

**Faculty Athletics Committee**  
**March 6, 2019**

**Present: Committee Members:** Lissa Broome, Jaye Cable, David Guilkey, David Hartzell, Daryhl Johnson, Steven Knotek, Jeffrey Spang, Kimberly Strom-Gottfried, Erika Wilson

**Advisors:** Michelle Brown (ASPSA), Vince Ille (Athletics)

**Liaison from the Student-Athlete Advisory Council:** Toby Song

**Guests:** Debbi Clarke (Provost's Office), Jenni Cook (Communications), Robbi Evans (Athletics), Dana Gelin (Athletics), Richie Grimsley (Athletics), Rick Steinbacher (Athletics), Emily Summers (Office of the Chancellor), Jenn Townsend (Academic Support Program for Student Athletes), Kathy Zambrana (Academic Support Program for Student Athletes)

I. Welcome, Introductions, and Preliminary Matters

Welcome and Introductions. Chair Daryhl Johnson welcomed those in attendance to the meeting and committee members and guests introduced themselves. He noted that Diane Juffras had resigned from the committee due to administrative responsibilities she is taking on at the School of Government. The Office of Faculty Governance is initiating the process to replace her.

Minutes. The minutes from February's meeting were approved.

Student-Athlete Advisory Council (SAAC) Update. Toby Song from Men's Golf discussed the upcoming SAAC meeting in which student-athletes will consider upcoming NCAA legislative proposals. The SAAC legislative committee is drafting some of its own legislative proposals to submit. The annual Rammy's Awards will be on April 22.

Preliminary Matters.

- *Updates from Team Liaisons.* Erika Wilson said that a field hockey student-athlete contacted her regarding a conflict with a class she needs in the fall for graduation and practice time. She forwarded the concern to Dr. Michelle Brown, head of the Academic Support Program for Student-Athletes (ASPSA). Brown had explored the situation and two potential resolutions have been presented to the student-athlete – miss 15 minutes of practice on two days to get to the class on time or take the class in the summer.
- *Resolution for former Chancellor, Carol Folt.* Faculty Athletics Representative Lissa Broome discussed the Resolution for former Chancellor Carol Folt from the committee. She asked the committee for changes and hearing none, circulated a copy of the resolution for committee members to sign.

- *SAAC Focus Groups.* Vice Chair Kim Strom-Gottfried said Korie Sawyer would try to arrange FAC/SAAC focus groups the following week, during spring break. Strom-Gottfried asked the committee for feedback on the focus group questions. Possible questions mentioned by committee members included issues around priority registration, travel letters, and about any team prayer. If there are specific classes that student-athletes have trouble registering for because of conflicts with practice time, committee members should ask for the course name and number so that Brown's office can explore these conflicts further. In addition, FAC members should ask if students have other issues they would like to discuss. There is currently a question asking whether student-athletes have observed academic dishonesty. This question can chill discussion. An alternative approach was suggested – to ask whether the culture supports academic honesty and if a student-athlete observed academic dishonesty would he or she know what to do about it.
- *Black History Month Event.* Strom-Gottfried commended an event organized by Martina Ballen from Athletics for Black History month.

## II. Review of Academic Processes for Student-Athletes

### Process 14.0: Budgeting

Martina Ballen, Senior Associate Athletics Director for Human Resources and Chief Financial Officer, gave an athletic financial overview to the committee. The budget was over \$100 million for the first time last year and is set at \$96 million this year. Athletics participated in the Carolina Excellence Project through the Provost's Office. A goal of this project is to move expenses under \$250 to P-card purchases and to decrease the time involved in the hiring process. Athletics is moving to provide grants-in-aid and team travel money on preloaded debit cards.

This year, Athletics has a break-even budget. Ballen noted that the football coaching change will have a budget impact. Student-athlete scholarships are fully-funded by the Ram's Club from the endowment payout and annual giving. Ballen reviewed revenue and expense breakdowns and showed a five-year budget history. Athletics transfers money to fund the ASPSA, sports medicine, and the band. Ballen compared the budget and number of sponsored sports at UNC with schools in other Power 5 Conferences, concluding that "We do more with less." Ballen discussed facility expansion and how this has led to increased overhead, staffing, maintenance and debt service. Ballen ended with mentioning some financial challenges and opportunities for UNC Athletics.

Strom-Gottfried asked how the change in tax law last year affects the Ram's Club. Ballen responded that the law change may affect giving, but there is not yet enough data to know how much. Many sports have sport-specific endowments that help with operating costs. Dana Gelin reported that student-athletes receive financial education through Wells Fargo and a new Adulting 101 course has been developed for graduating seniors. Brown also mentioned there are individual drop-in hours with a financial professional in Loudermilk.

### Process 13.0: Communications, Marketing and Recognition

#### *Marketing*

Rick Steinbacher, Senior Associate Athletic Director for Marketing/Corporate Sponsorship/GoHeels Production, provided a high-level overview of marketing and revenue generation for UNC Athletics. Sports marketing protects, leverages, and promotes the Carolina brand. GoHeels Productions has three parts – broadcasting, game day productions, and Creative Services. For broadcasting, the new ACC Network Media Center is being constructed beside the Smith Center. The broadcasting team will broadcast games and collaborate with UNC schools and units such as the UNC School of Media and Journalism. Game day production includes programming for video boards. Creative Services runs all social and digital media for GoHeels Productions. Steinbacher also discussed how TarHeel Sports Properties manages about 120 corporate partners and how IMG Learfield helps sell game tickets. He said UNC has a lot of revenue generating partnerships including about \$19.2M in TV revenue.

Strom-Gottfried noted that the committee is working on student-athlete mental health and asked how new budget requests are made. Ballen said unit heads request additional needs and the budgeting team reviews the needs and tries to align them with the budget team's priorities and tries to fill the gaps as much as possible. Spang said he thinks there should be more publicity around programming, specifically a recent Student-Athlete Mental Health Forum and Student-Athlete Mental Health and Well Being Workshop, and around mental health in general on GoHeels. He thinks Athletics could take the lead on reducing the stigma around mental health. Broome suggested the University Gazette and the Daily Tar Heel as other outlets that could be considered for more publicity. A new video, "More than a Tar Heel," features student-athletes talking about mental health issues and has been widely circulated on social media.

### *Communications*

Dana Gelin, Associate Director of Athletic Communications, spoke to Spang's question regarding publicity and said that UNC Athletics could always publicize more and present the content better. Her team tries to get the word out, along with game recaps, on the great things student-athletes are doing. Athletic Communications collaborates with Creative Services and use GoHeels.com as the main communication outlet. She also sends Total Tar Heels emails, which get posted on GoHeels.

Spang asked how much fresh digital content goes to Ram's Club members. Gelin responded that there is a weekly or every other week email that includes 5-6 stories from the week. Spang suggested possibly linking with the Total Ter Heels email. Johnson asked if the ACC Network would be an avenue to help tell stories. Steinbacher suggested that the Creative Services unit may be able to do more here, especially after it occupies its new space. The ACC linear network may also be a site for compelling content from campuses. Strom-Gottfried asked with the ACC Network whether student-athlete time commitments will be affected. Steinbacher said that the overall time would not change, but that the windows of time might change.

### *Awards and Recognition*

Jenn Townsend, Associate Director for the Academic Support Program for Student-Athletes and Kathy Zambrana, Academic Counselor, discussed specific awards and recognitions for which student-athletes could be nominated. An Awards Committee was created five years ago to lead

this process, instead of relying exclusively on one person to nominate student-athletes for awards. There is an Academic Banquet every spring to celebrate the academic successes of our student-athletes. For the first time this year, a donor funded a dinner for the men's and women's teams with the highest GPA in the prior academic year.

#### Process 15.0: Facilities for Student-Athlete Academic Support

Richie Grimsley, Assistant Director of Athletic Facility Planning and Management, gave a facility update. He discussed the completion of the two grass and turf fields at Finley Fields. He said the field hockey stadium opened in the fall and the football team just started spring practice in the indoor football facility. The soccer/lacrosse stadium recently opened and he is looking for outdoor fields adjacent to the indoor football practice facility to be completed soon. Additionally, the ACC Network Media Center will be ready by the end of the summer. Some of the new fields and facilities will be shared with Campus Rec. The new track near the golf course is being used by the team, but not yet by the community.

In response to a question from Strom-Gottfried, Grimsley said that over 400 events are hosted on the 3<sup>rd</sup> or 5<sup>th</sup> floors of Loudermilk each year. Brown added that in the evenings, the ASPSA space in Loudermilk is at capacity.

#### Process 11.0 and 12.0 – Eligibility and Compliance and Academic Performance Monitoring

Steven Knotek handed out a report on NCAA Division I 2016-2017 Academic Progress Rate for UNC based on sports. He mentioned challenges regarding APR, but noted that most UNC teams are doing very well. Erika Wilson asked to continue the conversation in closed session.

Upon motion by Lissa Broome, seconded, and passed unanimously, the committee went into closed session pursuant to North Carolina General Statute to prevent the disclosure of confidential information.

After discussion of the APR data and how the performance of specific individuals affected the APR, the committee returned to open session and adjourned.

The committee adjourned at 5:45 p.m.

Minutes respectfully submitted by Lissa Broome (with assistance from Emily Summers).

#### Attachments

Resolution for former Chancellor Carol L. Folt  
2018 FAC-SAAC Focus Groups Questions  
Athletics Budget Presentation  
UNC Awards Committee Overview  
2016-2017 Academic Progress Rate Institutional Report  
FAR Update

## **Resolution of Appreciation for Carol L. Folt**

**WHEREAS**, Carol Folt is stepping down after almost six years as the Chancellor to whom the Faculty Athletics Committee provides advice;

**WHEREAS**, Carol has:

Provided a solid foundation for the University and the Department of Athletics to move forward to capitalize on the athletic achievements and academic success of our student-athletes;

Provided enthusiastic support for all academic and athletic endeavors of our student-athletes, including attending and supporting each team at multiple athletic events and recognition ceremonies;

Presided over seven national championships: Women's Tennis (ITA) in 2013 and 2015; Men's Lacrosse in 2016; Women's Lacrosse in 2016; Men's Basketball in 2017; and Field Hockey in 2018; with individual championships by Jaime Loeb in Women's Tennis in 2015 and Nicole Green in Indoor High Jump in 2018; and

Sought the counsel and support of the Faculty Athletics Committee during this time.

**NOW, THEREFORE, BE IT RESOLVED THAT:** the Faculty Athletics Committee confers upon Carol its heartfelt appreciation for her service as Chancellor and for her honest and open interactions with this committee.

Ratified unanimously by the Faculty Athletics Committee this 6<sup>th</sup> day of March, 2019.

## 2018 - Guidelines for Student Athlete Advisory Council Discussions with FAC

Teams represented:

## I. Academic Experience at UNC

1. How does your involvement in athletics support or conflict with your academic activities? (Possible prompt: study abroad, internships, choice of majors)
2. Describe your relationship with faculty. Have you experienced any particularly positive or negative interactions with faculty?
3. Do your coaches support your academic pursuits?
4. What have been your experiences with the Academic Support Program? With Academic Advising?
5. Have you observed or experienced academic dishonesty?

6. Do you student athletes feel they are treated fairly through university disciplinary processes, such as the Honor Court?

## **II. Athletic Experience at UNC**

1. What recommendations would you make for improving your time commitments in your sport? How may we assist you in that?
2. Do you receive the necessary supports for your physical and mental health and well-being?
3. Do you receive the necessary support to be a successful athlete? (Possible prompt: sports medicine, trainers, nutritionists, strength and conditioning staff, sports psychologists; facilities)
4. How is the climate on your team? (Possible prompt: with regard to such things as diversity, solidarity, mutual respect, or problems such as gambling, alcohol and other drugs, hazing).
5. How confident are you that if something troubling took place on your team (that might harm the team or the University) that team members would have a willingness to speak up? That it would be resolved effectively?

6. Who would student athletes go to with concerns, questions, suggestions related to the athletic experience? Issues balancing studies and athletics? General wellbeing?

### **III. General**

1. Does your status as a student-athlete affect your comfort in speaking out about campus issues that are of concern to you (for example, HB2, Black Lives Matter)?
2. What are the most positive aspects of your overall experience at UNC?
3. What are the most negative aspects of your overall experience at UNC?
4. What could we improve?
5. Are you satisfied with your decision to come to UNC and participate in your sports program?
6. Considering all of the things we have discussed (RECAP as needed) which do you feel are the most important for the FAC's (Faculty Athletics Committee) attention and action?  
(FYI, Our charge: The committee informs and represents the faculty and advises the chancellor on any aspect of athletics, including, but not limited to, the academic and broader University experience for varsity student athletes and the general conduct and operation of the University's athletic program.)





# ATHLETICS FINANCIAL OVERVIEW

## MARCH 6, 2019



# Business Office Snap Shot



- Provide Oversight to a \$96 Million Dollar Budget
  - ❑ Actual Revenue and Expenses exceeded **\$100M** in 17-18
- Lead Development and Overall Management of Annual Budget Process
- Track and Analyze Budget to Actual Variances of Revenue and Expenses
- Develop Short and Long Range Financial Plans in Support of the Strategic Objectives of the Athletics Department
- Process and Approve Vouchers, Travel Reimbursements, P-Cards, Advances, Purchase Orders, Pre-Loaded Debit Cards, and Journals
- Preparation of NCAA and EADA (Equity in Athletics Disclosure Act) Report
- Full Audit Review from External and Internal Auditors
- 7 Full time employees (1 or 2 Graduate interns)



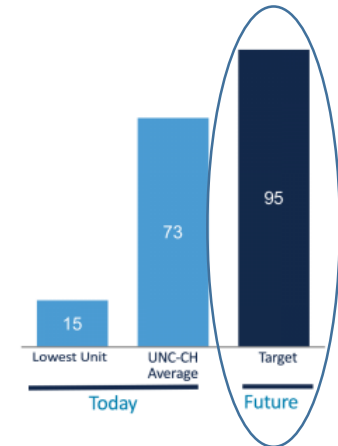
# Business Office Involvement



## Carolina Excellence – Early Impact Design Team

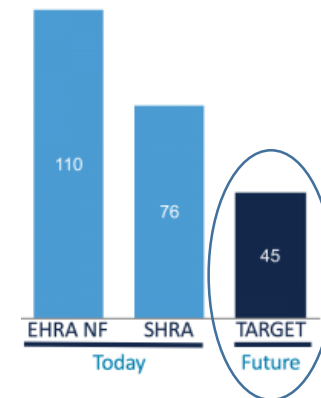
### 1. Procurement Small Dollar Spend

- ❑ **Problem:** Reimbursing an employee for a purchase less than \$250 costs the University between **\$50 to \$200** in staff hours to process
- ❑ **Goal:** Get 95% of transactions less than \$250 to be completed on P-Card
- ❑ **Tools:** Purchasing decision tree, P-Card process checklist



### 2. Hiring Process

- ❑ **Problem:** Hiring process is **too** lengthy  
**110** days to fill EHRA position, **75** days for SHRA
- ❑ **Goal:** 45 day hiring process from job posting to offer acceptance
- ❑ **Tools:** Hiring playbook, Hiring Dashboard



### ➤ Preloaded Debit Cards

- ❑ Reducing the advance requests for team travel
- ❑ Grant-in-Aid



# Athletic Department Budget 18-19



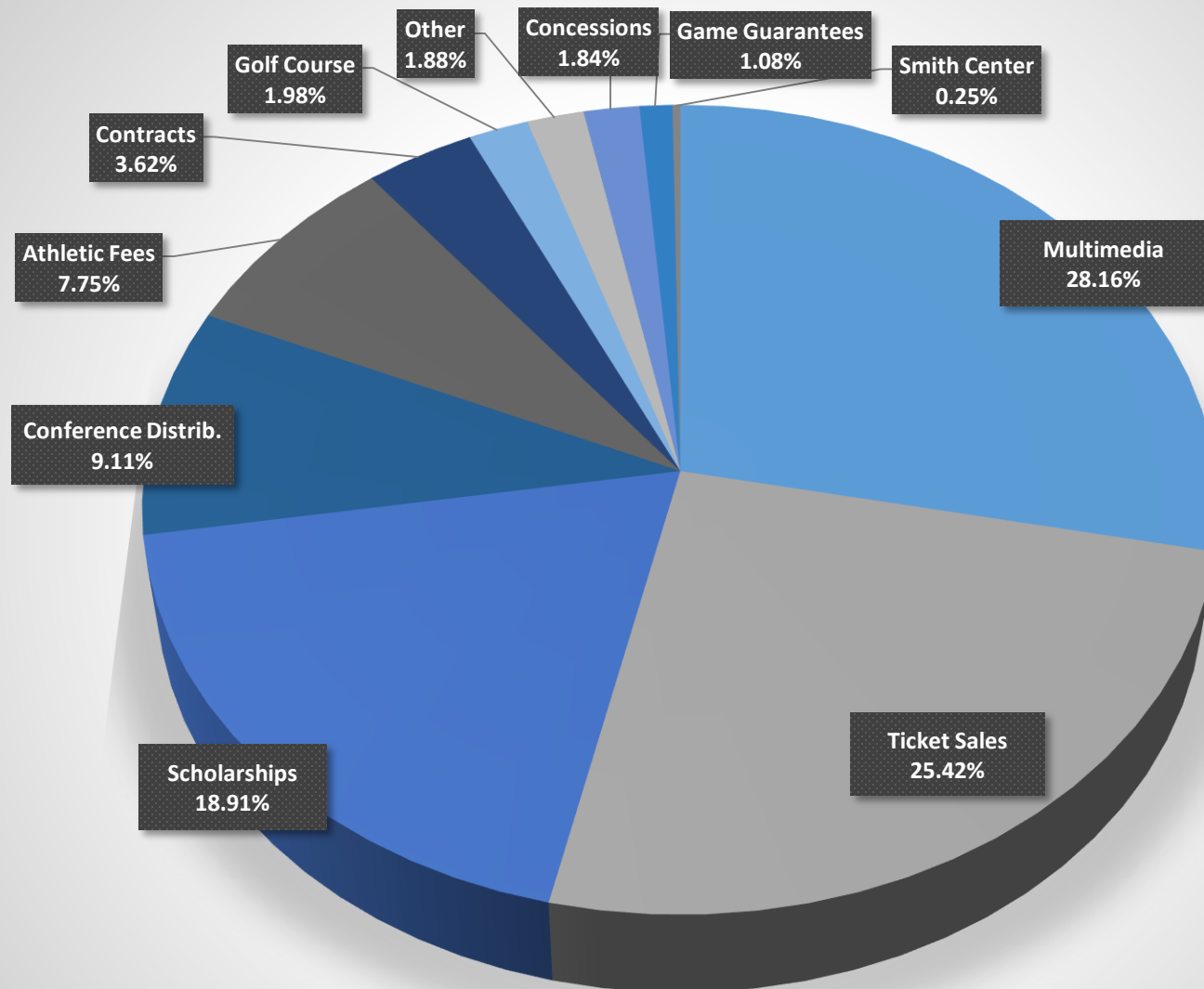
REVENUES	FY 18-19 BUDGET
Multimedia	\$27,034,000
Ticket Sales	\$24,399,397
Scholarships	\$18,156,542
Conference Distributions	\$8,746,610
Athletic Fees	\$7,444,396
Contracts	\$3,475,000
Golf Course	\$1,900,000
Other	\$1,802,299
Concessions	\$1,762,388
Game Guarantees	\$1,040,000
Smith Center	\$242,500
<b>TOTAL REVENUES</b>	<b>\$96,003,132</b>

EXPENSES	FY 18-19 BUDGET
Salaries/Benefits	\$35,230,256
Direct Sport Expenses	\$33,688,290
Intra-University Transfers	\$5,862,822
Administrative Expenses	\$4,856,060
Facilities	\$4,627,441
Smith Center	\$2,814,643
ACC Budget	\$2,441,862
Other	\$2,296,288
Debt Service	\$2,266,602
Golf Course	\$1,918,868
<b>TOTAL EXPENSES</b>	<b>\$96,003,132</b>

NET OPERATING SURPLUS \$0

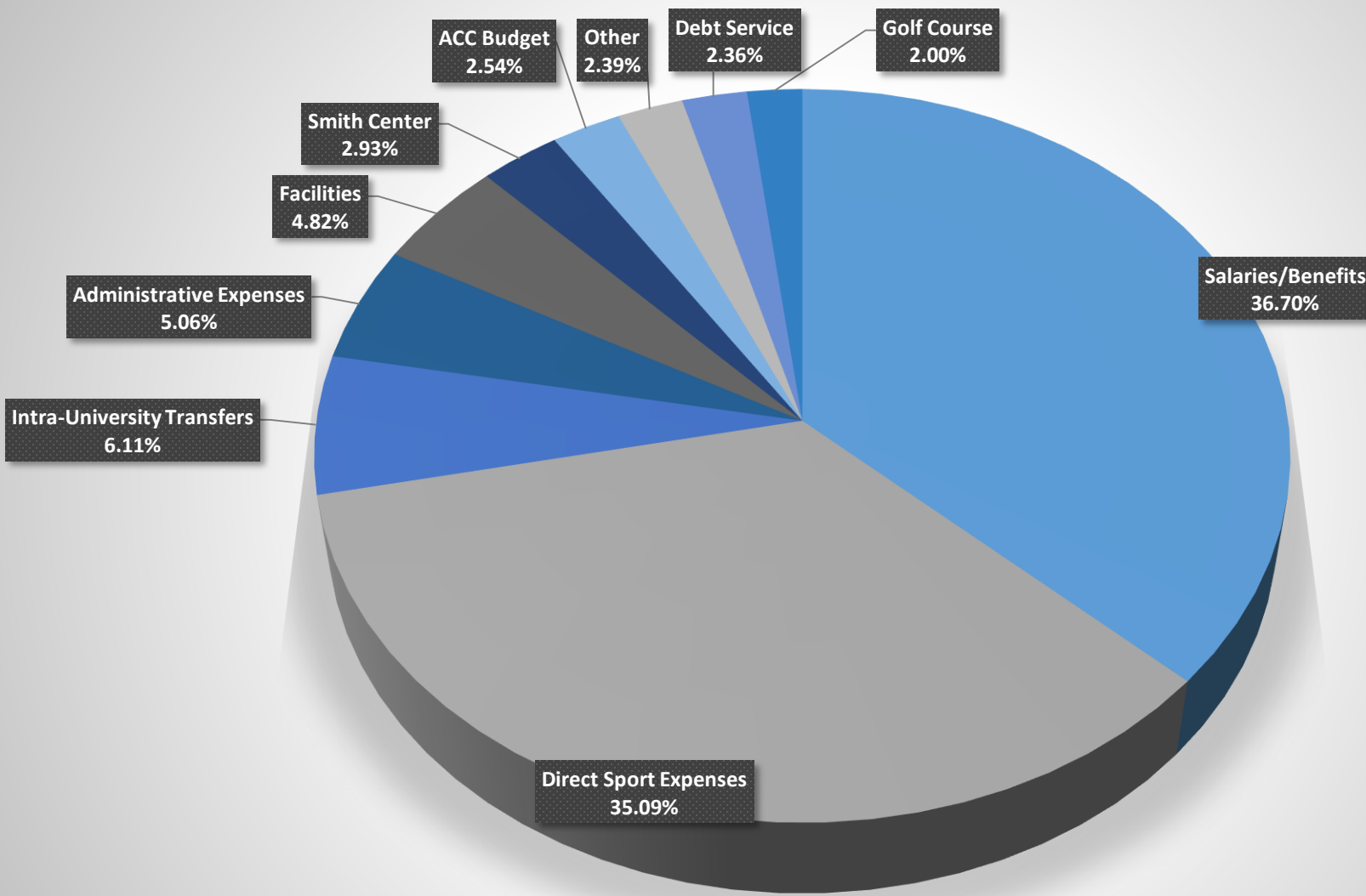


# Revenue Breakdown 18-19





# Expense Breakdown 18-19

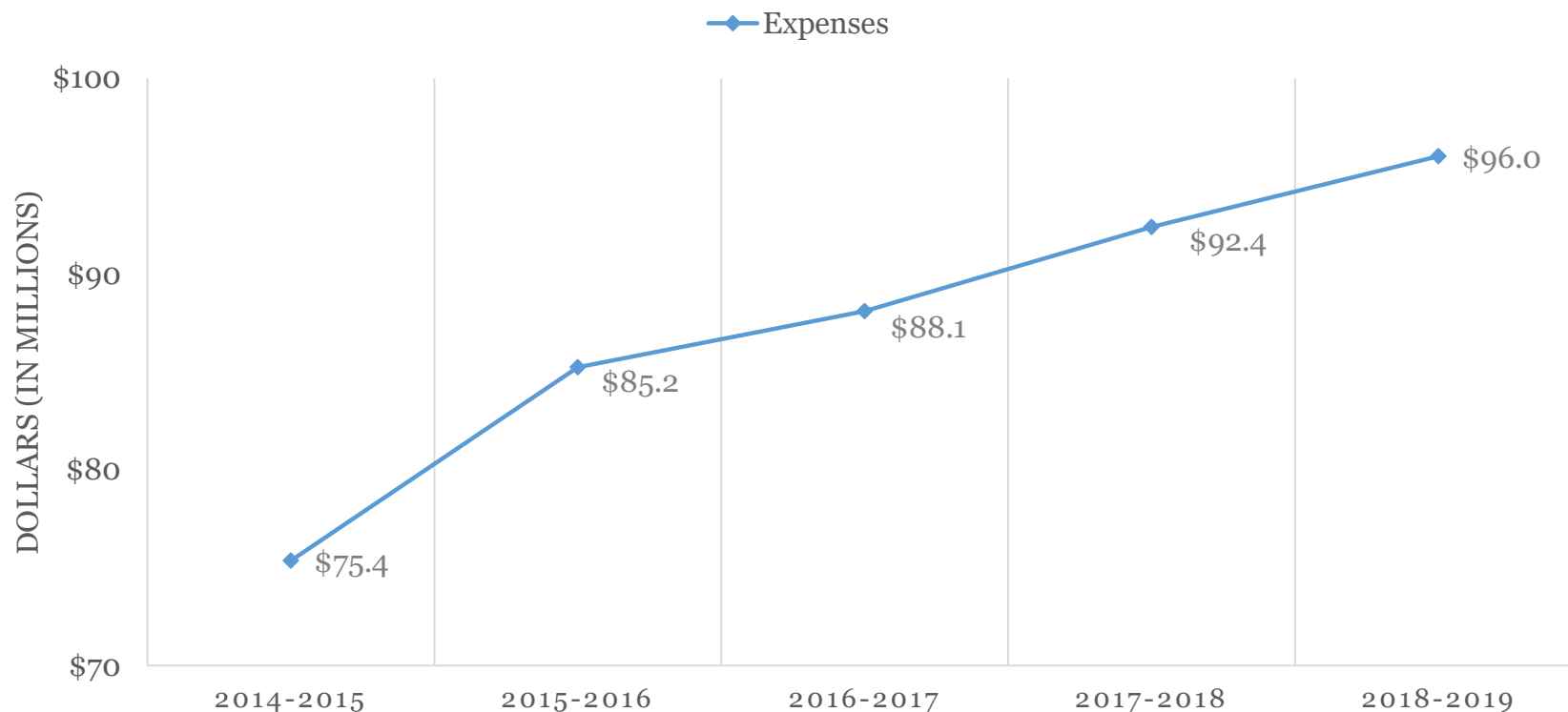




# Five Year Budget History



	2014-2015	2015-2016	2016-2017	2017-2018	2018-2019
TOTAL REVENUES	\$75,400,156	\$85,237,480	\$88,085,152	\$92,617,989	\$96,003,132
TOTAL EXPENSES	\$75,360,156	\$85,237,480	\$88,085,152	\$92,392,989	\$96,003,132
NET OPERATING SURPLUS	\$40,000	\$0	\$0	\$225,000	\$0

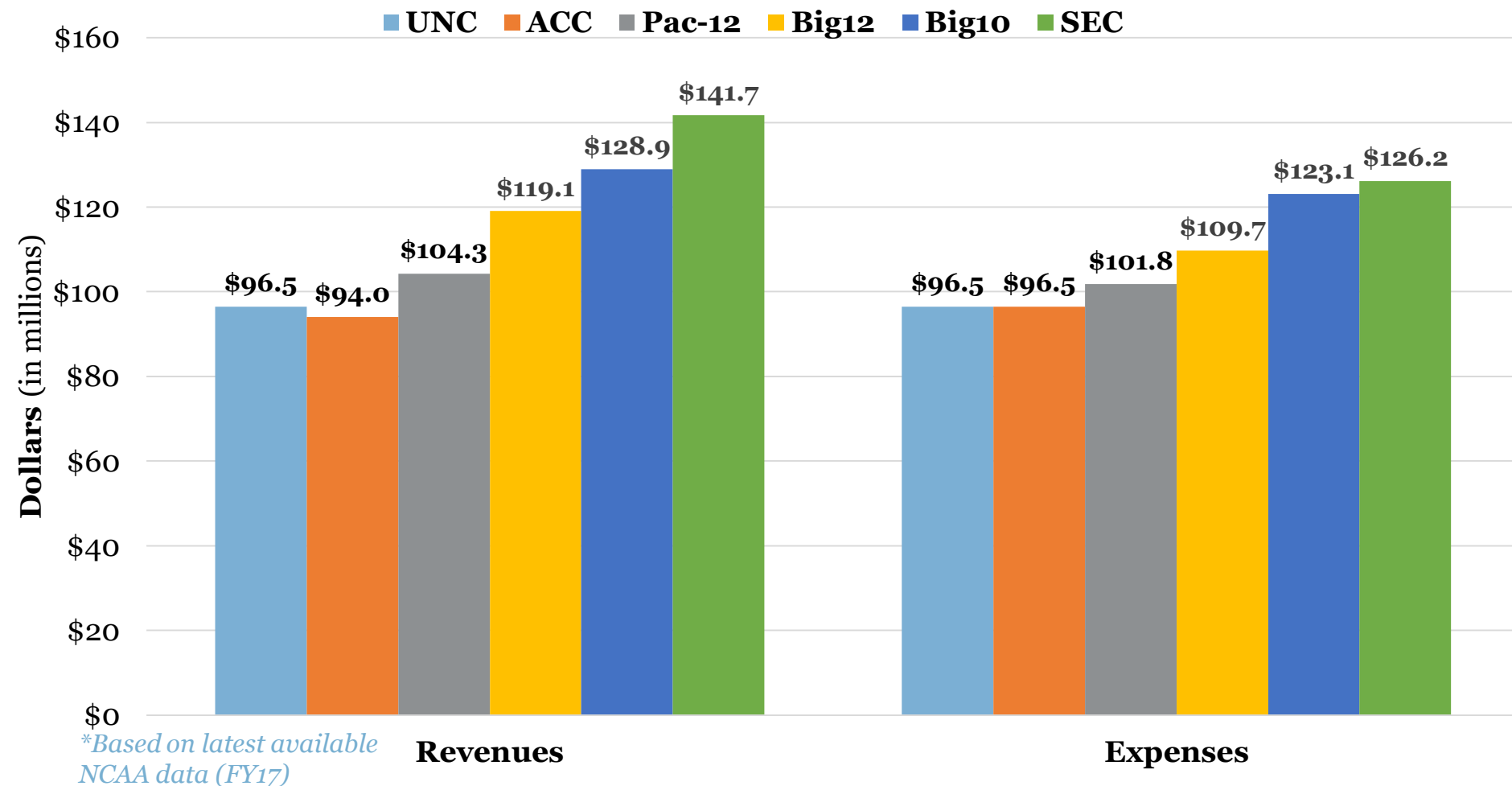




# Revenue/Expense Comparisons



## UNC vs. Power Five Conference Averages



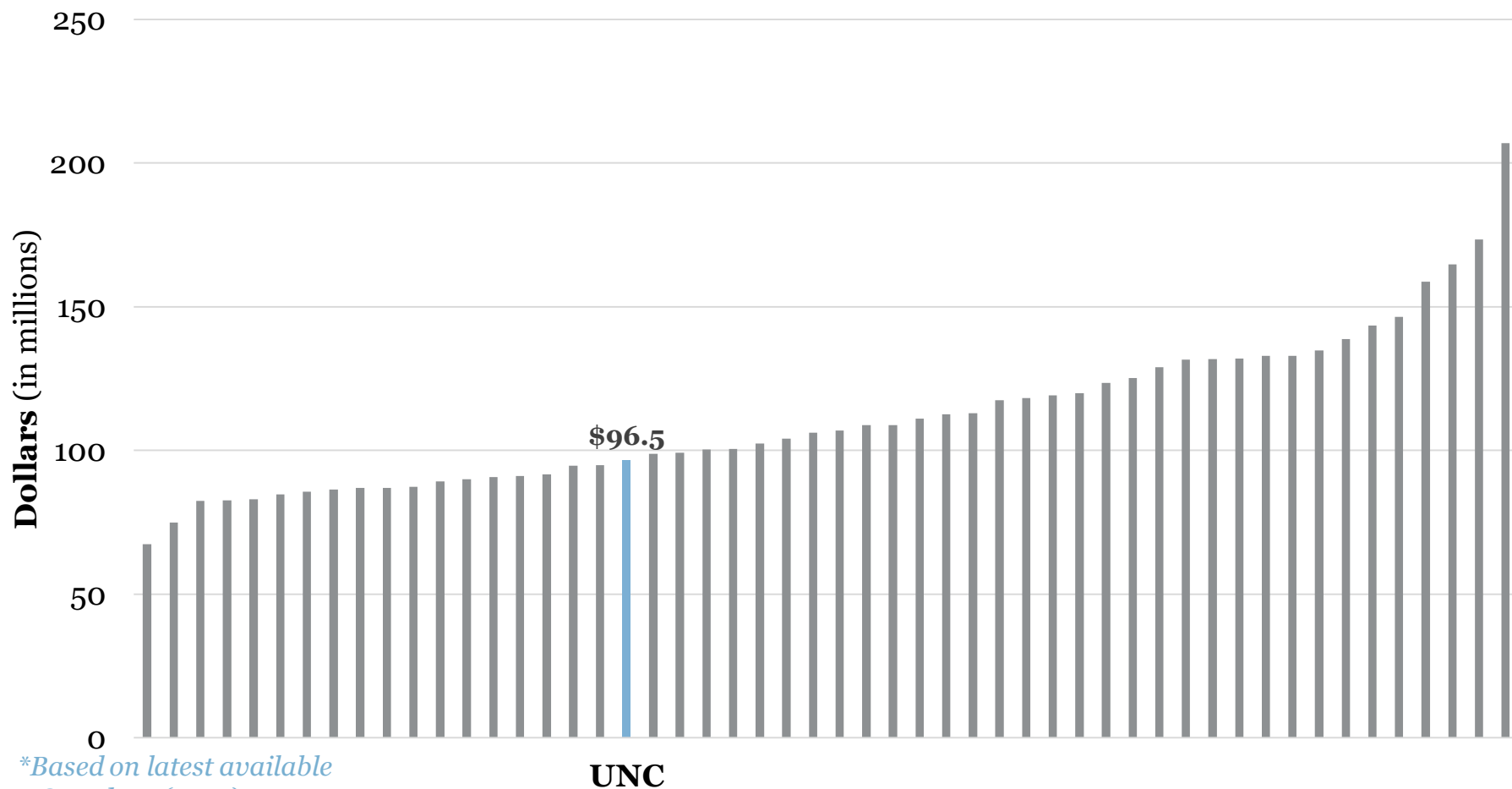




# Revenue/Expense Comparisons



## Expense Comparison: UNC vs. Power Five Institutions

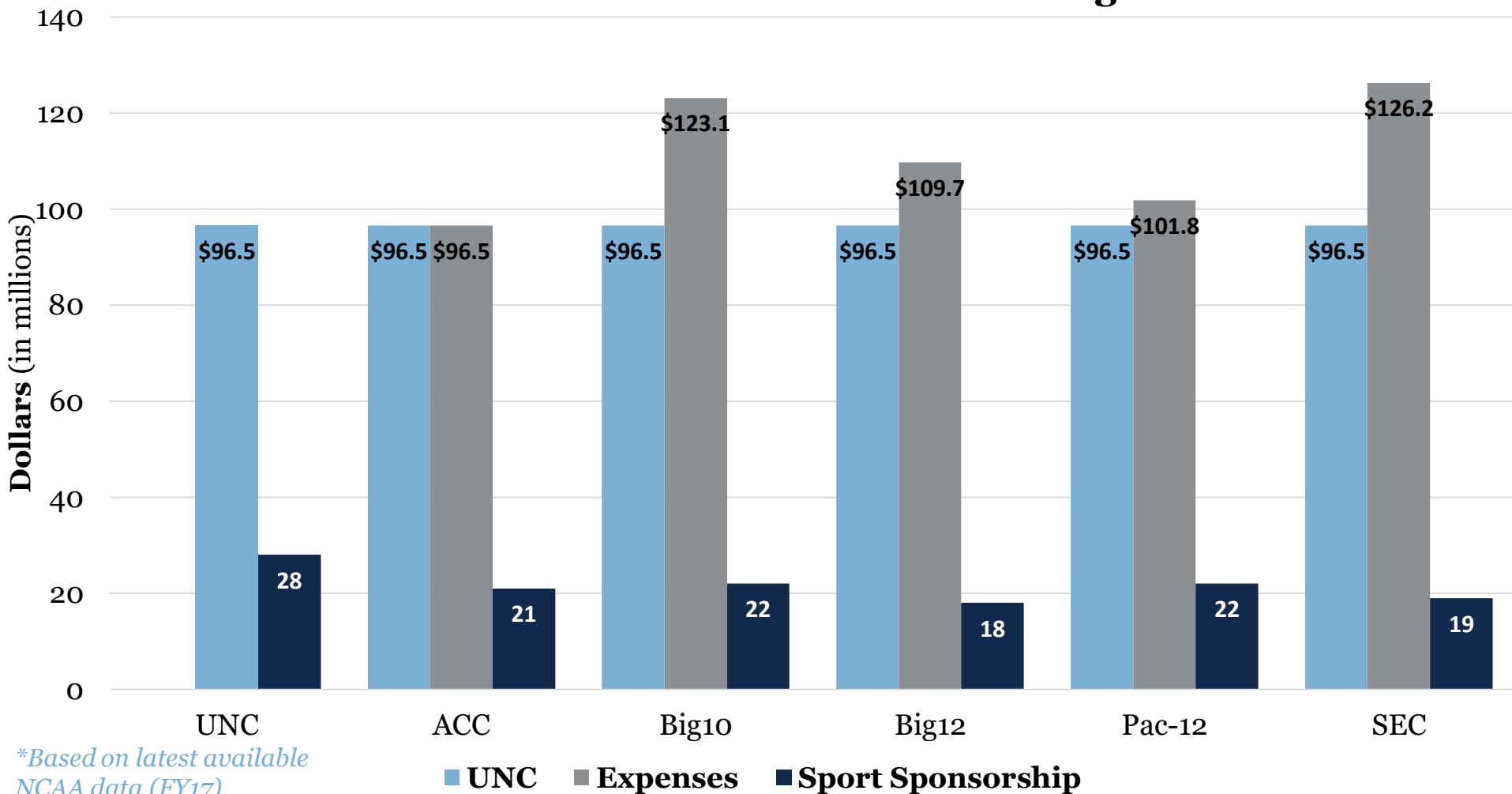




# Revenue/Expense Comparisons



## Expense and Sports Sponsorship Comparison: UNC vs. Power Five Conference Averages

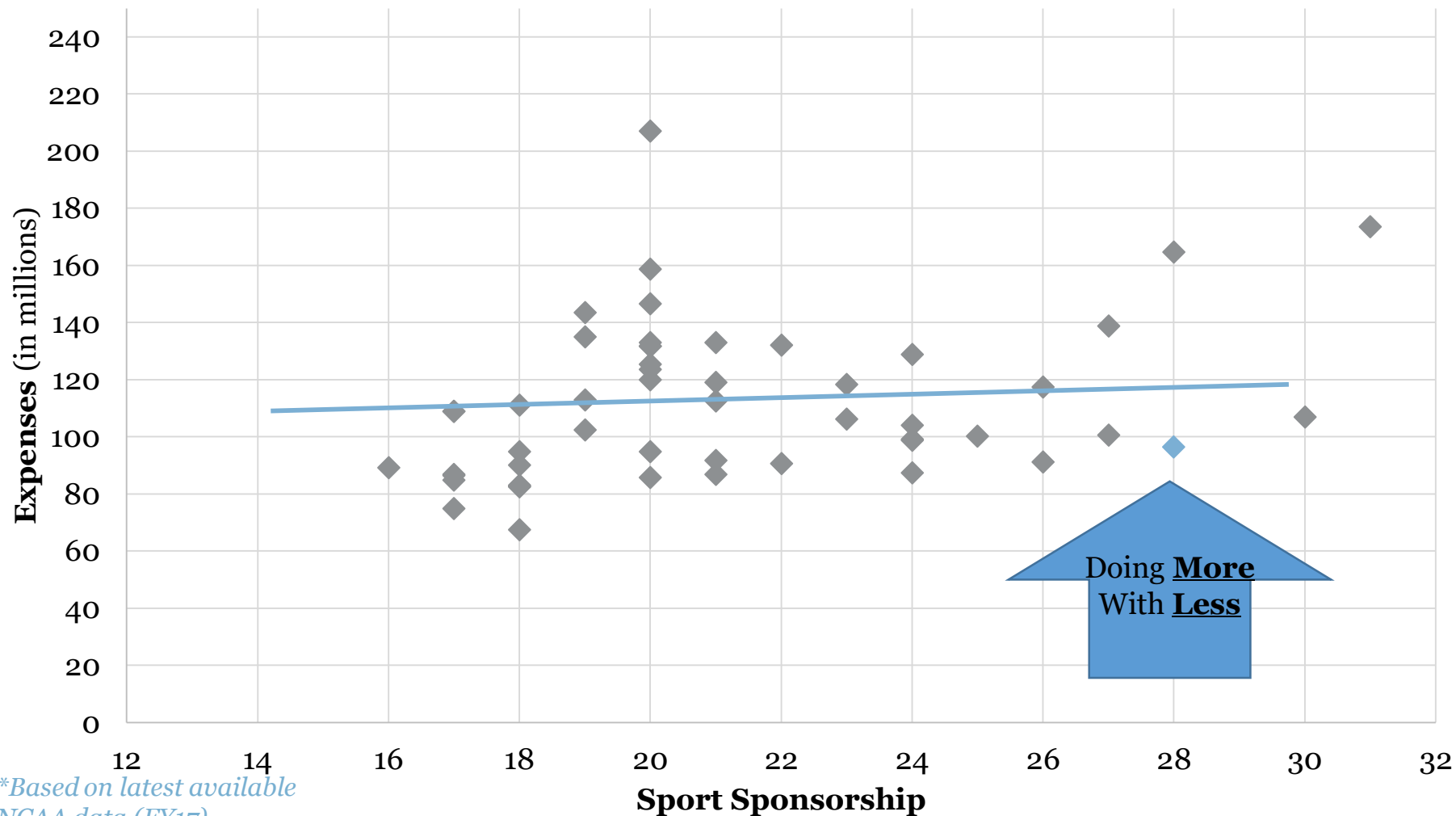




# Revenue/Expense Comparisons



## Expense and Sport Sponsorship Comparison



*\*Based on latest available  
NCAA data (FY17)*



# Facility Expansions



## **Facilities Upgrades/Improvements**

- Soccer/Lacrosse Stadium
- Indoor Practice Facility
- Improvement of practice spaces at Finley Fields
- Relocation of Outdoor Track/ Field Hockey
- Go Heels production studio



## **Potential Impact to Budget**

- Increased overhead costs
- Increased staffing and maintenance
- Additional debt service





# Challenges

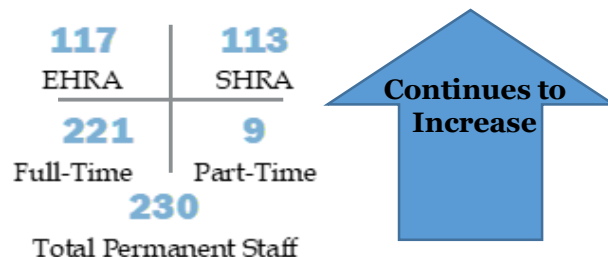


## ➤ Facility Operations

- ❑ Additional debt service on new facilities (\$3M increase in 19-20)
- ❑ Overhead and maintenance on new and aging facilities

## ➤ Personnel Costs

- ❑ New coaches contracts
- ❑ New positions created
- ❑ Overtime
- ❑ Football transition



## ➤ Identifying new sources of revenue

## ➤ Increasing football ticket sales - IMGL

## ➤ Addressing Federal and NCAA legislative changes

- ❑ Jenkins case – Paying Student Athletes



## ➤ Competitive Budgets – Funding a broad-based program of 28 sports

- ❑ DOING **MORE** WITH **LESS**

## ➤ ACC Network – Linear Network Launch August 22, 2019

- ❑ Potential to reduce attendance
- ❑ Long term stability of cable
- ❑ New facility overhead cost



# Opportunities



- ACC TV Network – Linear Network Launch August 22, 2019
  - ❑ Expanded viewership for Olympic Sport Programs
  - ❑ Long term financial success
  - ❑ Campus Partnerships – School of Media & Journalism
- Strong partners – Rams Club; Sponsorships, including Nike and Learfield
- Data Analytics (Business Intelligence)
  - ❑ Boosting Ticket Sales
  - ❑ Help increase Rams Club Memberships
- Learfield IMG College – Ticket Sales solutions
- Tailgate Guys
- Expanded concessions offering
- Continued success of the Blue Zone
- Maximize utilization of existing personnel; leverage relationships on campus
- **Winning**





# QUESTIONS?







## UNC Awards Committee Overview



### Committee Chairs

Jenn Townsend

- ASPSA Associate Director/Academic Counselor for Men's Basketball and Men's Soccer

Kathy Zambrana

- ASPSA Academic Counselor for Football

### Committee Members

Dr. Michelle Brown, Director of ASPSA and Assistant Provost

Lissa Broom, Faculty Athletics Representative

Dr. Cricket Lane, Associate Athletic Director and Director of Student-Athlete Development

Larry Gallo, Executive Associate Athletic Director

Korie Sawyer, Assistant Director of Student-Athlete Development

Dana Gelin, Coordinator Career Development Program

Please visit our website for more information: <https://aspsa.unc.edu/student-athlete-recognition/>

National Awards		
Award Name	Criteria/ Award Info	Total Awarded 2014-2019
1A FAR Academic Excellence Award	<ul style="list-style-type: none"> <li>• GPA: 3.8 or higher</li> <li>• 2 Years of Participation in sport</li> </ul>	31
Google Cloud Academic All-America®	<ul style="list-style-type: none"> <li>• Must be a sophomore, junior or senior and must carry a 3.3 GPA or higher.</li> <li>• Takes into account both academics and athletics</li> </ul>	21
Google Cloud Academic All-District®	<ul style="list-style-type: none"> <li>• Must be a sophomore, junior or senior and must carry a 3.3 GPA or higher.</li> <li>• Takes into account both academics and athletics</li> </ul>	
NCAA Elite 90	<ul style="list-style-type: none"> <li>• Must be at least a sophomore academically and athletically, and in at least his or her second year of eligibility (in any sport) at his or her current institution.</li> <li>• Active member on the roster, eligible for the championship, and a member of the designated squad.</li> <li>• Only undergraduate GPA is applicable. If the student-athlete has graduated and is in graduate school, he or she is still eligible for the award but consideration will be based strictly on an undergraduate GPA.</li> <li>• Each student-athlete is only eligible to win the award once per academic year, even if he or she participates in more than one sport.</li> </ul>	11 (since 2009)  3 (since 2014)  1 (student who won it 3 times)
NCAA Postgraduate Scholarship Program	<ul style="list-style-type: none"> <li>• Students must be in final season of eligibility</li> <li>• Have a 3.2 GPA or higher</li> <li>• Performed with sport</li> <li>• Enroll in graduate program within one year after graduating.</li> </ul>	1
Phi Beta Kappa Honorary Society	<ul style="list-style-type: none"> <li>• Must have 75 hours completed in Liberal Arts and Sciences with a GPA of 3.85 or higher or 105 hours and 3.75 GPA or higher.</li> </ul>	15
Arthur Ashe Jr.	<ul style="list-style-type: none"> <li>• Must have a cumulative GPA of 3.2 or higher on a 4.0 grading scale or its equivalent through the Fall term.</li> <li>• Must have completed one full academic year at the nominating institution.</li> <li>• Must have been enrolled for the Fall term of the academic year being nominated.</li> <li>• Must be an active member of an intercollegiate athletic team during the academic year.</li> <li>• Must have a demonstrated record of service to the campus or community</li> </ul>	Several Each Year 1 Finalist  1 Semi-finalist



## Conference Awards

Award Name	Criteria/ Award Info	Total Awarded 2014-2019
ACC James-Weaver-Corrigan Postgraduate Scholarship	<ul style="list-style-type: none"> <li>3.0 CUM GPA</li> <li>Completed 6 semesters who will graduate in current year and is exhausting eligibility</li> <li>Graduate student who is exhausting eligibility</li> <li>Student who graduated in previous academic year</li> <li>Performed with distinction on athletic team</li> <li>Conducted self in manner that brought credit to self or institution on and off the field</li> </ul>	15 (Recipients) 5 (Honorary)
Skip Prosser Award	<ul style="list-style-type: none"> <li>Candidates must be in their third or fourth year of athletic competition.</li> <li>The award will be based on 60% academic achievement and 40% athletic achievement.</li> <li>Candidates must have a 3.0 cumulative grade-point average (GPA) as well as a 3.0 GPA during the last two semesters.</li> </ul>	2018 Luke Maye  2015& 2016 Marcus Paige
All-ACC Academic Team	<ul style="list-style-type: none"> <li>GPA of 3.00 or greater</li> <li>Minimum 3.00 GPA for the most recently completed semester/quarter (Fall 2018).</li> <li>Throughout the selection process, primary consideration will be accorded to the student-athlete's athletic accomplishments during the current athletic season.</li> </ul>	Several Honored in Each Sport
ACC Scholar-Athlete of the Year EAGL Scholar-Athlete of the Year	<ul style="list-style-type: none"> <li>Candidates must be in their third or fourth year of athletic competition.</li> <li>The award will be based on 60% academic achievement and 40% athletic achievement.</li> <li>Candidates must have a 3.0 cumulative grade-point average (GPA) as well as a 3.0 GPA during the last two semesters.</li> </ul>	2018 3 students
ACC Academic Honor Roll	<ul style="list-style-type: none"> <li>Students who have achieved a 3.0 GPA for the Fall and Spring each academic year</li> </ul>	1413 2017-2018-391 2016-2017-356 2015-2016 -339 2014-2015-327
ACC Senior Scholar-Athlete of the Year	<ul style="list-style-type: none"> <li>Male and female athlete graduating with the highest GPA</li> </ul>	2 Each Year
ACC Futures Internship Program	<ul style="list-style-type: none"> <li>Lettered in sport</li> <li>Interest in career in athletics administration or television</li> <li>Conduct self in highest manner</li> <li>Interview in person</li> <li>10 Month Internship</li> </ul>	

## Institutional Awards

Award Name	Criteria/ Award Info	Total Awarded 2014-2019
Athletic Director's Scholar-Athletes	<ul style="list-style-type: none"> <li>Senior with the highest GPA.</li> <li>If there is no senior, or no senior with a 3.0 or higher, then a Junior with the highest GPA (3.0 or higher) will be selected.</li> <li>Athletics is NOT a part of the criteria in selecting the candidate, this award is based only on GPA</li> </ul>	26 Each Year
Jim Tatum Award	<ul style="list-style-type: none"> <li>This award was established in 1959 in honor of James M. Tatum, head football coach, 1942 and 1956 through 1958. It is presented under the sponsorship of The University of North Carolina Athletic Association to the varsity intercollegiate athlete who has performed with distinction in his or her sport and who has contributed to the University community through constructive participation in co-curricular activities.</li> </ul>	5 (1 recipient each year)
Tar Heel Scholar Athletes	<ul style="list-style-type: none"> <li>Students who are at least second years with a 3.2 cumulative GPA for the Fall/Spring Term.</li> </ul>	772
Top 10 Scholar-Athletes of the Year	<ul style="list-style-type: none"> <li>Male and Female graduating student-athletes with the highest GPA</li> </ul>	25 Men 25 Women  (5 selected each year)
Wells Fargo Postgraduate Scholarship	<ul style="list-style-type: none"> <li>Awarded to the graduating student who plans to attend graduate school who has demonstrated academic excellence and leadership.</li> </ul>	1 Each Year
UNC Student-Athlete 4.0 Club	<ul style="list-style-type: none"> <li>Students who achieve a 4.0 in any semester at UNC.</li> </ul>	125
Golden Fleece	<ul style="list-style-type: none"> <li>Outstanding undergraduate juniors and seniors, graduate students, staff, faculty, and alumni who have made significant, lasting contributions to the University</li> <li>Members are selected based upon significant, lasting contributions to the University as reflected in academic and extracurricular pursuits.</li> <li>Members and those eligible for selection also display exemplary character in all facets of their lives.</li> </ul>	Several Each Year

## Awards Events

Event Name	Event Description
Awards Banquet	Annual Academic Banquet held since 2014 where we celebrate the academic achievement of student-athletes each year. We invite students, faculty, and staff. We recognize the Top 5 male and Top 5 female graduating student-athletes with the highest GPA. We celebrate all student athletes who achieve a 3.2 GPA for the Fall/Spring term cumulative as our Tar Heel Scholar-Athletes. Other groups honored include 4.0 Club, All-ACC Academic Team, Academic All-District or All-America. Many groups from the campus community are invited including: FEC, FAC, Process Review Group, and the ASPSA Advisory Committee.
GPA Dinner	Celebration of the Men's and Women's Team with the highest GPA for each academic year. This is the first year for the event (Spring 2019) and will be celebrated each Fall moving forward.
Awards Information Sessions	Fall/Spring Information sessions where student-athletes can come and learn about various opportunities for awards, postgraduate scholarships, and internships that we nominate students for.
AD Scholar-Athlete Halftime Recognition	Each year, the 26 Athletic Directors' Scholar-Athlete from each team are recognized during halftime at a Men's Basketball game.

## STUDENT-ATHLETE RECOGNITION

STUDENT-ATHLETE RECOGNITION  
AWARD RECIPIENTS  
2017-2018 GRADUATES  
SCHOLAR-ATHLETE AWARDS BANQUET  
ACADEMIC SCORECARD  
ACADEMIC PRESS RELEASES ON [GOHEELS.COM](http://GOHEELS.COM)



Across 28 varsity athletic  
teams, UNC has nearly

**800**  
Student-Athletes

2017-2018 ACC All-Academic  
Teams include

**65**  
UNC Student-Athletes

**212**

Tar Heel Scholar-Athletes  
who earned a 3.2 GPA or  
higher in Fall 2017 and/or  
Spring 2017

**10**

NCAA APR Top 10%  
Programs in 2016-2017



**122**

2017-2018 Student-Athlete  
Graduates

**391**

UNC Student Athletes  
named to the 2017-2018  
ACC Honor Roll

40 Student-Athletes earned  
a perfect

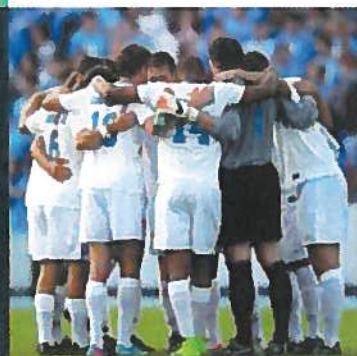
**4.0**

GPA in either Fall 2017 or  
Spring 2018 (or both)

Top

**10**

Tar Heel Scholar-Athlete  
Speeches 2017-2018



2017-2018 Top 10 Scholar-Athletes



2017-2018 Male and Female Teams with the Highest GPA

# NCAA Division I 2016 - 2017 Academic Progress Rate Institutional Report

Institution: University of North Carolina, Chapel Hill

Date of Report: 04/30/2018

This report is based on NCAA Division I Academic Progress Rate (APR) data submitted by the institution for the 2013-14, 2014-15, 2015-16 and 2016-17 academic years.

[Note: All information contained in this report is for four academic years. Some squads may still have small sample sizes within certain sport groups. In accordance with the Family Educational Rights and Privacy Act's (FERPA's) interpretation of federal privacy regulations, data cells containing three or fewer student-athletes have been suppressed and are indicated by an \* symbol. The information in this report does not reflect any changes to data made after this date.]

The following chart represents by-sport APR averages for noted subgroups. National aggregates are based on all squads that have certified their academic data as final.

Sport (N)	Multiyear APR	2016-2017 APR	Percentile Rank within Sport	Percentile Rank within All Sports	All Division I	P u b l i c Institutions	Private Institutions	Football Subdivision	Football Bowl Subdivision	Football Championship Subdivision	Division I (Non-Football)
By Sport - Men's											
Baseball (295)	981	965	50th-60th	30th-40th	975	973	981	978	973		975
Men's Basketball (348)	1,000	1,000	90th-100th	80th-90th	967	964	973	969	963		969
Men's Cross Country (312)	1,000	1,000	90th-100th	80th-90th	981	977	989	986	975		982
Football (250)	960	972	30th-40th	10th-20th	964	962	972	968	961		NA
Men's Fencing (20)	964	964	20th-30th	10th-20th	978	968	981	982	993		980

<sup>1</sup> Specific information on the playing and practice season penalty may be located in the APP General Summary document located on the Reports tab within the APP data collection portal.

<sup>2</sup> The team is also subject to a penalty that was previously conditionally waived; however, the team failed to meet the condition and the penalty must now be imposed.

<sup>3</sup> Denotes that team is not subject to ineligibility for postseason competition based on institutional, athletics and student resources and the team's Graduation Success Rate.

<sup>4</sup> Denotes that team is not subject to ineligibility for postseason competition due to the team's demonstrated academic improvement.

<sup>5</sup> The team's Level One penalty has been waived.

<sup>6</sup> The team's Level Two penalty has been waived.

<sup>8</sup> The team is subject to a penalty that was previously conditionally waived; however, the team failed to meet the condition and the penalty must now be imposed.

<sup>9</sup> The team's Postseason ineligibility has been waived.

<sup>10</sup> The team's penalty waiver request is pending.

<sup>11</sup> Denotes that team's APR data is under review



# NCAA Division I 2016 - 2017 Academic Progress Rate Institutional Report

Institution: University of North Carolina, Chapel Hill

Date of Report: 04/30/2018

Sport (N)	Multiyear APR	2016-2017 APR	Percentile Rank within Sport	Percentile Rank within All Sports	All Division I	P u b l i c Institutions	Private Institutions	Football Subdivision	Bowl Subdivision	Football Championship Subdivision	Division I (Non-Football)
Men's Golf (296)	1,000	1,000	90th-100th	80th-90th	986	984	990	986		985	985
Men's Lacrosse (71)	975	957	20th-30th	20th-30th	979	979	979	987		979	977
Men's Soccer (204)	1,000	985	90th-100th	80th-90th	978	974	982	976		982	977
Men's Swimming and Diving (130)	997	1,000	80th-90th	80th-90th	981	980	982	983		986	975
Men's Tennis (253)	1,000	1,000	90th-100th	80th-90th	982	980	985	983		980	982
Men's Track (282)	975	1,000	40th-50th	20th-30th	973	968	984	976		968	977
Men's Wrestling (74)	984	968	60th-70th	40th-50th	975	973	979	977		974	976
<b>By Sport - Women's</b>											
Women's Basketball (346)	984	979	40th-50th	40th-50th	982	980	987	984		980	983
Women's Cross Country (345)	980	944	10th-20th	30th-40th	989	988	992	992		985	990
Women's Rowing (87)	989	993	40th-50th	50th-60th	989	987	991	988		992	987
Women's Fencing (25)	1,000	1,000	90th-100th	80th-90th	986	976	990	990		991	973

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# NCAA Division I 2016 - 2017 Academic Progress Rate Institutional Report

Institution: University of North Carolina, Chapel Hill

Date of Report: 04/30/2018

Sport (N)	Multiyear APR	2016 - 2017 APR	Percentile Rank within Sport	Percentile Rank within All Sports	All Division I	Public Institutions	Private Institutions	Football Subdivision	Football Bowl Subdivision	Division I (Non-Football)
Field Hockey (79)	986	964	20th-30th	50th-60th	990	988	992	989	992	987
Women's Golf (265)	990	971	30th-40th	50th-60th	990	990	992	993	988	989
Women's Gymnastics (61)	1,000	1,000	90th-100th	80th-90th	993	993	994	993	995	998
Women's Lacrosse (111)	1,000	1,000	90th-100th	80th-90th	991	991	992	995	991	989
Softball (291)	992	1,000	60th-70th	60th-70th	985	983	991	987	984	986
Women's Soccer (332)	997	1,000	70th-80th	70th-80th	988	986	992	989	985	988
Women's Swimming and Diving (193)	998	1,000	70th-80th	80th-90th	992	991	994	992	993	991
Women's Tennis (314)	1,000	1,000	90th-100th	80th-90th	989	989	991	991	989	988
Women's Track (334)	986	1,000	50th-60th	40th-50th	983	980	989	986	978	986
Women's Volleyball (331)	1,000	1,000	90th-100th	80th-90th	988	986	991	991	986	986
By Sport - Co-Ed										

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**Update to FAC from the Faculty Athletics Representative  
March 6, 2019**

**NCAA**

1. Division I Council – UNC will submit its positions by March 20 to ACC to be discussed at March 27 ACC Legislative Webinar. Council vote will occur in April (ACC Conference has one vote, although it is weighted) – 45 proposals
  - a. Proposals from the Transfer Working Group
    - i. Immediate eligibility to play
      1. 2018-103 – Nonrecruited, nonscholarship athlete at first school
      2. 2018-104 – Incoming SA and head coach changes before the start of the fall term
    - ii. 2018-106 – Grad transfer in football and basketball with one season of eligibility left will be a counter (for scholarship limits) for two years unless he/she completes degree requirements prior to the start of the second academic year.
  - b. Proposals to rein in early recruiting – 2018-93
    - i. Email and mail beginning June 15 after the sophomore year
    - ii. Official and unofficial visits beginning August 1 after the sophomore year
    - iii. Does not apply to Football, Baseball, Men's and Women's Basketball, Ice Hockey, and Men's and Women's Lacrosse; teams that it would apply to are Softball, Swimming, Track, and Wrestling
  - c. Financial aid – 2018-70 --Specifies that only athletically related institutional aid or educational expenses from an Olympic Committee or national governing body will count toward team scholarship limits.
  - d. Volunteer Coach in baseball and softball may become paid coach – 2018-34
  - e. 2018-57 – Required summer athletically related activities – In sports other than basketballs and football (where it already occurs) permit a SA or PSA who is enrolled in summer school to engage in required weight-training, conditioning and skill-related instruction for up to 8 weeks.
  - f. 2018-41 – To eliminate the hardship waiver requirement than an injury or illness must occur prior to the first competition of the second half of the playing season.
    - i. Interplay with the new football 4-contest rule?
  - g. 2018-53 – To permit an institution to conduct an evaluation of a PSA on its campus
    - i. SAs do not favor

**ACC**

1. AD/SWA/FAR meetings Feb. 13-15

- a. Intra-Conference Transfers – approved removing the season of competition penalty effective for students enrolling in 2019-20 academic year and retroactive to restore any seasons of eligibility previously charged under the former rule.
  - b. NCAA Academic Performance Fund will be distributed evenly among ACC institutions.
  - c. The FARs referred to the Men’s Lacrosse Committee review of the championship format and schedule based on concerns about the schedule conflicting with institution final exams and logistical concerns identified by the coaches.
  - d. The SWAs are forwarding to the ACC legislative committee consideration of sponsoring legislation related to the 21<sup>st</sup> Century Model for Men’s Soccer.
  - e. ACC Weaver-James-Corrigan Post-Graduate Scholarships selection
    - i. Blaine (Bo) Boyden, from Raleigh, is majoring in business administration. A captain of the fifth-ranked men's tennis team, he is a starter in singles and doubles and will graduate from UNC in May.
    - ii. Alex Comsia, from North Vancouver, B.C., graduated from UNC in December after majoring in business administration. He was recently named the 2018 ACC Scholar-Athlete of the Year for men's soccer. Honorary recipient.
    - iii. Morgan Goetz, from Cary, N.C., is majoring in biomedical engineering. She started on defense for the 2018 UNC field hockey team, which finished the season undefeated, winning NCAA and ACC titles. A Phi Beta Kappa inductee, she will graduate in May.
    - iv. Luke Maye, from Huntersville, N.C., is majoring in business administration and also will graduate in May. Last year's Skip Prosser Award winner as the top scholar-athlete in men's basketball, he was named the preseason ACC Player of the Year and is a finalist for the Karl Malone Award (nation's top power forward) and the Naismith Player of the Year Award.
2. Council of Presidents’ Meeting, March 13
  3. ACC Postgraduate Scholarship Lunch, April 10
  4. ACC Spring Meeting, May 13-16
  5. ACC Mental Health Summit, May 21-22, Durham, NC