

Faculty Athletics Committee
May 7, 2020

Present: **Committee Members:** Rita Balaban, Lissa Broome, Melissa Geil, David Guilkey, Kevin Guskiewicz, David Hartzell, Daryhl Johnson, Aimee McHale, Ed Shields, Abbie Smith-Ryan, Jeff Spang, William Sturkey, Erika Wilson

Advisors: Michelle Brown (ASPSA), Bubba Cunningham (Athletics), Vince Ille (Athletics)

Guests: Emily Blackburn (Office of the Chancellor), Debbi Clarke (Office of the Provost), Kaitlyn Draughn (Office of the Dean of Students), Robbi Pickeral Evans (Athletics), Dwight Hollier (Athletics), Anna Rose Medley (Office of the Chancellor), Desirée Rieckenberg (Office of the Dean of Students), Emily Summers (Office of the Chancellor)

I. Welcome and Introductions

Welcome and Introductions.

Anna Rose Medley assisted with live streaming the Zoom meeting on YouTube. She notified the committee when the streaming software was connected. Committee Chair Daryhl Johnson welcomed all attendees to the meeting and thanked everyone for joining. Emily Summers is leaving her position to prepare to apply to medical school. Emily Blackburn from the Office of the Chancellor will assume her role in providing support to Lissa Broome as the Faculty Athletics Representative (FAR).

Minutes. The minutes from the April meeting were approved.

Preliminary Matters.

- *Virtual Retreat:* Johnson reported that the committee would hold a virtual retreat in two 90-minute sessions in mid-June. He asked committee members to let him and Emily Blackburn know about any conflicts for the week of June 15 so that the meetings could be scheduled.

Elections. Daryhl Johnson and Melissa Geil were unanimously elected Chair and Vice Chair for the 2020-21 academic year. Additionally, the new FAC members were announced. Biographical information for all four new members is below:

[Stacey Daughters](#), Psychology and Neuroscience

[Amanda Holliday](#), School of Public Health

[Robert Martinez](#), School of Education

[Jay Smith](#), History

FAC Member Reflections: Johnson asked Jeff Spang, David Guilkey, Erika Wilson, and William Sturkey to provide any reflections on their FAC service since this was their last meeting.

Jeff Spang expressed his appreciation for the committee. He encouraged members to work on initiatives they are passionate about. He mentioned he enjoyed the committee's work and recommendations on mental health as well as the FAC/SAAC focus groups.

David Guilkey thanked the committee. He echoed Spang's enjoyment of the FAC/SAAC focus groups and hearing from our student-athletes. He hopes that priority registration changes will enable more student-athletes to enroll in science classes with labs.

Erika Wilson said it had been a pleasure to serve on the committee. She appreciated the relationship she developed with the Field Hockey team. She is very thankful for the programming offered to student-athletes and expressed her thanks to Lissa Broome, Debbi Clarke, and Michelle Brown for assisting with the discussion about educational equity and hopes the committee will continue to push this forward.

William Sturkey said he has enjoyed being on the committee and learning about University leadership. He also appreciated the opportunity to talk with student-athletes in the FAC/SAAC focus groups and to discuss issues related to the history of the University. Lissa Broome commended him on his recent book prize.

II. Chancellor's Remarks

Chancellor Guskiewicz thanked all for joining the meeting virtually. He thanked Emily Summers and Emily Blackburn for their work assisting Faculty Athletics Representative, Lissa Broome, and the committee. He thanked all members for their service especially Jeff Spang, David Guilkey, Erika Wilson, and William Sturkey.

Guskiewicz said he is proud of how the University has responded during this time of the pandemic. His team is looking at dates for an in-person commencement, but in the meantime he is seeing a lot of Carolina Blue caps and gowns at photo shoots. There will be a Facebook Live virtual event on the originally scheduled commencement date.

The Chancellor praised the faculty in pivoting to remote learning and dealing with the uncertainties presented by the pandemic. He and his team are looking into scenario planning for this summer and fall. He mentioned he attended Zoom classes and the recent student-athlete virtual pancake dinner. There was additional discussion about the response to COVID-19.

III. ASPSA Update

Michelle Brown, Director of Academic Support Program for Student Athletes (ASPSA) reported that the Academic Progress Rate (APR) report will be released in the coming weeks and that her office is preparing to submit the data for the Graduation Success Rate (GSR) which will be released in October 2020. Her staff is processing grades and keeping student-athletes informed of the UNC-CH and NCAA policy changes due to COVID-19. Brown discussed legislation from the NCAA regarding eligibility for spring sport student-athletes. Spring sport student-athletes will be working with their advisors throughout the summer if they plan to take advantage of their extra year of athletic eligibility to discuss how that affects their academic plan. Connecting with incoming student-athletes this summer with COVID-19 will be a challenge and her office is looking at how others across campus are handling their transition programming. There was discussion about how COVID-19 may affect future GSR and APR rates.

IV. Academic Processes for Student-Athletes: Review

Process 9.0 – Class Attendance and Travel

Desirée Rieckenberg, Dean of Students thanked the committee for having her and her colleague, Kaitlyn Draughn, University Approved Absence Office Coordinator, to discuss Process 9.0. The new University Approved Absence Office is working to integrate student-athletes into their processes and considering how to work with student-athletes and their travel letters. Draughn discussed an approved absence hub and how this could be potentially integrated with travel letters. The hub needs to provide a streamlined process without losing the human interaction provided by the travel letter. She said there are about 8,000 travel letter touchpoints between student-athletes and faculty members. Her office is trying to ensure that faculty members can easily integrate the attendance information into their learning management system. She hopes to test this technology this summer, collect feedback, and hopefully deploy some components in the fall semester. Rieckenberg thanked the committee and Debbi Clarke for her work on this initiative with Joy Renner, former FAC Chair.

Michelle Brown said that the Educational Policy Committee was working on the issues around a student appeal of an instructor's response to an excused absence. The time it takes for departments to decide appeals in the current system is sometimes problematic for students.

V. Educational Equity Discussion

Faculty Athletics Representative Lissa Broome posted a draft document on Sakai regarding educational equity. She assured Erika Wilson this topic will not go off FAC's radar and thanked her for her work on this initiative. The document includes available resources and recommendations. Committee members provided feedback including effects of COVID-19 (the potential need for additional social services and mental health counseling, as well as supporting students on video calls or meetings when they may be from a challenging background) and adding implicit bias or diversity training. Athletic Director Bubba Cunningham mentioned his office is partnering with the Kenan-Flagler Business School to set up a training for implicit biases for staff. He also mentioned recent nutritional products sent to the Football team and the approval of a second shipment last week. He and his team are working to identify needs for other

student-athletes as well. Broome said that FAC will continue to work on this topic and appreciates Wilson's work and continued help.

VI. FAR Update

Faculty Athletics Representative Lissa Broome provided an update on the ACC and NCAA. The conference and the NCAA have been active on a myriad of issues related to the COVID-19 pandemic. The NCAA Board of Governors has asked each Division to prepare legislation to be voted on by January 2021 on the use of student-athletes' name, image, and likeness (NIL). The NCAA Presidential Subcommittee on Legislative Action recommended seeking federal preemption of state NIL laws (3 have been passed with the earliest effective date July 2021 in Florida), an antitrust exemption for the NCAA so that its coming NIL bylaws would not be subject to attack, and measures to safeguard the nonemployment status of student-athletes..

Athletic Director Bubba Cunningham questioned the current momentum gathering around NIL. He is concerned about monitoring and enforcement issues and would like the college model to continue to be able to support broad-based opportunities for participation in sport.

Broome reported that the NCAA Board of Governors on May 1 expanded its existing sexual violence policy to include an annual disclosure obligation for incoming, current, and transferring student-athletes regarding sexual, interpersonal, and other acts of violence to begin in the 2021-22 academic year. The NCAA currently requires that a Sexual Violence Prevention and Education Attestation form be submitted by the Athletic Director following review with the Chancellor and the University's Title IX Officer. The NCAA Division I Council did not vote on expanding the one-time transfer waiver to all sports in May. The NCAA Board of Directors instead said it would lift the legislative moratorium on transfer legislation for the 2020-21 legislative cycle. Only four legislative proposals were considered by the Council in April with the remainder of the proposals deferred to next year. Broome's written report (attached) includes links to a COVID-19 Q&A Document and the NCAA Sport Science Institute's Core Principles of Resocialization in Collegiate Sport. Broome also reported that the NCAA's Postgraduate Scholarship Committee on which she serves meets three times per year to select 42 students each time (fall sport student-athletes, winter sports student-athletes, and spring sport student-athletes) for \$10,000 post-graduate scholarships, for \$1.23 million in total post-graduate scholarship aid each year.

The spring ACC meetings will be held virtually. There is a link to some virtual programs sponsored by the ACC in place of its planned Mental Health Summit. Broome also mentioned the UNC-CH Heels at Home newsletter, an upcoming UNC Mental Health Awareness Panel, the virtual pancake dinner for student-athletes, and the five-year FAR review. Broome thanked Emily Summers for the exceptional administrative support she had provided, wished her well in her medical school preparations, and welcomed Emily Blackburn from the Chancellor's Office.

VII. Athletic Director Update

Athletic Director Bubba Cunningham provided an overview of Athletic Department communications since March 11 around COVID-19-related topics. More than 150 videos have been created for social media, TV, and University use. More than 60 graphics and graphic templates have been created. UNC-CH head coaches have been involved in public service announcements for the campus community and for UNC Health. He reported that 21 coach messages have been sent to student-athletes through TeamWorks. He mentioned #CarolinaHeros Day, team clips, the virtual pancake dinner, and the Together We Win Video. He asked the committee members to watch the video narrated by Anson Dorrance. He said the video had over 20,000 views in the first two hours after its release on May 7th.

VIII. Concluding Remarks

Committee Chair Daryhl Johnson asked the committee to send him their thoughts and potential topics for the virtual retreat. Johnson thanked David Guilkey, William Sturkey, Erika Wilson, and Jeff Spang for their service to the committee.

The meeting adjourned at 5:26 p.m.

Respectfully submitted by Lissa Broome (with assistance from Emily Summers and Emily Blackburn)

Attachments:

- FAC Summary – Jeff Spang
- FAC Transition Notes – Erika Wilson
- Draft Educational Equity Discussion
- FAR Update
- Athletic Director Update

To: FAC committee, non-member attendees

From: Jeffrey T. Spang, MD

RE: FAC service

I would like to thank the FAC committee members for their time and effort. I would also like to recognize non-FAC attendees such as Lissa Broome, Dwight Holier, Dr. Michelle Brown and Bubba Cunningham who contribute a great deal to the work of the committee. It has been my experience that the Department of Athletics and the ASPSA are good partners for FAC. Lissa Broome continues to be an invaluable resource and guide for the FAC.

I think the FAC has been most successful when it combines a structured agenda of updates (such as scheduled reviews of the academic processes for student athletes) with goal specific or project driven initiatives (such as a focus on mental health or a focus on student athlete graduation). I would like to see more aggressive timelines for independent initiatives – driven by internal interested FAC members- to allow different questions to be reviewed outside of the scheduled monthly agenda of the FAC.

I believe the FAC-SAAC student athlete meetings are incredibly important. These meetings provide direct contact with student athletes and it is clear that the more data we receive from student athletes the more we can find individual team problems that need to be addressed and also common and repeat academic and University problems that need to be addressed.

Lastly, I think FAC should continue to maintain focus on the “University” side of the student athlete experience. The FAC continues to hear from student athletes about real problems that affect the academic experience, especially unfair grading practices related to dropped exams due to approved student athlete travel. It is my hope that the greater University experience with online classes and testing will allow a more flexible approach to individual student athletes to ensure that they are not hampered by a lack of testing options when compared to their undergraduate peers.

It has been my privilege to work with FAC.

Erika K. Wilson -- FAC Service Transition Notes

It was a pleasure serving on the FAC committee. I appreciate the dedication and commitment to ensure that student athletes at UNC receive a quality academic and athletic experience. The following are my thoughts on things that worked well and things that could be improved.

- Assigning individual faculty members to monitor and work with teams is generally a good productive endeavor. In my experience however, the effectiveness varies depending upon the receptiveness of the coach. I had a very positive experience working with Coach Shelton and the Field Hockey team. Coach Shelton took the relationship seriously and made space for me to have the opportunity to meet with the team and to serve as a liaison when members of the team had questions. My experience with the other teams I was assigned was not as well structured. It would be helpful to have a more institutionalized system that requires coaches and faculty members to document contact with the teams. Coaches are very busy. Perhaps scheduling bi-monthly check-ins that require the coach and assigned faculty member to attest that there has been communication between the two would help to ensure that the relationships are more consistent across all teams.
- The SAAC focus group meetings are a great way to take the temperature of the student athletes. The student athletes are usually very forthcoming and provide candid assessments. However, I worry that the SAAC representatives may not be completely representative of the teams. In my experience there is limited racial and ethnic diversity amongst the SAAC representatives. It might be helpful to conduct team-based focus groups to get a fuller picture of some of the issues that might need attention.
- The FAC does a good job of methodically studying and learning about the various processes through the process review system. One way that this could be improved is to ensure that there is greater follow up when issues for improvement in a various process is identified. There are so many processes follow up items can often get lost in the shuffle.
- Finally, I appreciate the efforts to identify and address issues of race-based differentials in student athlete academic outcomes. This is a very difficult but necessary issue to address. The FAC alone is not able to address the depth of these issues. I am attaching the list of issues I previously identified when working on these issues for new and existing FAC members to consider. Some progress has been made on these issues and has been documented in the educational equity plan document. I make the following additional suggestions: (i) consider engaging an outside consultant who has relevant expertise and who can offer more substantive recommendations that we might be missing. Someone like Shaun Harper at USC -- <https://rossier.usc.edu/faculty-and-research/directories/a-z/profile/?id=231>; (ii) with upcoming changes due to COVID-19, now more than ever is an appropriate time to take seriously the idea of adding a social worker who could provide wrap around services for the most at risk student athletes. Explore the possibility of a collaboration with the UNC School of Social Work. Consider

adding a field placement in the Athletic Department or specific teams within the athletic department for an MSW student; and (iii) Take an intersectional approach to examining the academic outcome issues. To date, much of the focus has been on the adverse outcomes for African American male student athletes. A closer examination of the data reveals that African American women student athletes may also merit attention in terms of disparities in academic outcomes.

The FAC is a great collaborative group. Good luck to the new FAC members and thank you for your service to the existing FAC members.

To: FAC
From: Erika K. Wilson
Re: Student Athlete Academic Outcome Gaps
Date: June 14, 2019

Substantial academic outcome gaps exist between white student athletes and student athletes of color at UNC. The outline below lists three areas that FAC might focus on to address the academic outcome gaps.

Resources

- We might draw upon the universities existing resources to assist our student athletes. To do this we could start by taking an inventory of the academic support services that are already available across the university. We should assess how those services are being utilized by student athletes. We might do the same regarding university level services that are already available to support students of color. Finally, we might consider ways in which to bring these services to Loudermilk to encourage student athletes to utilize the services.
- We might consider employing a social worker to provide wrap around services to student athletes. Such a resource would be useful in assisting student athletes deal with non-UNC/family issues impacting their academic performance.

Curriculum/College Readiness

- We might consider advocating for curricular policy changes that could assist all students as well as student athletes. The following three curricular issues are worth exploring:
 - First year seminar (FYS) courses — Smaller classes like the FYS may be useful to members of our target population. Currently, enrollment in FYS is limited to a maximum of two FYS in any one semester, and a maximum of two FYS across the first two semesters. Enrollment in a third seminar can only occur with an approved petition from the Associate Dean of First Year Curricula, and will not be approved for a third seminar in a single semester. Can we ask for a policy change here? It seems that student athletes might benefit from being able to take: (a) more than two FYS and (b) more than two FYS in any one semester. Let's think about what might make sense and consider advocating for changes here.
 - Policy on Course Forgiveness – The current policy on course forgiveness says that if a student repeats a class, the grade they receive both the first and subsequent times they take the class will be counted in the term and cumulative GPA calculations. The policy may discourage students from remaining in a

course for a full semester if they feel like they are not going to pass or get a bad grade that will still count against their GPA. They may drop out halfway through the semester to avoid obtaining a bad grade. A policy change of allowing the non-passing grade to be dropped altogether might provide better incentives for students.

- Adding more sections of entry level classes like English 100 & Math 110

Racial Atmosphere and FAC Monitoring

The performance of student athletes of color may be impacted by the overall atmosphere at UNC. The following is a non-exhaustive list of actions we could take to help mitigate atmospheric issues:

- Seek to increase diversity within the athletic department. Having mental health specialist of color for example might be helpful to assist student athletes of color. Similarly having a more diverse set of tutors, counselors, ect.. could also provide a much-needed outlet & role models for student athletes of color. A critical mass of people of color working within the athletic department might be beneficial to the overall atmosphere experienced by student athletes of color & could in turn positively improve academic performance.
- Dialogue and create an action plan for student athletes of color to be able to express themselves regarding salient issues that affect them (e.g., Silent Sam, ect...) without fear of being ostracized or retribution. In conversations with student athletes during focus groups many made it clear that their status as a student athlete hindered them from expressing themselves about various issues. For student athletes of color, impediments to speaking out about salient issues of race happening on campus could negatively impact their academic performance.
- Data collection- disaggregating more data regarding academic performance for subgroups and providing FAC with access to data so that we can identify & monitor academic outcome gaps for sub-groups.

Educational Equity (Draft as of May 7, 2020)

Based on concerns related to educational equity (based on race, but also based on SA status), the FAC group on Academic Performance (Erika Wilson and Rita Balaban) brought attention to this issue over the past two years. Erika Wilson prepared a memo dated June 14, 2019 in which she outlined three areas of focus to address the academic outcome gaps (between white SAs and SAs of color). Her suggestions are set forth below, along with discussion of some initial responses to those suggestions.

Resources Recommendations

1. Draw on University's existing resources to assist SAs. Conduct an inventory of academic support services that are available across the University, assess how those services are being utilized by SAs. Include those University services available to support students of color and consider if there are ways to bring these services to Loudermilk to encourage SAs to utilize them.
2. Consider employing a social worker to provide wrap-around services to SAs, particularly in assisting with non-UNC/family issues that may be impacting their academic performance.

Responses

1. University support services for students (list still in progress)
 - a. Overview of Campus Resources, <https://studentsuccess.unc.edu/campus-resources/>
 - b. Academic
 - i. Center for Student Success and Academic Counseling, <http://cssac.unc.edu/>:
 1. Peer mentoring
 2. The Learning Center
 3. The Writing Center
 4. Summer Bridge
 5. Men of Color Engagement
 - ii. Math Help Center, <https://math.unc.edu/undergraduate/math-help-center/>
 - iii. Biology Peer Mentoring Program, <https://bio.unc.edu/course-info/tutoring/>
 - iv. The Academic Advising Program, <https://advising.unc.edu/> (hours at Loudermilk)
 - v. Road to Resilience, <https://studentsuccess.unc.edu/road-to-resilience/>

- c. Specific to students of color
 - i. Men of Color Engagement, <https://menofcolor.unc.edu/>
 - ii. Start Strong Summer Transition, <https://menofcolor.unc.edu/>
- 2. The University has established a student care hub to provide students access to additional resources related to the COVID-19 pandemic, <https://keeplearning.unc.edu/>. A similar hub was establish in the aftermath of Hurricane Florence, <https://www.unc.edu/posts/2018/09/28/chancellor-announces-2-million-fund-new-hub-to-help-students-affected-by-hurricane/>. These resources are, of course, available to student-athletes and could also be models of other support hubs for students and student-athletes.
 - a. The Educational Foundation just announced the creation of a Helping Heels Fund for student-athletes suffering adverse financial consequences in the wake of the COVID-19 pandemic, <https://goheels.com/news/2020/5/6/general-helping-heels-fund-will-aid-student-athletes.aspx>

Curriculum/College Readiness

1. First-year Seminar (FYS) courses. Enrollment in these smaller classes is limited to a maximum of two FYS in any one semester and a maximum of two FYs across the first two semesters. Enrollment in a third FYS requires an approved petition from the Associate Dean of First Year Curricula. Suggests exploring this further and consider advocating for a change in this policy.
2. Policy on Course Forgiveness. If a student repeats a class they failed, the grade received each time counts in the student's GPA. This might discourage students from remaining in a course a full semester if they feel they are not going to pass or will receive a poor grade. A policy change of allowing a non-passing grade to be dropped from the GPA and replaced by a higher, passing grade might provide better incentives for students.
3. Adding more sections of entry level classes like English 100 and Math 110.

Responses

1. In the course clustering review, we learned that some students (including student-athletes) were taking more FYS than permitted by the policy. At the time, there was no way for the registrar's office to preclude students from exceeding the limit. Senior Associate Dean Abigail Panter instituted a more direct way to monitor and enforce the policy, given the costs of offering these small enrollment courses. Based on this, it is unlikely that these enrollment caps will be lifted. The new undergraduate curriculum may offer more opportunities for small course experiences and student-athletes should be encouraged to take advantage of those opportunities.
2. Katie Cartmell (Academic Advising, chair of the group that's looking at barrier policies) presented a grade forgiveness proposal to the Educational Policy Committee (EPC) in late

April/early May for information and it was very well received. It will be on the EPC agenda for approval in August.

3. The English Department has been very good in working to provide enough sections of English 100 to support the students, including student-athletes, who need it. English 100 will not, however, be offered this summer since all instruction is remote.

Racial Atmosphere

The overall atmosphere regarding race at UNC could negatively impact the performance of students of color, including SAs. Although there this could be addressed on many fronts, Erika suggested the following actions:

1. Seek to increase the diversity within the athletics department, including hiring a mental health specialist of color. Similarly, a more diverse set of tutors and counselors might be helpful.
2. Provide an avenue for SAs of color to express themselves regarding salient social issues without fear of ostracization or retribution.
3. Disaggregating more data regarding academic performance and providing FAC with access to that data to identify and monitor academic outcome gaps for subgroups

Responses

1. Dr. Jeni Shannon, Director for Mental Health and Performance Psychology, told FAC at or February 6 meeting that her unit and Counseling and Psychological Services (CAPS) are hoping to share another position and are looking for more diversity for the staff.
2. UNCUT, <https://www.uncutchapelhill.com/>, a platform for SAs to share what's important to them, tell their stories, and be themselves provides a powerful platform for SAs.
3. The Office of Institutional Research is looking at quantitative and qualitative data to help inform understanding academic outcome gaps among various subgroups of students.

**Update to FAC from the Faculty Athletics Representative
May 7, 2020**

NCAA

1. NIL discussion continues with NCAA Board of Governors asking each Division to prepare legislation to be voted on by January 2021, effective not later than the beginning of the 2021-22 academic year, <http://www.ncaa.org/about/resources/media-center/news/board-governors-moves-toward-allowing-student-athlete-compensation-endorsements-and-promotions>
 - a. Presidential Subcommittee on Legislative Action recommended:
 - i. Federal preemption of state NIL laws
 - ii. An antitrust exemption for the NCAA
 - iii. Safeguard nonemployment status of SAs
 - b. State legislation
 - i. California statute effective in 2023
 - ii. Colorado statute (passed in March) effective in 2023
 - iii. Florida statute through House and Senate – awaiting Governor’s signature – effective July 2021
 - iv. 31 other states have introduced NIL laws
2. NCAA Board of Governors on May 1 expanded existing sexual violence policy to include an annual disclosure obligation for incoming, current, and transferring student-athletes regarding sexual, interpersonal, and other acts of violence. To begin 2021-22 academic year
 - a. Sexual Violence Prevention and Education Attestation form to be submitted by Athletic Director following review with the Chancellor and the University’s Title IX Officer
3. Transfer Working Group
 - a. Seeking feedback from each conference on one-time transfer waiver in all sports (so football, men’s and women’s basketball, baseball, and ice hockey players would not have to spend a year in residence at new school before they compete)
 - i. Retaining guidelines regarding academic eligibility and providing that school has no objection to the student being granted a waiver of the transfer-residence requirement
 - b. The ACC issued a statement in mid-February stating that its members “as a matter of principle . . . support a one-time transfer opportunity for all student-athletes, regardless of sport.”
 - c. NCAA D1 Council set to vote on the one-time transfer waiver on May 20, but D1 Board of Directors recommended at its recent meeting that changes in the waiver process are not appropriate at this time.
 - i. Board of Directors said it would lift the legislative moratorium on transfer legislation for the 2020-21 legislative cycle
4. D I Council Legislation - Council met and voted in April on only 4 legislative proposals, deferring others to next year

- a. Approved 2019-116 – Post-grad transfer could be enrolled in a second baccalaureate or equivalent degree, or enrolled as a full-time student while taking course work that would lead to the equivalent of a major or degree and be eligible to participate in athletics.
 - b. Approved a proposal on how to count multi-team events in Men's basketball
- 5. COVID-19 Q&A Document,
https://ncaaorg.s3.amazonaws.com/compliance/d1/D1GOV_COVID-19QAGuide.pdf

ACC

- 1. Spring meetings (May) will be virtual instead of in-person
- 2. Multiple meetings of Presidents/Chancellors, ADs, SWAs, FARs (to a lesser extent) with joint meeting of ADs, SWAs, FARs scheduled for May 14
 - a. Return to practice and competition?
 - b. Finance Committee recommended approval of a revised ACC budget that is 11% lower than the 2019-20 budget
 - c. SWAs are continuing to consider other cost-saving measures
- 3. Legislation Committee reviewing proposed changes to ACC Constitution and Bylaws that would reconfigure governance structure to provide more oversight by Presidents/Chancellors through a renamed Board of Directors (now the Council of Presidents) and Executive Committee (6 voting members who are Presidents/Chancellors)
 - a. AD, SWA, and FAR Advisory Groups remain
 - b. Increased communication with Chancellor regarding day-to-day business of ACC
- 4. ACC Mental Health Summit – in person event will not be held
 - a. Student-Athlete Mental Health During COVID-19 Webinar,
<https://www.youtube.com/watch?v=oG26j0iDoSc&feature=youtu.be>

UNC

- 1. Heels at Home newsletter, <https://mailchi.mp/78f00c29121e/heelsathome41320-3951481>
- 2. Mental Health Awareness Panel organized by Dr. Jeni Shannon, Thursday, May 14, 3:00 p.m. (UNC SAs will receive invite through TeamWorks)
- 3. Virtual pancake dinner on May 5, 2020
- 4. APR release
 - a. May 12, for top 10% teams within a sport
 - b. May 19, for full APR release
- 5. Reviewed with Chancellor
 - a. Sexual Assault Prevention Training for SAs and Athletic Department Staff
 - b. Time Management Plan Review for 2017-18, 2018-19 and forecast of 2019-20
- 6. Summer TMP Meetings with each team

7. Thanks to Emily Summers for her support for the FAR position (and this committee) over the last year-plus. Beginning June 1, Emily Blackburn from the Chancellor's Office will be providing the support and the transition is occurring as we speak.



CAROLINA ATHLETICS

TOGETHER WE WIN



WE EDUCATE AND INSPIRE THROUGH ATHLETICS

Communications Since March 11:

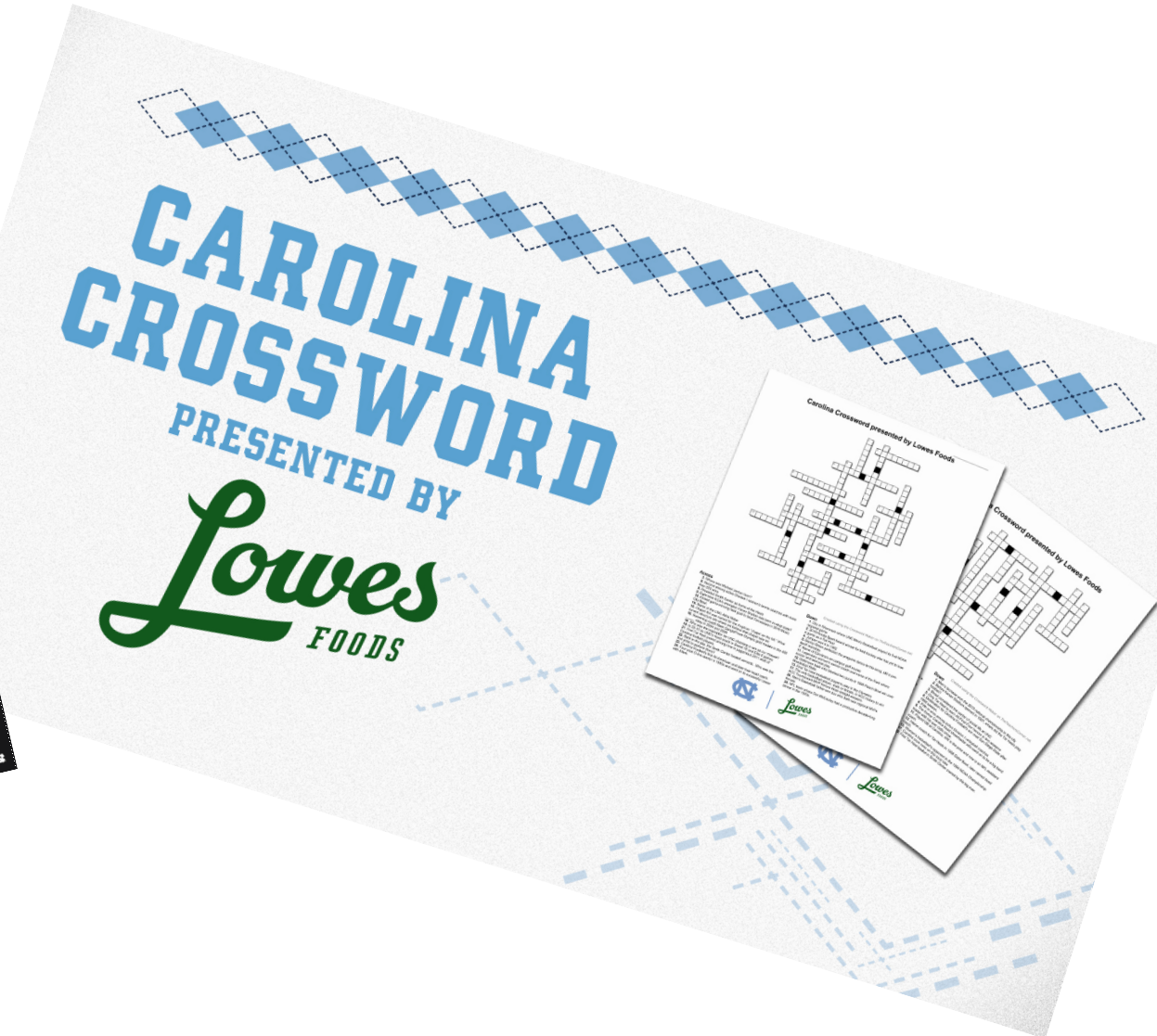
- More than 150 Videos created for Social, TV Show and University use
 - Team Clips
 - Thank you to Academic Support
 - Thank you UNC Hospital Workers
 - RAMMYs presented by Bojangles
- More 60 Graphics and Graphics Templates created
 - Carolina Crossword presented by Lowes Foods
 - Weekly Zoom backgrounds
- Head Coach PSAs for Campus Community and UNC Health
- Catching Up With Carolina Coaches
 - With Jones Angell and Matt Krause
- Twenty-one coach messages to student-athletes
 - Sent through Teamworks
- #CarolinaHeroes Day
- Team Clips
 - Thank you to Academic Support
 - Thank you UNC Hospital Workers
- Virtual Pancake Dinner: May 5th
- Together We Win Video
 - Voice-over by Anson Dorrance
 - 20,000 views in the first two hours on May 7th

Messages from Coaches to Student-Athletes



*All 22 Head Coaches Featured
Began on March 15th,
Finished on May 5th*

Templates and Crossword



Carolina Zoom Backgrounds



RAMMYs Online: April 7th to 17th

Instead of the traditional show on April 13th, we took the RAMMYs Award Show online the first weeks of April

Results from 2020 RAMMYs Videos:

- Video Views: 257,340
- Engagement: 63,731
- Impressions: 1,536,375

Videos were distributed across Twitter, Facebook, Instagram and YouTube

- The Facebook activity was the most since the week of the Men's Basketball game vs. Duke



RAMMYs Online



Dikembe Mutombo ✓

@officialmutombo



Please vote for my niece Malu Tshitenge. She is the future!



Dikembe Mutombo ✓ @officialmutombo · Apr 9

Replying to @GoHeels and @Bojangles

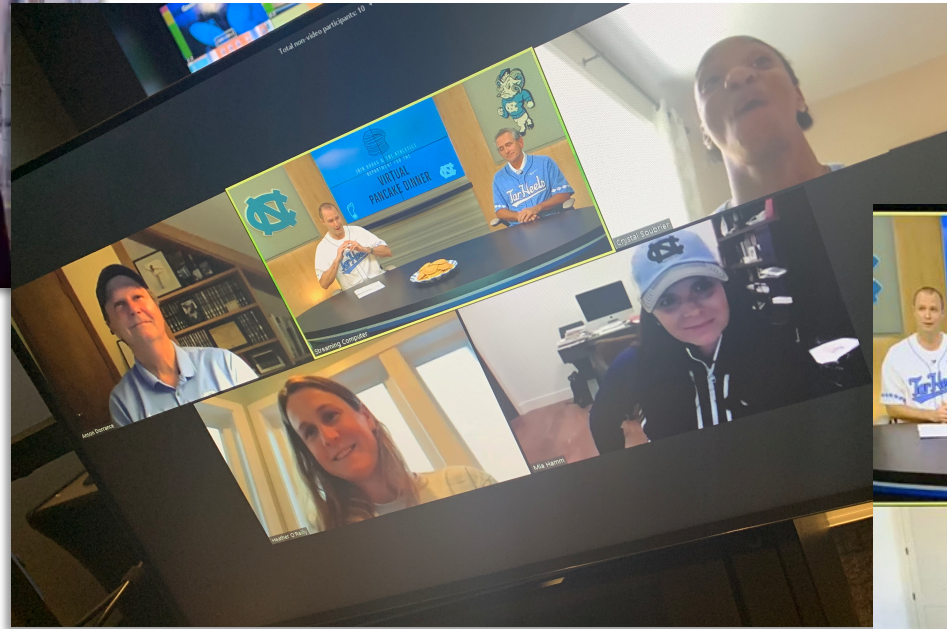
I am voting for Malu Tshitenge. She is the best female athlete this year. Good list.

5:50 PM · Apr 9, 2020 · [Twitter for iPhone](#)

#CarolinaHeroes Day: April 28th



Virtual Pancake Dinner: May 5th



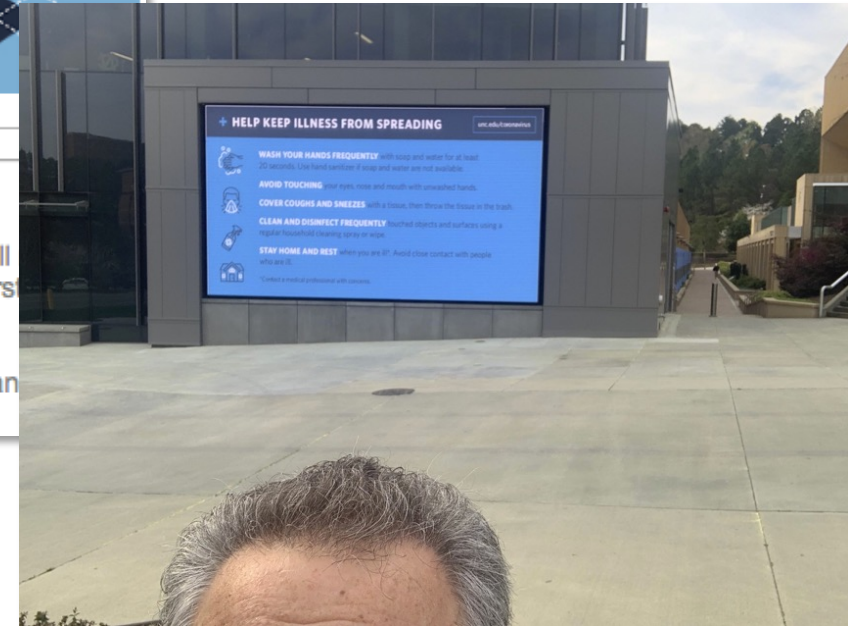
Executive Communications



Dear Tar Heel Family,

We hope that you and your loved ones are healthy and safe as we all through this truly unique time in our community, nation and world. First foremost, we want to thank you.

Thank you for your support of our student-athletes, our department and University.





Together We Win - Carolina 2020



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