### Faculty Athletics Committee March 3, 2021 Location: Zoom

**Present:** Committee Members: Rita Balaban, Lissa Broome, Stacey Daughters,

Melissa Geil, Dave Hartzell, Daryhl Johnson, Robert Martinez, Aimee McHale, Ed Shields, Jay Smith, Abbie Smith-Ryan, Tania String

Advisors: Michelle Brown (ASPSA), Bubba Cunningham (Athletics),

Vince Ille (Athletics), Jillian Shippee (SAAC)

**Guests**: Emily Blackburn (Chancellor's Office), Robbi Pickeral Evans (Athletics), Dwight Hollier (Athletics), Leslie Kreizman (ITS), Cricket

Lane (Athletics)

### Welcome and Introductions

Committee Vice Chair Melissa Geil welcomed everyone to the meeting. All committee members and guests introduced themselves.

#### I. Athletic Director Remarks

Bubba Cunningham thanked FAC for their flexibility in shifting the agenda to accommodate his attendance at an NCAA meeting. The most recent change in the Executive Order for North Carolina allowed for increased attendance at athletic events -- 15% capacity at indoor facilities and 30% at outdoor venues, with strict adherence to the six-feet social distance requirements. There has been no increase in COVID-19 cases following athletic events. Wrestling, Track, Fencing, and Swimming and Diving have all completed conference championships in the past week.

The <u>Carolina Values</u> project has been launched and provides a place to document different thoughts and ideas on how to move forward in college athletics. Cunningham hopes this platform will help shape the national dialogue and decision-making relating to college athletics. When asked to expand on the Carolina Values program, Cunningham explained that various stakeholders are engaged in the process including faculty, student-athletes, coaches, and alumni. All of these groups work together to determine the department's values. There will be additional questions that will require conversations following the decisions rendered by the Supreme Court, federal courts, state courts, and the NCAA. The values of the Carolina community will help guide Cunningham when making decisions.

From an external affairs standpoint, the Sakai site has a list of events that Athletics has been promoting ranging from Coach Roy Williams' 900<sup>th</sup> win to the 2500+ video clips that have posted to the UNC Athletics website. UNC Athletics social media sites have had over 4.5 million individual impressions, and Athletics continues to use these platforms to promote the activities of all student-athletes.

Jim Phillips, the new ACC Commissioner, has just begun and will plan to visit campus sometime in April.

The campus COVID-19 testing lab, in partnership with athletic trainers, has conducted over 6,400 COVID-19 tests for student-athletes this semester, with 370 occurring just yesterday. This has been a significant undertaking and has saved a great deal of money, given that testing was previously outsourced to an external lab. Cunningham also noted that this month is Athletic Trainers Month. Dwight Hollier extended thanks to all of UNC's athletic trainers who work tirelessly so that our student-athletes can compete effectively and safely.

Cunningham reviewed the department's budget situation. Athletics staff have already incurred salary cuts or furloughs. In addition, there has been a 10% cut to the operating budget, hiring freezes, and expenditures over \$1,000 require personal approval from Cunningham. Notwithstanding these measures, the department anticipates a deficit of about \$20 million for the current fiscal year. About \$10 million of this deficit can be covered by the Rams Club, and the other \$10 million will be carried over into future years by the University, to be paid back by Athletics with interest over time. Budget models for the coming year are based upon 60 percent capacity for both football and basketball, which will result in an additional deficit for 2020-21.

Cunningham introduced student-athlete Jill Shippee to FAC. She is an excellent student-athlete, a co-chair of SAAC, and a leader of <u>UNCUT Chapel Hill</u>, which has now expanded into several other schools including Miami, Duke, Virginia Tech, Wisconsin, UCLA, and Appalachian State. Shipee competes on the Track and Field team.

### II. FAC Housekeeping and Updates

At the request of Jay Smith, a friendly amendment was added to the minutes from the February meeting that clarified the request for information regarding the number of graduate transfers into UNC over prior years, the programs they entered, and whether they completed their programs. Additionally, the Masters in Applied Professional Studies program was noted with greater detail in the minutes, also at the request of Jay Smith. Following these amendments, the minutes for the March meeting were approved.

#### Team Liaison Update and Connections

Tania String reported spending a great deal of time with the interim coaches of the Women's Rowing team and receiving an update via Zoom. They discussed the struggles of rowing during the COVID-19 pandemic and the importance of keeping their bubbles strictly contained to preserve their season and ability to practice. They expressed concerns about the cost transportation to and from Jordan Lake. They hope to discuss the financing of a permanent boat house and expanded facilities on campus. They look forward to having a full-time head coach and assistant coach rather than the two interim coaches.

String also spoke with the Women's Volleyball Coach, Joe Sagula. He said that his student-athletes are lonely and isolated due to the strict procedures in place for COVID-19 safety. They are looking forward to in-person classes next year and increased opportunities for socialization.

They have had great success within their COVID-19 bubble with no major incidents to date. They will soon begin to travel, which may pose some potential risks with contracting COVID-19, but they look forward to competing throughout the conference. Academically, student-athletes report that they are struggling with MATH 110 which has caused a loss of confidence in some of the student-athletes. Carmichael Gymnasium will be able to house 600 fans at upcoming games and Volleyball looks forward to welcoming spectators for their events.

Rita Balaban met in-person with the Women's Basketball team before Christmas break to introduce herself and make herself available for feedback. Balaban stays in touch with Assistant Coach Tori Niemann regularly, and she has shared Balaban's contact information with the team, Nno major needs or concerns have surfaced to date. Balaban also plans to follow up with the Softball team now that their season has begun. Head Coach Donna Papa has been very diligent about looping Balaban into their team's communications and updates.

### III. Advising and Enrollment

#### Majors Report

Abbie Smith-Ryan shared the trends report for non-student-athlete and student-athlete majors. Because there are 24 fewer student-athletes this year, the percent change across years is affected slightly by this shifting denominator. At a high level, there were no major changes in trends between this year and last year. The top 5 majors for student-athletes for 2020 were Exercise and Sports Science, Communication Studies, Business Administration, Economics, and Media and Journalism. The top 5 majors for non-student-athletes for 2020 were Computer Science, Biology, Economics, Media and Journalism, and Exercise and Sports Science. Twenty percent of student-athletes double major. Student-athletes are spread across 42 different majors. Jay Smith suggested disaggregating the majors report for revenue sports from non-revenue sports. Michelle Brown will work with Chris Eilers to determine the best way to gather and report out this data, hopefully in time for the FAC retreat.

### Course Clustering Report

Robert Martinez provided a summary on the progress of the course clustering report for student-athletes. Looking across previous years of clustering reports, we still have what is considered "normal clustering" of courses. Clustering is defined as 25% or more of the class being student-athletes. There were 176 such courses in Spring 2021. Standard deviations in GPA across clusters were also analyzed to determine whether student-athlete grades in clustered courses differ significantly from the grades of non-student-athletes in those courses. Lissa Broome noted that the UNC General Administration also requests information regarding course clustering. The report for the UNC GA will be shared with the FAC once finalized.

Jill Shippee noted that many student-athletes are drawn to courses that take place prior to 2 pm on a given day as well as to majors/programs that have fewer requirements in order to allow for maximum flexibility when scheduling courses around practice and competition times. Abbie Smith-Ryan commented that resurrecting the proposed faculty/student-athlete ambassador program could increase accessibility for student-athletes who are navigating challenges with

particular courses, majors, and programs.<sup>1</sup> Daryhl Johnson proposed continuing to gather this data in order to have an in-depth analysis and discussion during the upcoming FAC retreat. Michelle Brown agreed and offered her support.

#### **Tutoring**

One of the concerns that surfaced during the FAC/SAAC Focus Group discussions was that it is difficult to have upper-level tutoring. There are currently 1,156 tutoring sessions each week, including content tutoring, drop-in sessions, guided study sessions, and learning specialist sessions. These were the result of over 1,400 scheduled appointments at the beginning of the semester, with changes in number resulting due to student-athletes dropping courses, changing courses, and pursuing different tutoring avenues. Eighty-one tutors are currently on staff. Lowerdivision courses and gen-ed courses are the main focuses for tutoring services, and most tutoring occurs in Math and English content areas. It is challenging to hire additional tutors that are specialized to the extent that perhaps only one or a few students need their services. The hiring process itself is lengthy and extensive. Tutor sourcing and retention is difficult for geology. while ASPSA continues to work with the department to find tutors. In cases where ASPSA does not have a tutor, the office will provide guidance on other resources that can be accessed by the student-athletes within a given department or school. There are currently restrictions in place for who can be hired as a tutor by the University, and a proposal for expanding these parameters would significantly expand ASPSA's ability to recruit and retain tutors for student-athletes. These parameters are a result of a 2010 NCAA inquiry which discovered that an undergraduate who was serving as a tutor was providing inappropriate assistance to some student-athletes. This led to a blanket rule that no undergraduate tutors would be permitted moving forward. It may be time to review this restriction. Rita Balaban noted tht the Economics Department Aid Center is staffed by undergraduate students.

#### IV. ASPSA Update

Instructor feedback reports went out a few weeks ago. The cover letter message was amended to note that 27 out of the 28 teams will be competing this semester. About 45 percent of instructors have responded.

Study abroad programs gained momentum with increased student-athlete interest prior to the onset of COVID-19. Brown is hopeful that this momentum will resume following the pandemic. Two student-athletes have signed up to study abroad at the University of Cairo. Most summer programs are not active.

ASPSA currently has two positions that are open and is accepting resumes: Academic Counselor for Olympic Sports and an Assistant Director position that will work with Women's Basketball.

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<sup>&</sup>lt;sup>1</sup> For instance, in computer science, course sequencing requirements can be difficult to navigate for student-atheltes, particularly during their playing season. The Sports Communication Certificate has required classes in the afternoon when many teams are practicing. Some courses have attendance requirements that preclude student-athletes from enrolling in semesters when they will be missing class to trave to away competitions.

### V. Faculty Athletics Representative Update

Lissa Broome provided the Faculty Athletics Representative update. The NCAA Post-Graduate Scholarship Committee met in the previous week for the first of three meetings this year. Applications were reviewed from fall sports student-athletes. Postgraduate scholarships in the amount of \$10,000 were awarded to 21 male and 21 female student-athletes representing fall sports in all three NCAA divisions. The process will take place again in the coming weeks for winter sports and again later in early summer for the spring sports. The student-athletes in contention for these awards are incredibly impressive in their academic achievements, athletic honors, and their servant leadership attributes.

The ACC Winter Meeting took place in early February. This was the first set of meetings with new ACC Commissioner Jim Phillips. The governance groups recommended to the ACC Board of Directors, which consists of the Chancellors and the Presidents, to repeal the ACC's intraconference transfer rule.

A new award called ACC Unite has been created by the ACC CORE group (Champions of Racial Equity) and will be given annually by each ACC institution to a designated male and female recipient that have forwarded the causes of racial and social justice. ACC postgraduate scholarship applications were also reviewed. The ACC awards \$6,000 to three students from each ACC school to assist in their graduate/professional studies. These recipients are currently being finalized and have not yet been announced.

The meeting adjourned at 5:10.

Prepared by Lissa Broome and Emily Blackburn

#### Attachments:

Carolina Values Presentation Athletics External Snapshot Trends in Non-Athlete Majors Trends in Student-Athlete Majors FAR Update

COMMERCIAL ACTIVITY

CAROLINA VALUES

## The Carolina Values Project

At Carolina, we have a long history of success in our 28-sport intercollegiate athletic program: 54 national championships, 263 ACC tournament championships and 110 Academic All-Americans. There is much happening right now that could shape our future, including a national pandemic, financial challenges, social issues and NIL.

In Fall 2019, we began to define the core values that we must hone – and in some cases, rethink – as we move forward, and the Carolina Values project was born.

#### WE EDUCATE AND INSPIRE THROUGH ATHLETICS experiences while our students compete athletically nies for our students to participate in intercollegiate at the highest level. In addition to tuition, room and athletics and enjoy all of its benefits with: board, books, fees and full cost of attendance, we . Over 850 participation opportunities \* 306 Scholarships . Unlimited Tutoring Services . Massage Therapists + Athletic financial aid for more than 500 student-athletes . Computers, iPads, Software . Medical Insurance + 15 Women's Teams-3rd among schools in the Power 5 . Winners of 36 of our 51 national championships We fund the personal leadership development opportunities that Personal Trainers Study Abroad are unique to participation in intercollegiate athletics · Physical Therapists + Leadership Training Two sports, Football and Men's Basketball, provide funding for . Personal Financial Planning At Carolina, we continue to provide choices to meet the needs of our students: . The choice to attend college . Participating in high school sports helps many of our students earn admission and athletic scholarships . The choice of major and/or minor areas of study, of subscription television, commerical endorsements and The choice to compete for National Teams Research shows that college athletes are more likely to . More than 80% of Olympians were college have both a higher income and a higher life satisfaction Generate money and fund finish their degree through the Complete Carolina Program Professional/Corporate **Budgeting Philosophy:** NCAA Division Generate money and provide it Student Athletes to those who create it 500.733 NCAA Student-Athletes (Divisions I, II, III) High School Sports

Youth Sports Participants



Defining and emphasizing our Carolina Values enables us to be a strong part of the national conversation about intercollegiate athletics.

### Thus, the Values project includes:

- Video conversations, led by AD Bubba
  Cunningham, with current student-athletes, alumni, donors and influencers
- Input and support from UNC Chancellor Kevin Guskiewicz
- Feature videos and stories
- Additional content and interviews







goheels.com/carolinavalues

## **Ongoing Challenges**

## **COVID-19 Pandemic**

Immediate financial crisis

## **Health Care**

Risks for the underserved

## **Social Unrest / Racial Tension**

Part of the Name, Image & Likeness discussion

### Title IX

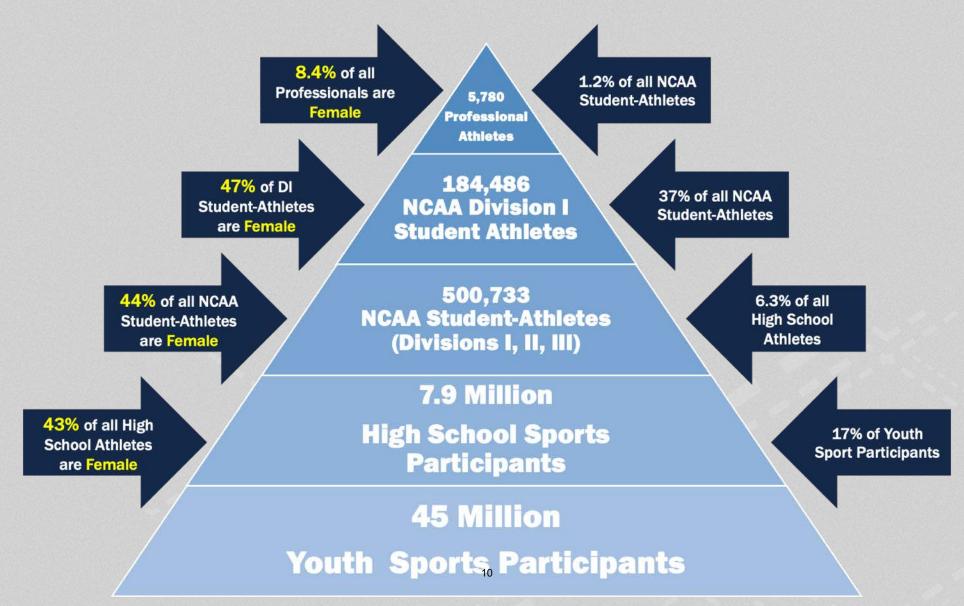
Must be strategic in thoughts and actions

# **Campus Culture** and **Composition**

Compliance challenge because of Title IX



## **Participation Pyramid**





## The Current Landscape: NIL

- The Supreme Court is set to hear arguments regarding NCAA v. Alston starting on March 31
  - At stake is the very heart of amateurism as defined by the NCAA
  - Ninth Circuit of CA decided education-based benefits should be uncapped, the NCAA has appealed on the National level
- State Laws in Florida, California, New York, Colorado and others seek to change the compensation structure of college athletics—and some have gone into effect
  - "Fair Play to Play Act" in CA, Sept. 2019
  - FL law in June 2020, effective July 2021
- Lawsuits: O'Bannon, House v. NCAA
- Potential agent representation rules for student-athletes could drastically change the landscape of recruiting



## The Current Landscape: NCAA

### NCAA Transfer Rules

- Potential changes in rules would include removing the rule that would require a transfer to sit out a year
- Originally scheduled to be voted on in Jan. 2021, it has been tabled for the foreseeable future

## Sustainability

 Current NCAA structure and sustainability has come into question as the Power 5 conferences continue to grow in numbers and in budget

### Pandemic

- COVID-19 has caused serious financial challenges for college campuses and athletic departments nationwide
- Games, seasons and championship tournaments have been affected, with eligibility and costs of college sports at the forefront

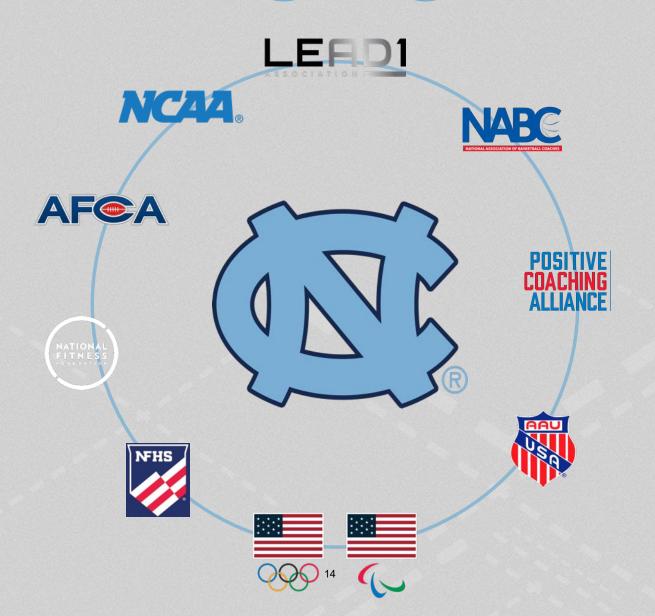


## At Carolina, We Hope to:

- Provide exceptional educational experiences for studentathletes
- Preserve opportunities in sport tied to education
- Support the Olympic movement
- Keep high school sports relevant
- Encourage youth sports participation
- Support better health and wellness for North Carolina residents



## Working Together









## CAROLINA ATHLETICS EXTERNAL COMMUNICATIONS SNAPSHOT: FEBRUARY 2021

## **FANS BACK IN THE STANDS**

Thanks to a great team effort that included many of our External units, fans returned to Men's Basketball, Baseball and Women's and Men's Lacrosse games just days after the NC Executive Order opened capacity to 30% in outdoor venues and 15% for indoor venues that seat more than 5,000.

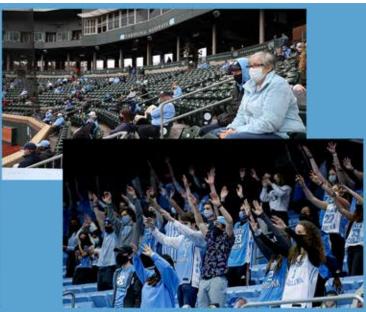
- 87 tickets sold at Women's Lacrosse, 332 tickets sold at Men's Lacrosse, 447 tickets sold at Baseball for more than \$8000 in revenue generated this past weekend
- 3263 in attendance at Men's Basketball (students, UNC Health workers, donors and families of studentathletes)



Our plan + additional details from @BubbaUNC



Dear Carolina Family, & goheels.com



## SHORT MONTH, BUSY MONTH



Carolina hosted 43 home events during February's 28 days. Coverage included:

- 26 broadcasts
- · 36 events photographed
- 361 social media posts
- 267 stories and releases
- 30+ hours of footage
- · 1 terabyte of storage used



## **900 WINS!**

This Instagram post, celebrating Roy Williams' 900th win on February 27, had great engagement:

- 13,335 Likes
- Reach of 106.397
- 114,740 Total **Impressions**

The cross-posting on Facebook had 26,544 engagements as well.

## **FOR THE RECORD**



Worked with the University's Public Records Office to fulfill 24 athleticsrelated requests (reviewing more than 2500 pages) in January and February. In 2020, we fulfilled 150 requests (reviewing more than 17,000 pages).

2500+

Audio clips—music. sounds, crowd prompts, etc.—played at events this month from the **Marketing music** computers

4.4M

Impressions on the **@GoHeels Twitter from** February. In addition, more than 375,000 video views on Facebook

**Football Season Ticket deposits** generated on Fan Signing Day, February

### **Trends in Non-Student Athlete Majors**

**Table 1. Top 30 Non-Student Athlete Majors** 

| Ranking | Major                              | # Student Athletes | % Student Athletes |  |
|---------|------------------------------------|--------------------|--------------------|--|
| 1       | Computer Science                   | 1,051              | 7.5%               |  |
| 2       | Biology (BS)                       | 1,050              | 7.5%               |  |
| 3       | Economics (BA)                     | 793                | 5.6%               |  |
| 4       | Media and Journalism               | 774                | 5.5%               |  |
| 5       | Exercise and Sport Science         | 710                | 5%                 |  |
| 6       | Business Administration            | 616                | 4.4%               |  |
| 7       | Psychology (BA)                    | 595                | 4.2%               |  |
| 8       | Psychology (BS)                    | 504                | 3.6%               |  |
| 9       | Statistics and Analytics           | 469                | 3.3%               |  |
| 10      | Communication Studies              | 386                | 2.7%               |  |
| 11      | Public Policy                      | 370                | 2.6%               |  |
| 12      | Biology (BA)                       | 343                | 2.4%               |  |
| 13      | English & Comparative Lit          | 330                | 2.3%               |  |
| 14      | Global Studies                     | 323                | 2.3%               |  |
| 15      | Undecided                          | 317                | 2.3%               |  |
| 16      | Nursing                            | 312                | 2.2%               |  |
| 17      | History                            | 257                | 1.8%               |  |
| 18      | Human Development & Family Studies | 244                | 1.7%               |  |
| 19      | Chemistry (BS)                     | 239                | 1.7%               |  |
| 20      | Peace, War, and Defense            | 230                | 1.6%               |  |
| 21      | Sociology                          | 201                | 1.4%               |  |
| 22      | Biomedical and Health Sci Eng      | 187                | 1.3%               |  |
| 23      | Mathematics (BS)                   | 183                | 1.3%               |  |
| 24      | Chemistry (BA)                     | 165                | 1.2%               |  |
| 25      | Management and Society             | 157                | 1.1%               |  |

| 26 | Environmental Studies  | 144 | 1%   |
|----|------------------------|-----|------|
| 27 | Romance Languages      | 134 | 1%   |
| 28 | Environmental Sciences | 132 | 0.9% |
| 29 | Mathematics (BA)       | 118 | 0.8% |
| 30 | Philosophy             | 108 | 0.8% |

Table 2. Top 5 Non-Student Athlete Majors From 2016 to 2020  $\,$ 

| Ranking | 2016                          | 2017                       | 2018                    | 2019                       | 2020                       |
|---------|-------------------------------|----------------------------|-------------------------|----------------------------|----------------------------|
| 1       | Biology (BS)                  | Biology (BS)               | Biology (BS)            | Biology (BS)               | Computer<br>Science        |
| 2       | Economics (BA)                | Economics (BA)             | Computer<br>Science     | Computer<br>Science        | Biology (BS)               |
| 3       | Media and Journalism          | Media and<br>Journalism    | Economics (BA)          | Economics (BA)             | Economics (BA)             |
| 4       | Exercise and Sport<br>Science | Exercise and Sport Science | Media and<br>Journalism | Media and<br>Journalism    | Media and<br>Journalism    |
| 5       | Business<br>Administration    | Computer<br>Science        | Political Science       | Exercise and Sport Science | Exercise and Sport Science |

Table 3. Major Change of Non-Student Athletes From 2016 to 2020

| Major                                 | 2016 | 2017 | 2018 | 2019  | 2020  | Change From<br>2019-2020 | %Change<br>From 2019-<br>2020 |
|---------------------------------------|------|------|------|-------|-------|--------------------------|-------------------------------|
| Computer Science                      | 493  | 631  | 788  | 901   | 1,051 | +150                     | 16.6%                         |
| Biology (BS)                          | 905  | 964  | 986  | 1,015 | 1,050 | +35                      | 3.4%                          |
| Economics (BA)                        | 800  | 774  | 746  | 801   | 793   | -8                       | -0.9%                         |
| Media and Journalism                  | 670  | 683  | 739  | 785   | 774   | -11                      | -1.4%                         |
| <b>Exercise and Sport Science</b>     | 637  | 645  | 650  | 691   | 710   | +19                      | 2.7%                          |
| <b>Business Administration</b>        | 575  | 568  | 599  | 616   | 616   | 0                        | 0%                            |
| Psychology (BA)                       | 514  | 479  | 511  | 574   | 595   | +21                      | 3.6%                          |
| Psychology (BS)                       | 418  | 436  | 465  | 468   | 504   | +36                      | 7.6%                          |
| Statistics and Analytics              | •    | 12   | 177  | 229   | 469   | +240                     | 104.8%                        |
| Communication Studies                 | 400  | 397  | 375  | 351   | 386   | +35                      | 9.9%                          |
| Public Policy                         | 278  | 331  | 350  | 374   | 370   | -4                       | -1.0%                         |
| Biology (BA)                          | 321  | 289  | 310  | 319   | 343   | +24                      | 7.5%                          |
| English & Comparative Lit             | 253  | 240  | 233  | 261   | 330   | +69                      | 26.4%                         |
| Global Studies                        | 389  | 340  | 346  | 356   | 323   | -33                      | -9.2%                         |
| Undecided                             | 205  | 266  | 270  | 281   | 317   | +36                      | 12.8%                         |
| Nursing                               | 268  | 281  | 283  | 298   | 312   | +14                      | 4.6%                          |
| History                               | 290  | 290  | 264  | 246   | 257   | +11                      | 4.4%                          |
| Human Development &<br>Family Studies | 21   | 78   | 150  | 215   | 244   | +29                      | 13.4%                         |
| Chemistry (BS)                        | 245  | 214  | 196  | 200   | 239   | +39                      | 19.5%                         |
| Peace, War, and Defense               | 199  | 220  | 245  | 236   | 230   | -6                       | -2.5%                         |
| Sociology                             | 141  | 145  | 146  | 164   | 201   | +37                      | 22.5%                         |

| Biomedical and Health Sci<br>Eng | 143 | 172 | 168 | 162 | 187 | +25  | 15.4%  |
|----------------------------------|-----|-----|-----|-----|-----|------|--------|
| Mathematics (BS)                 | 116 | 145 | 150 | 165 | 183 | +18  | 10.9%  |
| Chemistry (BA)                   | 227 | 210 | 173 | 196 | 165 | -131 | -15.8% |
| Management and Society           | 175 | 142 | 147 | 165 | 157 | -8   | -4.8%  |
| <b>Environmental Studies</b>     | 88  | 112 | 128 | 136 | 144 | +8   | 5.8%   |
| Romance Languages                | 236 | 221 | 165 | 145 | 134 | -11  | -7.5%  |
| <b>Environmental Sciences</b>    | 128 | 132 | 157 | 142 | 132 | -10  | -7.0%  |
| Mathematics (BA)                 | 134 | 87  | 91  | 101 | 118 | +17  | 16.8%  |
| Philosophy                       | 83  | 77  | 114 | 119 | 108 | -11  | -9.2%  |

### **Trends in Student Athlete Majors**

**Table 1. Top 30 Student Athlete Majors** 

| Ranking | Major                              | # Student Athletes | % Student Athletes |  |
|---------|------------------------------------|--------------------|--------------------|--|
| 1       | Exercise and Sport Science         | 86                 | 23.6%              |  |
| 2       | Communication Studies              | 48                 | 13.2%              |  |
| 3       | Business Administration            | 28                 | 7.7%               |  |
| 4       | Economics (BA)                     | 21                 | 5.8%               |  |
| 5       | Media and Journalism               | 18                 | 4.9%               |  |
| 6       | Management and Society             | 17                 | 4.7%               |  |
| 7       | Biology (BS)                       | 16                 | 4.4%               |  |
| 8       | Psychology (BA)                    | 12                 | 3.3%               |  |
| 9       | Political Science                  | 10                 | 2.7%               |  |
| 10      | Global Studies                     | 10                 | 2.7%               |  |
| 11      | Computer Science                   | 9                  | 2.5%               |  |
| 12      | Sociology                          | 8                  | 2.2%               |  |
| 13      | Biology (BA)                       | 8                  | 2.2%               |  |
| 14      | History                            | 6                  | 1.6%               |  |
| 15      | Information Science                | 6                  | 1.6%               |  |
| 16      | Human Development & Family Studies | 5                  | 1.4%               |  |
| 17      | Peace, War, and Defense            | 5                  | 1.4%               |  |
| 18      | Psychology (BS)                    | 5                  | 1.4%               |  |
| 19      | Statistics and Analytics           | 5                  | 1.4%               |  |
| 20      | Chemistry (BA)                     | 4                  | 1.1%               |  |
| 21      | Environmental Science              | 4                  | 1.1%               |  |
| 22      | Neuroscience                       | 4                  | 1.1%               |  |
| 23      | Undecided                          | 4                  | 1.1%               |  |
| 24      | Environmental Science              | 3                  | 0.8%               |  |
| 25      | Philosophy                         | 3                  | 0.8%               |  |

| 26 | Public Policy  | 3 | 0.8% |
|----|----------------|---|------|
| 27 | Geography      | 2 | 0.5% |
| 28 | Art History    | 1 | 0.3% |
| 29 | Biostatistics  | 1 | 0.3% |
| 30 | Chemistry (BS) | 1 | 0.3% |

Table 2. Top 5 Student Athlete Majors From 2016 to 2020  $\,$ 

| Ranking | 2016                       | 2017                       | 2018                       | 2019                       | 2020                       |
|---------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| 1       | Exercise and Sport Science | Exercise and Sport Science |                            |                            | Exercise and Sport Science |
| 2       | Business<br>Administration | Communication<br>Studies   | Communication<br>Studies   | Communication<br>Studies   | Communication<br>Studies   |
| 3       | Communication<br>Studies   | Business<br>Administration | Economics (BA)             | Business<br>Administration | Business<br>Administration |
| 4       | Media and Journalism       | Economics (BA)             | Business<br>Administration | Media and<br>Journalism    | Economics (BA)             |
| 5       | Psychology (BA)            | Management and Society     | Management and Society     | Management and Society     | Media and<br>Journalism    |

**Table 3. Major Change of Student Athletes From 2016 to 2020** 

| Major                                 | 2016 | 2017 | 2018 | 2019 | 2020 | Change From 2019-2020 | %Change<br>From 2019-<br>2020 |
|---------------------------------------|------|------|------|------|------|-----------------------|-------------------------------|
| <b>Exercise and Sports Science</b>    | 82   | 77   | 75   | 84   | 86   | 2                     | 2.4%                          |
| <b>Communication Studies</b>          | 27   | 31   | 38   | 53   | 48   | -5                    | -9.4%                         |
| <b>Business Administration</b>        | 29   | 30   | 34   | 41   | 28   | -13                   | -31.7%                        |
| Economics (BA)                        | 23   | 25   | 35   | 25   | 21   | -4                    | -16%                          |
| Media and Journalism                  | 18   | 15   | 9    | 18   | 18   | 0                     | 0%                            |
| Management and Society                | 14   | 25   | 27   | 17   | 17   | 0                     | 0%                            |
| Biology (BS)                          | 12   | 15   | 10   | 10   | 16   | 6                     | 60%                           |
| Psychology (BA)                       | 18   | 15   | 21   | 14   | 12   | -2                    | -14.3%                        |
| Political Science                     | 6    | 11   | 20   | 10   | 10   | 0                     | 0%                            |
| Global Studies                        | 3    | 4    | 2    | 5    | 10   | 5                     | 100%                          |
| Computer Science                      | 2    | 2    | 8    | 5    | 9    | 4                     | 80%                           |
| Sociology                             | 6    | 6    | 11   | 6    | 8    | 2                     | 33.3%                         |
| Biology (BA)                          | 6    | 5    | 7    | 10   | 8    | -2                    | -20%                          |
| History                               | 7    | 6    | 10   | 8    | 6    | -2                    | -25%                          |
| Information Science                   | 3    | 2    | 1    | 2    | 6    | 4                     | 200%                          |
| Human Development &<br>Family Studies | 0    | 2    | 2    | 2    | 5    | 3                     | 150%                          |
| Peace, War, and Defense               | 2    | 6    | 8    | 10   | 5    | -5                    | -50%                          |
| Psychology (BS)                       | 5    | 7    | 6    | 8    | 5    | -3                    | -37.5%                        |
| Statistics and Analytics              |      | 0    | 3    | 2    | 5    | 3                     | 150%                          |
| Chemistry (BA)                        | 2    | 5    | 2    | 4    | 4    | 0                     | 0%                            |
| Environmental Studies                 | 5    | 4    | 2    | 5    | 4    | -1                    | -20%                          |
| Neuroscience                          |      |      | 1    | 6    | 4    | -2                    | -33.3%                        |
| Undecided                             | 0    | 4    | 0    | 4    | 4    | 0                     | 0%                            |

| Environmental Science | 1 | 1 | 4 | 4 | 3 | -1 | -25% |
|-----------------------|---|---|---|---|---|----|------|
| Philosophy            | 1 | 2 | 3 | 4 | 3 | -1 | -25% |
| Public Policy         | 3 | 3 | 5 | 5 | 3 | -2 | -40% |
| Geography             | 1 | 0 | 0 | 1 | 2 | 1  | 100% |
| Art History           | 1 | 1 | 0 | 1 | 1 | 0  | 0%   |
| Biostatistics         | 0 | 1 | 1 | 0 | 1 | 1  |      |
| Chemistry (BS)        | 2 | 1 | 0 | 2 | 1 | -1 | -50% |

## Faculty Athletics Representative Update February 4, 2021

#### **NCAA**

NCAA Postgraduate Scholarships – Fall Sports

- 1. NCAA Postgraduate Scholarship Committee met and reviewed applications from fall sport student-athletes or former student-athletes
- 2. Awarded \$10,000 postgrad scholarships to 21 men and 21 woman representing sports in all three NCAA divisions

#### ACC

Winter meetings, February 10-12

- 1. Recommendation to Board of Directors regarding Intraconference Transfer Rule
- 2. Creation of a new award ACC UNITE annually each institution will designate a male and a female recipient (student-athlete, alum, staff member) who is forwarding the causes of racial and social justice. For 2021-22, each institution will recognize the first men and women student-athletes of color.
- 3. ACC Postgraduate Scholarships (3, \$6,000 scholarships per school); announcement is pending finalization of recipients from one school
- 4. Met Commissioner Jim Phillips