Faculty Athletics Committee  
October 24, 2017

Present: Committee Members: Lissa Broome, Chancellor Carol Folt, David Guilkey, Daryhl Johnson, Steven Knotek, Darin Padua, Andrew Perrin, Jeffrey Spang, Deb Stroman, Kim Strom-Gottfried  

Advisors: Michelle Brown (ASPSA), Bubba Cunningham (Athletics), and Vince Ille (Athletics)  

Liaisons from the Student-Athlete Advisory Council: Patrick Lyons, Morgan Lane  

Guests: John Stephens (former FAC Chair – School of Government), Debbi Clarke (Provost’s Office), Robbi Pickeral Evans (Athletics), Chris Faison (CSSAC – Minority Mentoring & Engagement), Anna Rose Medley (Chancellor’s Office), Kate Luck (Media Relations), and Kadejah Murray (Faculty Governance)  

I. Welcome, Introductions, and Announcements

Following introductions, the September minutes were approved with two changes suggested by Michelle Brown. Chair Daryhl Johnson announced that Kim Srom-Gottfried was elected Vice Chair by an email ballot. The committee’s Annual Report was presented at the October 13 Faculty Council meeting. Dr. Johnson thanked last year’s chair, John Stephens, for his assistance in the preparation of the report.

Dr. Johnson reported on several of his other activities: attending the ASPSA Advisory Committee meeting and working with Morgan Lane and Patrick Lyons to replicate the football team’s Professor Day Model for other teams. The December FAC meeting will be moved from December 12 to December 11 at the same time and place.

II. Remarks from Chancellor Carol Folt

Chancellor Carol Folt noted the launch of the University’s strategic implementation website and of its new fundraising campaign. The new Provost Bob Blouin has come on board.

Chancellor Folt addressed the NCAA Committee on Infractions decision which was issued on October 13. She believes that the decision is correct based on NCAA bylaws. The Wainstein Report was an important starting point for our further actions on personnel and in other areas, but it was never designed to address NCAA bylaw violations. It is important for the institution to be sure we continually strive to do the right things and FAC’s involvement in that is very important. In response to Dr. Spang’s question about how we stay vigilant, Chancellor Folt noted the importance of the Process Review Group’s continual review of academic processes related to student-athletes under the direction of Provost Bob Blouin and Athletic Director Bubba Cunningham.
Professor Andy Perrin presented a statement for FAC to consider issuing acknowledging the institution’s academic failings in this matter. Discussion ensued regarding the importance of FAC asking questions and doing its due diligence. The committee debated the purpose of a resolution from FAC and whether any statement beyond the last sentence was necessary. The last sentence reads: “The Faculty Athletics Committee pledges (and the Faculty Council endorses) to be steadfast in upholding the letter and the spirit of the reforms in the service of academic integrity; and to remain vigilant in defense of these principles in the face of the pressures inherent in the big-time athletic enterprise.”

Wordsmithing on the statement will continue via email with a vote on the resolution to occur by email. Andy Perrin reiterated that the intent of the statement is to reiterate FAC’s core role in monitoring the intersection between academics and athletics at this University. Kim Strom-Gottfried suggested that for this statement, less is more. Chris Faison suggested we focus more on what we will do going forward for our students on a day-to-day basis. Some committee members were more interested in moving forward than debating the wording of a statement regarding the past. Daryhl Johnson reminded the committee to stay focused on its charge.

III. Remarks from Athletics Director Bubba Cunningham

Mr. Cunningham discussed how the athletics department is responding to any desires by student-athletes to protest or make statements about social or political issues. He noted that student-athletes have the rights and responsibilities of U.S. citizens, members of the Carolina community, and members of a team. It is important to not surprise coaches with any protests. The department has asked students to only wear their department-issued gear from the time the clock starts to the end of the experience, although students may write on their shoes, wristbands, or tape. The department has held an open forum for athletes and had a long discussion with the volleyball team.

Morgan Lane and Patrick Lyons noted that their coaches supported their rights but did want to ensure their safety. For instance, one team received an email from their coach about the Silent Sam protest letting the students decide whether to attend but advising them to watch out for their safety at the event.

Kim Strom-Gottfried suggested that we might want to have as a regular agenda item a report from our two SAAC representatives about issues like this that might be discussed at SAAC related to climate, protest, and so on.

IV. Remarks from the Faculty Athletics Representative Lissa Broome

Professor Broome’s update document is attached. She discussed the new NCAA Commission on College Basketball chaired by Condoleezza Rice. In addition, there is a mandate from the NCAA Division I Board of Directors and the NCAA Board of Directors for each D1 institution to examine its men’s basketball program for possible NCAA violations, to examine the conduct of the men’s basketball coaching staff and administrators to ensure their compliance with NCAA
rules, and to report any potential criminal issues to the U.S. Attorney’s Office for the Southern District of New York.

At the October ACC governance meetings, the men’s basketball issues noted above were discussed as well as mental health and student-athletes (Professor Broome recommended a Ted talk by a USC student-athlete linked in her written report). In addition, participants learned more about esports which might provide a potential revenue stream, assist in student recruitment, and provide content for the ACC’s digital channel, but which also raise a number of issues including amateurism, Title IX, oversight, game content, and alignment with the mission of the ACC. There are currently 60 esports teams at colleges throughout the country.

Also included in Professor Broome’s written report are notes and links from the recent D1 FAR conference.

V. Update from Committee on College Sport

Jeff Spang and Stephen Knotek are joining Daryhl Johnson on this committee. The group’s plan is to sponsor a program in the spring focused on mental health and student-athletes. Nicki Moore from Athletics will contact Dr. Brian Hainline, the NCAA’s Chief Medical Officer, about coming to campus this spring for this event.

It is also possible that the student-athlete experience subgroup will work on inviting Kate Fagan, the author of a book about a student-athlete who committed suicide, “What Made Maddie Run?”, to also come to campus to talk about her book.

VI. Team Liaison Program and Coaches’ Meeting

Daryhl Johnson encouraged everyone to meet with their teams and others on the sport program support list, including the team’s academic counselors. This list will be sent out by Bubba Cunningham and shared on Sakai. Vince Ille from Athletics also volunteered to help facilitate interactions with coaches or the sport administrator if that would be helpful.

We could also discuss the team liaison program with the coaches at an upcoming coaches meeting. The committee has profited in the past from meeting with the head coaches for candid discussion. Bubba Cunningham invited FAC members to attend the next coaches meeting which is November 7th at 8:00 a.m. on the third floor of Loudermilk. The FAC portion of the meeting could be from 8:30 – 9:30. Assistant coaches will also be attending this meeting so it is an especially good venue for FAC members to be introduced to the coaching staffs and engage in conversation. Committee members should send any discussion questions they might have to Kim or Daryhl. Two topics that could be discussed are student-athlete speech regarding political and social issues and how coaches respond when student-athletes approach them for accommodations related to academics issues that may affect their practice time.

Notes from this meeting will be discussed at the November meeting.

VII. Organization of Action Items and Process Discussion
Daryhl Johnson discussed how the committee could organize its work for the coming year. He referenced a list of issues developed at the first meeting and reprinted below. He suggested that some of these issues might be within the subject matter of one of our four topic subgroups – Admissions, Advising, Academics, or Student-Athlete Experience. He suggested that for each issue over the course of the academic year we try to come up with a recommendation and a course of action to address the issue. Additional issues that the committee hears about from its teams may need to be added to this list. Do these issues fit under our four subgroups or do we need to organize differently?

List of Issues and Topic Subgroups:

- Priority registration – Advising
- Athletics eligibility and participation opportunities after graduation (graduate certificate programs and graduate/professional school) – Student-athlete experience
- Barriers to student-athlete participation in certain majors – Student-athlete experience
- Functionality of academic progress reports – Academics
- Time management plans – Student-athlete experience

In addition to these topic areas, the committee discussed some annual activities that it would like to schedule:

- Presentation on the Athletics Department budget
- Joint meeting with the Undergraduate Advisory Committee on Admissions (possibly for December 11)
- Listening session with the faculty (William Sturkey can work with the Faculty Governance Office to set a date, reserve a room, and publicize this meeting)
- Discuss exit surveys and results of SAAC focus groups (Nicki Moore has data from exit surveys)
- SAAC Focus groups to be scheduled for February or March by the Student-Athlete Experience Topic Group

As a reminder, the topic subgroups are:

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<th>Academics</th>
<th>SA Exp.</th>
<th>Admissions</th>
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<td>Melissa</td>
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VIII. Academic Subgroup Update

Debbie Stroman reviewed some of the items being discussed by the Academic Subgroup in addition to those noted above. The course clustering report has been forwarded to General Administration and could be reported on to FAC.
The meeting adjourned at 5:30 p.m. The next meeting of the committee will be on November 28th at 3:30 p.m.

IX. Post-meeting Discussion of Responsibilities

After the meeting concluded, several committee members stayed to discuss responsibilities for various item.

Outcome Gap (Academic Topic Group) – This topic was discussed several times last year. Lissa noted that Lynn Williford, Debbi Clarke, Michelle Brown, Lissa and others worked on this issue over the summer. Debbi Clarke will check back with Lynn about when she will be ready to meet again. One or two members of the Academic Topic Group will be added to the larger group.

Athletics Eligibility and Participation Opportunities in Certificate Programs or Graduate/Professional School – Lissa, Marielle VanGelder, and Debbie Clarke have been working on this topic. Erika Wilson (from the Student-Athlete Experience Topic Group) will be added to this team.

Majors – This information is collected annually by Lynn Williford’s office to be reported to General Administration. The Academic Topic Group should coordinate with Lynn to get this information to report to FAC.

Student-Athlete Survey – Kim Strom-Gottfried, on behalf of the Student-Athlete Experience Topic Group, will ask Nicki Moore for information from this survey that is appropriate to share with FAC.

Missed Class Days Report – Lissa Broome can present information compiled by Athletics on the number of class days missed by each team for athletics competitions.

Respectfully submitted by Lissa Broome (with assistance from Anna Rose Medley).

Attachments:
   NCAA and ACC Update from FAR
Update to FAC from the Faculty Athletics Representative  
October 24, 2017

NCAA

1. Autonomy Conferences (ACC, SEC, Big 10, Pac 12, Big 12) (one-school, one-vote – January 18-19) – potentially of interest
   a. Establish a conference scholar-athlete of the year with same parameters as conference athlete of the year
   b. Comprehensive health and medical expenses for student-athletes
      i. Most institutions provide for athletics and non-athletic injuries during period of eligibility
      ii. Many institutions cover after eligibility if sport-related injury
      iii. Potential advantages of legislative mandate
   c. In basketball, required 3-day period during winter break in which no required athletically related activities

2. Legislation for upcoming Division I cycle
   a. January Council Vote (ACC casts one weighted vote) – UNC will submit its input in December and discuss further on December 6 legislative webinar with other ACC schools
      i. Move basketball playing season start from Friday to Tuesday to accommodate 3 days off during winter break
      ii. Women’s soccer
      iii. August football camp
      iv. Other sport specific proposals related to recruiting, playing, and practice seasons
   b. April Council Vote
      i. Early recruiting (for everything but football and basketball)
         1. Official visits may begin 9/1 of junior year (moved up from 9/1 of senior year)
         2. No unofficial visits before 9/1 of sophomore year that involve contact with athletics (no limit now)

3. NCAA Commission on College Basketball
   a. Chaired by Condoleezza Rice
   b. Includes from the ACC (or with ACC connections) – President Bud Peterson (GA Tech, NCAA Board of Governors Chair), Rev. John Jenkins (President, Notre Dame), and Grant Hill (former Duke MBB player)
   c. Charge: to fully examine critical aspects of D1 MBB and strongly encouraged to identify bold legislative policy and structural modifications to improve the integrity of the NCAA’s processes and the well-being of student-athletes.
      i. Relationship of NCAA, member institutions, coaches, and student-athletes to
         1. Apparel companies and other commercial entities
         2. Non-scholastic basketball
3. Agents or advisors with a focus on students and families receiving legitimate advice without being taken advantage of or risking their NCAA eligibility
   ii. NCAA’s relationship with the NBA and the NBA’s “one and done” rule
   iii. Whether the NCAA (and member institution) collaborative model provides the investigative tools, cultural incentives and structures to ensure that exploitation and corruption are not hiding in college sports
4. NCAA Requirement for MBB review, October 11 memo from NCAA BOG and D1 Board of Directors
   a. All D1 institutions must examine MBB for possible NCAA violations, including violations related to offers, inducements, agents, extra benefits and whether there are any eligibility consequences arising from previously undiscovered rules violations
   b. Examine the conduct of MBB coaching staff and administrators to ensure their compliance with NCAA rules
   c. Report any potential criminal issues to the US Attorney’s Office for the Southern District of New York
5. Committee on Infractions result announced on October 13, 2017

ACC
1. Met October 17-18 (ADs, SWAs, FARs)
   a. Discussed FBI probe into men’s basketball and new NCAA commission
   b. ACC President’s goals include
      i. developing an assessment of best practices among ACC institutions in supporting the mental health of SAs
         1. Mental health is also an ACC SAAC goal
         2. ACC SAAC recommended viewing TED talk by Victoria Garrick, Athletes and Mental Health: The Hidden Opponent, https://www.youtube.com/watch?v=Sdk7pLpbIl (2017 – Victoria is a USC volleyball player)
      ii. continuing goal of increasing opportunities for women and people of color in ACC athletic departments (UVA just announced the hire of a woman of color as AD)
   c. Presentation on esports (potential for revenue stream, student recruitment, and content play for digital channel, but numerous issues raised including amateurism, Title IX, oversight, game content, and alignment with ACC mission)
   d. Update on Transfer Working Group
      i. Likely legislation to replace permission to contact model with notification to transfer model and permit ability to play immediately (including MBB, WBB, FB, and Ice Hockey). Could be academic requirements attached as well, but these are not yet defined
1. But proposal would allow current school to end or not renew athletics aid
2. If a SA has a multi-year athletics aid grant, then would not be able to play immediately
3. If SA has transferred once, would not be able to play immediately even if a grad transfer
   ii. Considering proposal that if provide aid to grad student must continue for duration of academic program and count the aid against program limits
   e. Play date chart for 2016-17 season (including non-conference contests)

**UNC**

1. FAC and FAR delivered Annual Reports at October 13 Faculty Council meeting (both are posted on Sakai)
   a. Chart on page 4 of FAR Report
2. Attended D1A FAR Meeting on September 24-25 (my notes from that meeting are attached – including more on mental health)
3. SA Academic Scorecard – to discuss with Academics Group
4. Missed Class Days Reporting – to discuss with Academics Group
5. Understanding NCAA Institutional Performance Program (IPP) data on incoming credentials of SAs and performance on campus – grades, credit hours, graduation – to discuss with academics group
6. Graduate school and graduate certificate programs for student-athletes who graduate with remaining athletics eligibility – to discuss with academics group
1A FAR Meeting
September 24-24, 2017

Follow-Ups

Value of Athletics in Higher Education – Georgetown President Jack DeGioia (also D1 Committee on
Academics Chair)

- American Council on Education has some materials that might be helpful for campus leaders,
especially new ones, in orienting them to intercollegiate athletics,
  o Include in onboarding packet for new Provost

FAR Role in Prevention of Sexual Assault and Campus Violence – Janet Judge

- Read Campus Title IX Policy, sign and date it, and keep for your files. Janet Judge recommends
  this so you can show that you are familiar with the policy if ever questioned about it.
  o UNC Policy:  http://policies.unc.edu/files/2013/04/PPDHRM.pdf
- Review New Title IX Guidance that came out last Friday
  o https://www2.ed.gov/about/offices/list/ocr/docs/qa-title-ix-201709.pdf
  o https://www2.ed.gov/about/offices/list/ocr/letters/colleague-title-ix-201709.pdf
- Understand how Athletics plans to fulfill new NCAA Board of Governors Policy on Campus Sexual
  Violence which requires that AD, President/Chancellor, and Title IX Officer attest that during
  2017-18 all SAs, coaches, and staff have been educated on sexual violence prevention,
  intervention and response, particularly in the light of the new releases.
  o How, if at all, will campus policy change during 2017-18?

Faculty Perceptions of Athletics – Amy Dunham, NCAA

- Presented interesting data showing that faculty have a very low opinion of college sports,
  http://www.ncaa.org/sites/default/files/ncaaleadersguide.pdf
- How can FARs help to change these perceptions?
  o Help communicate positive changes made in Autonomy Conferences on cost of
    attendance, time demands, etc.
  o Shared some ideas
    ▪ We video the top 10 seniors statements at the Awards Banquet about why they
      invited their faculty member and advice to underclassmen; consider asking
      departments of honored professors to make the video available on the
      department’s website too.
    ▪ One school invited faculty to occasionally have office hours in the academic
      facility for student-athletes

Social Media and the Student-Athlete – Kate Fagan (focus on Kate’s recent book, What Made Maddie
Run?)

• We should consider whether we want her to speak at our campus forum on mental health and student-athletes. Will get her contact info from David Clough.

• Dr. Hainline mentioned later in program the FARs role in mental health and recommended that FARs watch the guide for FARs on the NCAA website, [http://s3.amazonaws.com/ncaa/files/ssi/mental-health/toolkits/far/story.html](http://s3.amazonaws.com/ncaa/files/ssi/mental-health/toolkits/far/story.html)
  - Do this and decide whether this is a good resource for FAC to view.

Concussion Research – Dr. Brain Hainline, Chief Medical Officer, NCAA and Dr. Michael McCrea, Medical College of Wisconsin and one of the PIs on the NCAA/DoD concussion study

• Some of results they presented have not yet been published and we were asked not to share.


• Hainline says 70% of FARs are involved in health and safety issues; he wants it to be 100%

  - Check to be sure ASPSA is aware of this resource

Enhancing the FAR/AD Relationship

• Shout out to Tricia – Jack had very positive things to say about the value you add

• Penn State has an Athletics Integrity Officer (might be interesting to learn more about the job description)

• Tom McMillan (LEAD1 Ex. Dir.) suggested that there needs to be more written about the FAR role and best practices – perhaps by Conferences, recognizing that FARs play different roles in different conferences

• FARs should consider what they do that adds value and be able to articulate that

Mark Emmert – Responded to 6 questions that had been solicited in advance

• 1st question focused on how there were few FARs in the NCAA governance groups beyond those mandated. Emmert said conferences want their most powerful voices to represent them before the NCAA and often don’t consider the FAR to have that voice