

Dear UNC-Chapel Hill Faculty,

We wanted to provide an update on the UNC Student Stores, amid the transition of the last year. We continue to support the academic mission, students and the scholarship fund the store has always supported.

We are excited to share that in the first year, students saved over **\$1.9 million** on textbooks versus standard previous pricing. This savings came from 10 percent off textbook purchases, the implementation of a robust rental program and price matching to main online retailers. The added conveniences of billing to a student's account and a multi-functional website assist us in continuing to be the place where students feel comfortable and confident purchasing their course materials. We strive to always focus on affordability and convenience for students, along with supporting the wants and needs of the faculty. Cooperation in getting all course material requests in a timely manner provides us the strongest foundation to meet the student expectation of finding all their course materials easily and in one spot. If faculty require new content, a different format or availability from an alternate source, we want to collaborate to fulfill our responsibility of being a one-stop shop for students and meet their academic needs. The sooner we receive any new information, the sooner we can work toward researching the most affordable and best format options that will meet the faculty request and satisfy the students' needs.

The Student Stores is the traditional partner that the campus has always known, and we continually welcome feedback and dialogue to innovate and grow our offerings and services to students, faculty and the campus community. Some of the most recent additions to our suite of programs include:

Faculty Enlight: Our online adoption platform that allows faculty to easily research and adopt the most affordable course material options for students. Reach out to us for more details and an introduction to the system.

Inclusive Access and Integrations: Our technologies link with UNC's learning management system and registration platforms to ensure students have unfettered access to materials on the first day of classes for academic success.

Open Educational Resources: We have courseware solutions that engage the use of OER paired with analytics programs to provide a complete course solution. Faculty Enlight can also integrate with multiple OER providers.

Bull's Head Bookshop Events: The Bull's Head staff is here to support author events, discussion and readings in-store, on-campus and at off-campus locations. With the addition of the Howard Mumford Jones lounge we can host events that hold as many as 75 people. The bookshop and Stone & Leaf Café have a vibrant calendar of events each month to engage the campus community.

Special Orders and Fundraising: The UNC Student Stores is a resource in helping departments and organizations develop and locate products for medical apparel, books, gifts, giveaways and fundraisers. We can customize per your request and provide support for physical and virtual store fronts.

We look forward to continuing to forge our relationship with the campus community and encourage dialogue and communication to assist us in growing into a vital resource for the Carolina Community.

Thank you,

Michele

Michele Gretch Carter
Director, UNC Student Stores

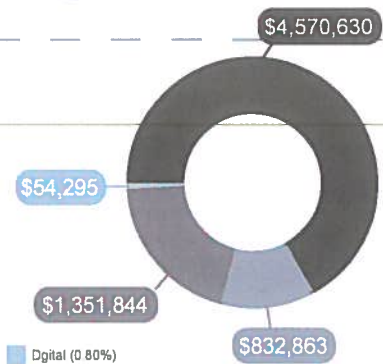
TEXTBOOKS

AT A GLANCE

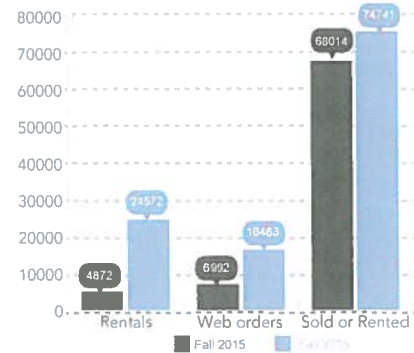
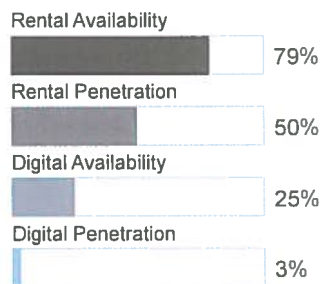
\$1,985,975
TOTAL SAVINGS LAST YEAR



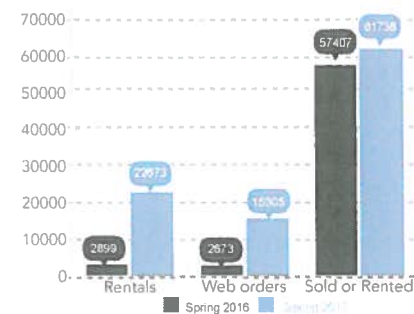
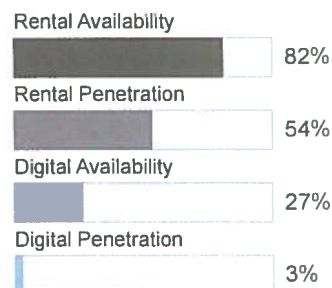
TEXTBOOK SALES BY TYPE



FALL



SPRING





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