broadcast college tournaments on Mondays, Tuesdays, and Wednesdays. She was concerned about missed class time because of TV schedules. Cunningham said he was not aware of this, but that not every team plays every week and that any scheduling by our teams would still be subject to our seven-day cap on missed class days per semester. Debbi Clarke suggested

that the missed class day analysis would be relevant in tracking on when golf student-athletes were missing class for competition.

Robert Martinez asked whether state legislation affecting the LGBTQ community has been discussed in conversations about moving the ACC headquarters. Cunningham responded that he had participated in some of the initial meetings at each location and that this issue, among others related to DEI, were discussed and are a priority for the ACC.

At UNC, Athletics will be meeting on its budget soon. Exit interviews are going on with those students leaving the University. Time management logs are being gathered in advance of the annual review of each team’s time management plan.

Erienne Weight asked whether practice players could get access to the fueling station like student-athletes. Cunningham replied that resource constraints unfortunately precluded that at this time. Amanda Holliday noted that if the student asking the question had food insecurity issues that there were resources at the University that could help.

#### IV. ASPSA Update

Michelle Brown, Assistant Provost and Director of the Academic Support Program for Student-Athletes, provided a brief report. ASPSA scheduled over 200 final exam review sessions and has extended hours during the exam period. Brown thanked everyone who was able to attend the Academic Luncheon. As a result of COVID, it was scaled back a little bit this year. This year’s luncheon, however, also honored the teams with the highest GPAs, which had formerly been done in a separate dinner. Brown said she was concerned about overwhelming the students with too many events at the end of the semester. Other students who could not attend the luncheon were honored at a reception at Loudermilk afterwards and picked up their awards and gifts then. The Top 10 student-athletes’ speeches will be posted on the ASPSA website.

ASPSA will be doing a press release soon on the APR data when it is released by the NCAA.

#### V. Majors/Clustering

Abbie Smith-Ryan and Amanda Holliday presented with Michelle Brown the information on student-athlete majors. The analysis includes both primary and secondary majors for students with a class level of Junior or Senior. The chart below compares the top 5 student-athlete majors with the top 5 non-student-athlete majors.

<b>Ranking</b>	<b>SA Majors</b>	<b>#</b>	<b>%</b>	<b>Ranking</b>	<b>Non-SA Majors</b>	<b>#</b>	<b>%</b>
1	Exercise and Sport Science	99	26.2	1	Computer Science	1,163	8.2
2	Communication Studies	41	10.8	2	Biology (BS)	1,139	8

3	Business Administration	32	8.5	3	Economics (BA)	729	5.1
4	Economics (BA)	24	6.3	4	Exercise and Sport Science	713	5
5	Management and Society	19	5	5	Political Science	688	4.9

Smith-Ryan and Holliday also discussed their participation in a meeting each semester that reviews “clustered” courses and grades in clustered courses where more than 25% of the enrollment is student-athletes. The review group includes University Registrar Lauren DiGrazia, Senior Associate Dean for Undergraduate Education Abigail Panter, and Faculty Athletics Representative Lissa Broome.

#### VI. University Approved Absence Letter

The committee discussed the draft letter from the FAC to instructors who might not be following the University’s policy to provide make-up opportunities for work missed due to a University-approved absence, including missing class for athletic competition. This letter would serve as a friendly reminder of the policy with the suggestion that a student missing an assessment opportunity be offered an opportunity to make up that assessment rather than have the instructor count that as the student’s dropped score if the instructor permits a student to drop an assessment score. Committee members acknowledged the difficulty for instructors in large classes to provide make-up opportunities and continue to discuss the language of the communication and whether and how it should be delivered to instructors.

#### VII. FAC/SAAC Focus Groups

Aimee McHale and Jay Smith presented a summary of the FAC/SAAC Focus groups. The suggestions made will be discussed further at the June retreat.

#### VIII. Reflections from Departing FAC members

Chair Melissa Geil and Rita Balaban are not returning to the committee. They offered their reflections on the work of the committee. Other committee members thanked them for their service and contributions to the committee.

The meeting adjourned at 5:00 p.m.

Respectfully submitted, Lissa Broome (with assistance from Amy Grau)

Attachments:

Majors Reports (student-athletes and non-student-athletes)

## Trends in Student Athlete Majors Fall 2021

**Table 1. Top 30 Student Athlete Majors**

**Total Athletes Recorded: 378**

**Notes:**

- Undergraduate Student Counts by Term, Academic Plan, and Athlete Status
- Counts Include Both Primary and Second Majors
- Term counts include students with declared majors and class level of JR or SR

Ranking	Major	# Student Athletes	% Student Athletes
1	Exercise and Sport Science	99	26.2%
2	Communication Studies	41	10.8%
3	Business Administration	32	8.5%
4	Economics (BA)	24	6.3%
5	Management and Society	19	5%
6	Media and Journalism	18	4.8%
7	Psychology (BA)	18	4.8%
8	Biology (BS)	13	3.4%
9	<u>Neuroscience</u>	10	2.6%
10	Computer Science	9	2.4%
11	Psychology (BS)	9	2.4%
12	Statistics and Analytics	9	2.4%
13	Biology (BA)	5	1.3%
14	History	5	1.3%
15	Human Development & Family Studies	5	1.3%
16	Economics (BS)	3	0.8%
17	Environmental Studies	3	0.8%
18	Global Studies	3	0.8%
19	Information Science	3	0.8%
20	Public Policy	3	0.8%
21	Romance Languages	3	0.8%

22	Sociology	3	0.8%
23	Studio Art	3	0.8%
24	Biomedical and Health Sci Eng	2	0.5%
25	Chemistry (BS)	2	0.5%
26	English & Comparative Lit	2	0.5%
27	Environmental Sciences	2	0.5%
28	Geography	2	0.5%
29	Medical Anthropology	2	0.5%
30	Physics (BS)	2	0.5%

**Table 2. Top 5 Student Athlete Majors From 2016 to 2021**

Ranking	2017	2018	2019	2020	2021
1	Exercise and Sport Science	Exercise and Sport Science	Exercise and Sport Science	Exercise and Sport Science	Exercise and Sport Science
2	Communication Studies	Communication Studies	Communication Studies	Communication Studies	Communication Studies
3	Business Administration	Economics (BA/BS)	Business Administration	Business Administration	Business Administration
4	Economics (BA/BS)	Business Administration	Economics	Economics (BA/BS)	Economics (BA)
5	Management and Society	Psychology (BA/BS)	Psychology (BA/BS)	Media and Journalism	Management and Society

**Table 3. Major Change of Student Athletes From 2017 to 2021**

Major	2017	2018	2019	2020	2021	Change From 2020-2021	%Change From 2019-2020
Exercise and Sport Science	77	75	84	86	99	13	15%
Communication Studies	31	38	53	48	41	-7	-14.6%
Business Administration	30	34	41	28	32	4	14.3%
Economics (BA)	25	35	25	21	24	3	14.3%
Media and Journalism	15	9	18	18	18	0	0
Management and Society	25	27	17	17	19	2	11.8%
Biology (BS)	15	10	10	16	13	-3	-18.8%
Psychology (BA)	15	21	14	12	18	6	50%
Political Science	11	20	10	10	14	4	40%
Global Studies	4	2	5	10	3	-7	-70%
Computer Science	2	8	5	9	9	0	0%
Sociology	6	11	6	8	3	-5	-62.5%
Biology (BA)	5	7	10	8	5	-3	-37.5%
History	6	10	8	6	5	-1	-16.7%
Information Science	2	1	2	6	3	-3	-50%
Human Development & Family Studies	2	2	2	5	5	0	0%
Peace, War, and Defense	6	8	10	5	1	-4	-80%
Psychology (BS)	7	6	8	5	9	4	80%
Statistics and Analytics	0	3	2	5	9	4	80%
Chemistry (BA)	5	2	4	4	0	-4	-100%
Environmental Studies	4	2	5	4	2	-2	-50%
Neuroscience	.	1	6	4	10	6	150%
Undecided	4	0	4	4	2	-2	-50%

<b>Environmental Science</b>	1	4	4	3	2	-1	-33.3%
<b>Philosophy</b>	2	3	4	3	1	-2	-66.7%
<b>Public Policy</b>	3	5	5	3	3	0	0%
<b>Geography</b>	0	0	1	2	2	0	0%
<b>Art History</b>	1	0	1	1	0	-1	-100%
<b>Biostatistics</b>	1	1	0	1	1	0	0%
<b>Chemistry (BS)</b>	1	0	2	1	2	1	100%



## Trends in Non-Student Athlete Majors

**Table 1. Top 30 Non-Student Athlete Majors**

Ranking	Major	# Student Athletes	% Student Athletes
1	Computer Science	1,163	8.2%
2	Biology (BS)	1,139	8%
3	Economics (BA)	729	5.1%
4	Exercise and Sport Science	713	5%
5	Political Science	688	4.9%
6	Media and Journalism	673	4.8%
7	Business Administration	655	4.6%
8	Psychology (BA)	546	3.9%
9	Psychology (BS)	546	3.9%
10	Statistics and Analytics	487	3.4%
11	Neuroscience	481	3.4%
12	Public Policy	369	2.6%
13	Communication Studies	352	2.5%
14	English & Comparative Lit	329	2.3%
15	Nursing	311	2.2%
16	Biology (BA)	309	2.2%
17	Global Studies	261	1.8%
18	History	257	1.8%
19	Human Develop & Family Studies	236	1.7%
20	Undecided	227	1.6%
21	Peace, War, and Defense	218	1.5%
22	Mathematics (BS)	215	1.5%
23	Chemistry (BS)	207	1.5%
24	Biomedical and Health Sci Eng	196	1.4%

25	Sociology	180	1.3%
26	Economics (BS)	175	1.2%
27	Management and Society	169	1.2%
28	Chemistry (BA)	143	1%
29	Environmental Studies	143	1%
30	Environmental Sciences	129	0.9%

**Table 2. Top 5 Non-Student Athlete Majors From 2017 to 2021**

Ranking	2017	2018	2019	2020	2021
1	Biology (BS)	Biology (BS)	Biology (BS)	Computer Science	Computer Science
2	Economics (BA)	Computer Science	Computer Science	Biology (BS)	Biology (BS)
3	Media and Journalism	Economics (BA)	Economics (BA)	Economics (BA)	Economics (BA)
4	Exercise and Sport Science	Media and Journalism	Media and Journalism	Media and Journalism	Exercise and Sport Science
5	Computer Science	Political Science	Exercise and Sport Science	Exercise and Sport Science	Political Science

**Table 3. Major Change of Non-Student Athletes From 2017 to 2021**

<b>Major</b>	<b>2017</b>	<b>2018</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>Change From 2019-2020</b>	<b>%Change From 2019-2020</b>
<b>Computer Science</b>	631	788	901	1,051	1,163	112	10.7%
<b>Biology (BS)</b>	964	986	1,015	1,050	1,139	89	8.5%
<b>Economics (BA)</b>	774	746	801	793	729	-64	-8.1%
<b>Media and Journalism</b>	683	739	785	774	673	-101	-13%
<b>Exercise and Sport Science</b>	645	650	691	710	713	3	0.4%
<b>Business Administration</b>	568	599	616	616	655	39	6.3%
<b>Psychology (BA)</b>	479	511	574	595	546	-49	-8.2%
<b>Psychology (BS)</b>	436	465	468	504	546	42	8.3%
<b>Statistics and Analytics</b>	12	177	229	469	487	18	3.8%
<b>Communication Studies</b>	397	375	351	386	352	-34	-8.8%
<b>Public Policy</b>	331	350	374	370	369	-1	-0.3%
<b>Biology (BA)</b>	289	310	319	343	309	-34	-9.9%
<b>English &amp; Comparative Lit</b>	240	233	261	330	329	-1	-0.3%
<b>Global Studies</b>	340	346	356	323	261	-62	-19.2%
<b>Undecided</b>	266	270	281	317	227	-90	-28.4%
<b>Nursing</b>	281	283	298	312	311	-1	-0.3%
<b>History</b>	290	264	246	257	257	0	0
<b>Human Development &amp; Family Studies</b>	78	150	215	244	236	-8	-3.3%
<b>Chemistry (BS)</b>	214	196	200	239	207	-32	-13.4%
<b>Peace, War, and Defense</b>	220	245	236	230	218	-12	-5.2%
<b>Sociology</b>	145	146	164	201	180	-21	-10.4%
<b>Biomedical and Health Sci Eng</b>	172	168	162	187	196	9	4.8%

<b>Mathematics (BS)</b>	145	150	165	183	215	32	17.5%
<b>Chemistry (BA)</b>	210	173	196	165	143	-22	-13.3%
<b>Management and Society</b>	142	147	165	157	169	12	7.6%
<b>Environmental Studies</b>	112	128	136	144	143	-1	-0.7%
<b>Romance Languages</b>	221	165	145	134	127	-7	-5.2%
<b>Environmental Sciences</b>	132	157	142	132	129	-3	-2.3%
<b>Mathematics (BA)</b>	87	91	101	118	96	-22	-18.6%
<b>Philosophy</b>	77	114	119	108	96	-12	-11.1%