

**The University of North Carolina at Chapel Hill  
Report of the Faculty Athletics Representative for 2020-21  
Faculty Council**

**October 1, 2021**

My annual report as the faculty athletics representative (FAR) accompanies the annual report of the Faculty Athletics Committee (FAC).

**The Role of the FAR**

The role of the FAR at UNC is prescribed by the NCAA, ACC, UNC Faculty Code, and by a position description approved by Chancellor Holden Thorp.

**NCAA Constitution.** The NCAA's Constitution 6.1.3 requires that each member institution designate an individual to serve as the faculty athletics representative (FAR). This individual "shall be a member of the institution's faculty or an administrator who hold faculty rank and shall not hold an administrative or other coaching position in the athletics department." The same provision states that the FAR's duties "shall be determined by the member institution."

**ACC Constitution.** The Atlantic Coast Conference (ACC) Bylaw 2.4.1.1 provides that each institution's FAR shall be "a regular full-time member of the faculty or an administrative officer of such Member at the time of his or her appointment and shall be appointed by the CEO of such Member." The FAR Committee shall "(i) advise the Board on matters concerning student welfare, academic integrity and the impact of athletics on academics, and (ii) perform any other duties or obligations as may be delegated or assigned to the FAR Committee by the Board from time to time,"

**UNC Faculty Code, Section 3-4:** The faculty athletics representative is appointed by the chancellor from among the voting faculty for an indefinite term, subject to formal review at least every five years. In making an appointment to this position or reviewing the incumbent, the chancellor follows a process established with the advice and consent of the Advisory Committee. The faculty athletics representative is the University's voting delegate to the Atlantic Coast Conference and the University's faculty representative within the National Collegiate Athletic Association. He or she makes an annual report to the Faculty Council and makes special reports to the Council from time to time as may be requested by the Agenda Committee.

**UNC-CH Position Description.** The general duties of the FAR at UNC are to serve as an advisor to the Chancellor and the Director of Athletics, and as a liaison to the faculty. Areas of focus include the academic success and academic integrity of student-athletes, compliance with ACC and NCAA rules, and a positive student-athlete experience. The FAR also helps represent the University at the ACC and participates in NCAA activities.

## **The FAR's Regular Duties and Activities**

- Quarterly meetings with the Chancellor, Athletics Director, Senior Woman Administrator, and University General Counsel to update the Chancellor on ACC matters, with additional individual monthly meetings in other months;
- Monthly meetings with the Athletics Director;
- Monthly meetings during the school year with the Director of the Academic Support Program for Student-Athletes (ASPSA), which, on occasion, include the Senior Associate Dean for Undergraduate Education Abigail Panter;
- Meetings several times each semester with the Associate Athletics Director/NCAA Compliance and Senior Woman Administrator, Marielle vanGelder;
- Monthly head coaches' meetings;
- Monthly meetings of the Student-Athlete Advisory Council (SAAC);
- Monthly meetings of the Faculty Athletics Committee (FAC), ex officio member and secretary and prepared onboarding document for and meet with new FAC members for onboarding;
- Ex officio member of the Educational Foundation Executive Board (meets quarterly);
- Ex officio member of the Committee on Special Talent of the Advisory Committee on Undergraduate Admissions (meets as needed, approximately 6 times per year);
- Ex officio member of the Executive Committee on Student-Athlete Academics, the successor to the Process Review Group and the Student-Athlete Academic Initiative Working Group (meets 2 or 3 times per semester);
- Ex officio member of the Licensing Labor Code Advisory Committee (meets as needed; has not met since 2016-17);
- Monthly meetings of CARE (Compliance, Academics, Registrar, Engagement) (meets during the academic year);
- Participate in annual review meetings with the athletic director and the head of Compliance of each team's Time Management Plan;
- Monitor the academic progress of student-athletes and assist the Director of ASPSA in reporting to the FAC data on the Academic Progress Rate (APR) and Graduation Success Rate (GSR) of our student-athletes, and consult on preparation of the Student-Athlete Academic Scorecard (attached);
- Attend numerous athletic contests and other student-athlete events, including Heel Camp (student-athlete annual orientation), the Baddour Leadership Academy recognition dinner, the Student-Athlete Scholarship luncheon, and Scholarship donor dinners – virtually or in-person when public health conditions permit;
- Serve on the Awards Committee that coordinates the application process for NCAA and ACC postgraduate scholarship awards, assists in the selection of nominees for other academic or service awards, and plans and coordinates the Student-Athlete Scholarship Luncheon (meets 2 to 4 times a year);
- Serve on the group that reviews the uses and guidelines for the Student Assistance Fund (meets 1 time per year);
- Serve on the committee that annually reviews the Department of Athletics' Drug Testing Policy for Student-Athletes (meets 1 time per year);

- Serve on search committees or interview candidates for various positions in the Athletics Department and ASPSA (as requested – participated in interviews for 3 new head coaches);
- Review, with the Registrar, the Senior Associate Dean for Undergraduate Education in the College of Arts and Sciences, and two members of FAC student-athlete enrollment and grade patterns;
- Support the university’s compliance program regarding NCAA regulations;
- Participate in investigations of potential NCAA rules violations;
- Review and approve in conjunction with the Chancellor and/or the Director of Athletics institutional requests for waivers of ACC and NCAA rules;
- Be advised of and review secondary violations of NCAA rules;
- Administer the NCAA test on recruiting to all coaches annually (in conjunction with Athletics Compliance);
- Evaluate NCAA legislative proposals and participate in NCAA and ACC discussions;
- Represent the university in meetings of the ACC and the NCAA (as described more fully below).

Within the ACC, the chancellor/president, the director of athletics, the senior woman administrator, and the faculty athletics representative of each member school have the primary governance and operating responsibility. I meet regularly with the Chancellor, Athletics Director, Senior Woman Administrator and University General Counsel to brief and advise the Chancellor on ACC and NCAA matters. For the 2020-21 academic year I was appointed by the ACC Board of Directors as the chair of the ACC FAR Advisory Committee and served as an ex officio, non-voting member of the Board of Director’s Executive Committee. As FAR, I participate in regular conference meetings in October, December, February, May, and in any specific committee assignments. In 2020-21, I served on several ACC ad hoc committees, including one to plan for recognitions associated with the retirement of ACC Commissioner John Swofford.

At the national level, I often attend the Division I-A FAR Annual Conference, the Annual Minnowbrook Summit for Faculty Athletics Representatives and Academic Directors (invitation only) (attended October 2019, virtually in 2020), and the NCAA National Convention (attended virtually in January 2020). I assist in reviewing and commenting on proposed legislation at the Division I level and the “autonomy” legislation for the Power Five Athletic Conferences. I began a term as a member of the NCAA’s Post-Graduate Scholarship Committee in January 2019. This committee meets three times per year to award \$10,000 post-graduate scholarships to student-athletes who have completed their athletic eligibility and have excelled athletically, academically, and in the community. I participate in other activities as requested or needed.

As provided in the Faculty Code, my five-year review as FAR was completed in June 2020. Following the committee’s recommendation that I be retained in this role, Chancellor Guskiewicz asked me to continue as the University’s FAR and I accepted.

Please feel free to contact me or FAC Chair, Dr. Melissa Geil, with any comments or concerns.

Lisa Broome, [lbroome@email.unc.edu](mailto:lbroome@email.unc.edu); [FAR@unc.edu](mailto:FAR@unc.edu); 919-962-7066  
Burton Craige Distinguished Professor, School of Law  
Faculty Athletics Representative