



*The University of North Carolina at Chapel Hill*

**THE UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL  
MEETING OF THE FACULTY COUNCIL  
February 12, 1999. 3:00 p.m.**

**\*\*\*\* Assembly Room, 2<sup>nd</sup> Floor, Wilson Library \*\*\*\***

Chancellor Michael Hooker and Professor Richard N. Andrews will preside.

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|-------------|-------------|---|
| <b>INFO</b> | <b>3:00</b> | <b>Chancellor's Remarks and Question Period.</b><br>Chancellor Hooker invites questions or comment on any topic.  |
| <b>INFO</b> | <b>3:20</b> | <b>Chair of the Faculty's Remarks.</b><br>Prof. Richard N. Andrews  |
| <b>INFO</b> | <b>3:30</b> | <b>Annual Report of the Committee on Buildings and Grounds.</b><br>Prof. David Godschalk, Chair   |
| <b>DISC</b> | <b>3:40</b> | <b>Priorities and Space Planning for the Natural Sciences.</b><br>Prof. Greg Forest, Senior Associate Dean, College of Arts and Sciences  |
| <b>DISC</b> | <b>4:10</b> | <b>Priorities and Space Planning for the Arts, Humanities, and Social Sciences.</b><br>Prof. William Balthrop, Chair, Communication Studies   |
| <b>INFO</b> | <b>4:30</b> | <b>Annual Report of the Faculty Information Technology Advisory Committee.</b><br>Prof. Darryl Gless, Chair   |
| <b>INFO</b> | <b>4:40</b> | <b>Annual Report of the Faculty Welfare Committee.</b><br>Prof. Stephen Bachenheimer, Chair   |
| <b>ACT</b>  | <b>4:50</b> | <b>CLOSED SESSION</b><br><br><b>Second Report of the Committee on Honorary Degrees and Special Awards.</b><br>Honorary Degrees to be Awarded at Commencement 2000. Prof. Joseph S. Ferrell,<br>Secretary of the Faculty |
| <b>ACT</b>  | <b>5:00</b> | <b>RETURN TO OPEN SESSION</b><br><br><b>Adjournment</b>   |

Joseph S. Ferrell  
Secretary of the Faculty

KEY:  
**ACT** = Action  
**INFO** = Information  
**DISC** = Discussion

All documents pertaining to meetings of the Faculty Council are posted on the Faculty Governance website:  
<http://www.unc.edu/faculty/faccoun/>



*The University of North Carolina at Chapel Hill*

## **MINUTES OF THE FACULTY COUNCIL**

### **February 12, 1999, 3:00 P.M.**

#### **Attendance**

Present (54): Angel, Bangdiwala, Bender, Black, Bolas, Bowen, Carl, Clegg, Covach, Cravey, Debreczeny, Devellis, Eckel, Elvers, Fishman, Foshee, Fox, Gasaway, Harrison, Holmgren, Hooper, Huang, Hyatt, Johnson, Kaufman, Kjervik, Levine, Lubker, Ludlow, Madison, Marshall, McKeown, Meehan-Black, Melchert, Moreau, Nord, Owen, Panter, Passannante, Pfaff, Plante, Platin, Raab-Traub, Raper, Rosenfeld, Steponaitis, Straughan, Strauss, Taft, Tysinger, Vevea, Weiss, Werner, White.

Excused absences (23): Adler, Assani, Blackburn, Bluestein, Collins, Cordeiro-Stone, Dalton, Estroff, Favorov, Graves, Grossberg, Hattem, Jackson, LeFebvre, Lentz, Lord, Margolis, Molina, Newton, Postema, Schaller, Shea, Sekerak,

Unexcused absences (9): Daye, Haskill, Maffly-Kipp, Mill, Graham, Pagano, Thorp, Wells, Williams.

#### **Chancellor's Remarks**

Chancellor Hooker noted that whereas the January Council meeting took place on the anniversary of the opening of the University, today's meeting takes place on the anniversary of the arrival of the first student, Hinton James.

The chancellor gave the Council his perspective of the issues involved in the discussions revolving around allegations that clothing bearing the University's logo is often produced in "sweatshop" conditions. This University licenses use of our trademarks through Collegiate Licensing Corporation (CLC), which contracts on our behalf with manufacturers of clothing and other articles. The royalty revenue is earmarked: 75% for need-based scholarships awarded through the Office of Scholarships and Student Aid, 25% for athletic scholarships awarded through the Athletics Department. The typical business arrangement for apparel companies is for the company to enter into a supplies contract with a middleman who then contracts with the factories that actually produce the goods. At any given time, the apparel company is receiving completed goods from literally thousands of factories that may or may not have a continuing relationship with the company. Some of these may be relatively large with 100 or more employees; others may employ only two or three workers. The system invites abuse. It is to the advantage of the middleman to contract with factories that will produce the greatest volume of goods at the lowest price and that often means very low wages and oppressive working conditions. In order to bring pressure to bear that will end or alleviate these abuses, students are demanding that the locations of the factories be disclosed. The apparel companies do not object to inspection of the factories by a disinterested third party. They do object to full public disclosure of the locations because allowing the information to fall into the hands of their competitors could damage their competitive advantage through disclosure of trade secrets and other special manufacturing processes or techniques. CLC has developed a code of conduct to which licensees will be expected to conform but it does not yet include meaningful enforcement provisions. A task force that the chancellor appointed last year has recommended that we subscribe to the code as proposed, with several additional stipulations and an ongoing review process. The students are urging that we insist on including provisions requiring public disclosure of factory locations. The task force has recommended that we establish an implementation committee to study the issue of public disclosure and the definition of livable wage. The chancellor is now in the process of doing so. Pete Andrews and Rut Tufts (director of auxiliary services) will co-chair the committee. In the chancellor's view, the issue in controversy at this point is whether public disclosure of factory locations is sufficient to ensure meaningful compliance with the CLC code. He has not been persuaded that this is the case. He prefers to endorse the CLC code as proposed and study implementation for a full year. If at the end of that time the committee recommends a full disclosure requirement in new contract negotiations, the chancellor will make that recommendation to the board of trustees.

Chancellor Hooker emphasized once again the very serious financial needs of the University. We especially need additional funding for faculty salaries that will permit us to catch up with peer institutions such as Virginia, Michigan, Berkeley, and UCLA. The prospects for State funding for this purpose in 1999-2000 seem remote. Our capital needs are also daunting, but in this area he is encouraged by ideas being developed by Vice Chancellor Ramsey who is nationally recognized as an expert in "creative financing." With respect to the salary issue, the chancellor has come to agree with Provost Richardson that the only way we can remain competitive is by adjusting our tuition rates to bring them nearer to the levels of our peer institutions. If that is to take place, there will have to be a major change in North Carolina's long-standing public policy that tuition at our public universities should remain as low as possible. "We have to engage [this issue] and engage it we will."

### **Chair of the Faculty's Remarks**

Speaking as a co-chair of the Task Force on Licensing Issues, Prof. Andrews expressed his gratitude to the faculty, staff, and students who served on the task force. The group reached a strong consensus on its recommendations. Prof. Andrews also expressed his deep respect for the students who continue to keep us aware of the larger issues involved. The challenge now is to move ahead to build a broad coalition of universities, manufacturers, and others to make a serious impact on the problem of working conditions in apparel factories abroad, which is a global problem not only in the apparel industry but in many other industries as well.

Prof. Andrews announced to the Council the establishment of FASTOC, an acronym for Faculty and Staff Operations Concerns. This pilot project provides a "hotline" telephone number that one can use to call attention to things that need to be addressed but that do not fall within any existing category such as the classroom hotline or security services. Examples include overflowing outdoor ashtrays, the need to move a bus stop so as to avoid noise interference with a classroom, inaccurate or missing signs, and the like. The project has been in use for several months in a few departments and has proved useful. To help evaluate whether it should be placed on a permanent basis and extended campus-wide, the project is being announced to members of the Faculty Council and the Employee Forum. Prof. Andrews noted with appreciation Prof. Richard Pfaff's key role in launching this initiative.

Prof. Andrews asked Prof. Ferrell to report on the results of a survey of Council members asking about interest in scheduling more meetings at the Friday Center. Prof. Ferrell said that the majority of those responding prefer to meet on the central campus. While some members (and the Faculty Governance staff) prefer the Friday Center's convenience and superior facilities, the majority view is symbolized by the fact that the library is in many ways the intellectual heart of the University. It is appropriate for that reason, if nothing more, that the Council holds its meetings here. Prof. Andrews added that Prof. Ferrell has asked that the need for a permanent home for the Council be included in the upcoming capital campaign.

Prof. Andrews asked Mr. Jerry Lucido, director of admissions, to report on a recent faculty phon-a-thon. Mr. Lucido reminded the Council of Prof. Miles Fletcher's announcement at the December meeting about a new subcommittee of the Advisory Committee on Undergraduate Admissions that would be involving faculty members in efforts to recruit the very best students in our applicant pool. On January 27, eleven faculty members participated in telephoning students who have been invited to the honors program. They were Dirk Frankenberg (Marine Sciences), Jan Boxill (Philosophy), Fred Mueller (Physical Education), Miles Fletcher (History), Bernadette Gray-Little (Psychology), Provost Dick Richardson, Todd Austell (Chemistry), Richard Kramer (Sociology), Sue Goodman (Mathematics), Tom Baer (Chemistry), and George Lensing (English). Over 200 calls were made and 100 students contacted directly. The students and their families were thrilled that a faculty member at Carolina would take an interest in their intellectual growth and development. The event had been planned for two hours but went on long after that. The effort was a great success. We are now planning another such event for March which will involve up to 40 faculty members calling as many as 500 or 1,000 students who have been admitted here and elsewhere and are agonizing over which invitation to accept.

### **Priorities and Space Planning for the Sciences**

Dean Greg Forest, Senior Associate Dean for the Sciences of the College of Arts and Sciences, reported to the Council on planning efforts now in progress within the College to position Carolina as one of the top five public institutions in the nation with respect to the natural sciences. The College is developing this plan with the assistance of a panel of advisers chosen from the natural sciences departments of the College with representatives from the School of Medicine and the School of Public Health. Chaired by Dean Forest, the advisory panel includes Professors Fred Brooks (Computer Science), Peter Gordon (Psychology), Anthony Hackney (Physical Education, Exercise &

Sport Science), Bill Marzluff (Biochemistry), Casey Miller (Environmental Sciences & Engineering), Michael Rubenstein (Chemistry and Materials Science), Ted Salmon (Biology), Richard Smith (Statistics), Richard Superfine (Physics & Astronomy), Michael Taylor (Mathematics), Holden Thorp (Chemistry), and Francisco Werner (Marine Sciences). Dean Forest's presentation was illustrated by slides containing detailed information. This material will be found on the Faculty Governance website. At Chancellor Hooker's request, the panel has identified the University of California-Berkeley, the University of Michigan, the University of Wisconsin-Madison, and the University of Washington as peer institutions in the realm of the natural sciences.

The College's planning comprises two major branches: innovations in science education both at the K-12 level and within the University, and physical facilities needed by existing and proposed programs. At the K-12 level, plans are being laid for a Science Olympiad for high school students to be held in the summer months, and a UNC Web Science School. Much of the planning work to date has focused on a proposed science complex on the main campus. This work began in May 1998 when Provost Richardson appointed a task force headed by Prof. Tom Clegg (Physics & Astronomy). This task force reported in October 1998, whereupon the Provost assigned the task of implementation to the College of Arts & Sciences. Dean Palm has placed Dean Forest at the head of this work. Three major new buildings are now being planned: a 333,070 square-foot Genomics Science Building, a 453,160 square-foot Interdisciplinary Physical Sciences and Information Technology Building, and a 294,322 square-foot Environmental Studies Building. Dean Forest's slides identify specific programs and faculty to be housed in each of these buildings.

Barbara Tysinger (Health Sciences Library) asked whether consideration is being given to library resources. Dean Forest replied that a separate task force headed by Prof. Karl Petersen (Mathematics) has addressed the matter of a science library. Prof. Catherine Marshall (Education) asked whether Dean Grumet has been involved in planning for the K-12 initiatives. Dean Forest said he has met with Dean Grumet and that the College is interested in building strong relationships with the School of Education. Prof. Tim Taft (Orthopaedics) asked how these plans might affect sister institutions with the UNC System. Dean Forest replied that NC State's School of Engineering is the principal focus of their science programs while we have links to public health and medicine that NC State lacks. He thought our separate programs actually complement and strengthen each other. Prof. Madeline Levine noted the absence of women among the College's science advisers. Dean Forest replied that the point is well taken; several women had been considered but the appointments did not work out for various reasons.

### **Priorities and Space Planning for the Arts, Humanities, and Social Sciences.**

Prof. William Balthrop (Communication Studies) gave an interim report to the Council for a working group that is addressing priorities and space planning for the Arts, Humanities, and Social Sciences in the College. He chairs the group. Members include Professors David Brower (City & Regional Planning), Darryl Gless (Senior Associate Dean), Jim Hirschfield (Art), Dottie Holland (Anthropology), George Houston (Classics), Hannelore Jarausch (Romance Languages), John Nadas (Music), Gerald Postema (Philosophy), Alan Shaprio (English), Dick Soloway (Senior Associate Dean), Ruel Tyson (Institute for the Arts & Humanities), and Russel Van Wyk (History). The working group is not as far along in its process as is Dean Forest's as it was appointed only recently. However, the group has tentatively identified a list of five capital projects which it is now developing. These are a Communication, Language, and Cultural Center; a Center for Global and International Studies; a building for the Center for the Study of the American South; a Center for Public Policy and Research in the Social Sciences; and a Digital Multimedia Instructional Center. Prof. Balthrop illustrated his report with slides. They will be found on the Faculty Governance website.

Prof. Andrews asked whether the working group has been in touch with the professional schools. Prof. Balthrop replied that the group has invited participation from Journalism & Mass Communication, Education, Law, and Information & Library Science. Prof. Stanley Black (Economics) noted that the social sciences appear to be under-represented on the group. Prof. Balthrop acknowledged that fact but assured the Council that the group would be careful to involve all departments.

### **Faculty Information Technology Advisory Committee**

Dean Darryl Gless reported on the work of the Faculty Information Technology Advisory Committee (FITAC) in the past year. With the assistance of Bob Henshaw of the Center for Instructional Technology, he conducted a tour of the FITAC website [<http://www.unc.edu/cit/fitac/>]. It contains full information on the committee's current projects. Dean Gless called special attention to the reports of the Pedagogy Task Force, chaired by Prof. Sheila Englehardt (Nursing)

and the Tools and Technology Subcommittee, chaired by Assistant Dean Russel Van Wyck. Mr. Henshaw then briefed the Council on the upcoming Carolina Technology Expo '99 that took place on February 24.

### **Committee on Buildings and Grounds**

The annual report of the Committee on Buildings and Grounds was received without question or comment.

### **Faculty Welfare Committee**

The annual report of the Faculty Welfare Committee was received. Prof. Richard Pfaff (History) expressed concern about the reported possibility that the University may limit 403B pension plans because of pressure from the federal government in terms of accounting restrictions. Ms. Nora Roberts answered that the Benefits Office has been conducting an ongoing review and improvement process for the supplemental 403B pension program in order to bring it into compliance with IRS primary guidelines. We have recently sent out contracts to all of our providers asking them to agree to certain IRS stipulations and asking them to report on certain quality standards and financial aid standards. To date, ten companies have agreed to the terms we stipulated. Another thirteen have asked to add certain stipulations. Only one company has at this time indicated that they will not comply with our contract. Twenty-nine companies are in various stages of replying to our terms. The Benefits Office hopes this will not affect anyone's retirement pension. We acknowledge that there may be some companies that may discontinue their payroll deductions. We will not require a faculty member to move investments from any company that is now or has been participating. Ms. Roberts urged anyone who is considering such a move to think carefully before doing so lest one incur penalties, surrender charges, or possible tax liability.

### **Committee on Honorary Degrees and Special Awards**

On motion of Prof. Ferrell, Secretary of the Faculty, the Council went into closed session to consider the award of honorary degrees.

### **Adjournment**

The Council returned to open session and adjourned.

Joseph S. Ferrell  
Secretary of the Faculty

February 12, 1999 Faculty Council Meeting  
**Buildings and Grounds Committee**  
(Appointed by the Chancellor)  
***Annual Report—1998***

**Members:** *Class of 2001:* David R. Godschalk, Chair; Valerie A. Kaalund; Walter Pryzwansky. *Class of 2000:* Thomas A. Bowers, Vice-Chair; Ruthie M. Lawson; Mary Pardo; Rachel Willis. *Class of 1999:* Thomas B. Clegg; JoAnn B. Dalton; David Owens. *Student Members:* Michelle Adams; Christian Charnaux; Anne Neville. *Members leaving committee during past year:* Cliff Kenwood; William Mattern; Wayne Pittman.

**Meetings during 1998:** 1/6, 2/5, 3/4, 4/9, 5/6, 6/10, 7/2, 8/4, 9/4, 10/1, 10/23, 11/2, 12/7.

**Report prepared by:** David R. Godschalk (Chair), January 19, 1999.

**Committee charge:** The committee advises the Chancellor on siting and external appearance of new buildings and additions, removal of facilities, changes in long term use and appearance of campus grounds, selection of architects for University projects, preparation of long-range campus plans, placement and design of signs and art works.

**Previous Faculty Council questions or charges:** None.

**Report of Activities:**

**Site recommendations:** Addition to James T. Hedrick Office Building, UNC Hospitals; Biobehavioral Lab at Carrington Hall, School of Nursing; Addition to Carrington Hall, School of Nursing; N.C. Botanical Garden, Herbarium/Research Building.

**Architectural firm recommendations:** Carolina Living and Learning Center, Phase III; Health Sciences Library; Renovation of Old Dental Buildings; School of Medicine Office Building; School of Public Health Research Lab; Addition to Carrington Hall, School of Nursing.

**Exterior design recommendations:** Medical Biomolecular Research Building; N.C. Center for School Leadership; Addition to Frank Porter Graham Student Union; Carolina Living and Learning Center, Phase III; Indoor Track Facility.

**Campus planning recommendations:** David Godschalk served as chair and Tom Clegg, David Owens, and Rachel Willis served as members of the Design and Operations Team, and David Godschalk also served as a member of the Administrative Action Team, for the Campus Land Use Plan Update, working with consultants Ayers Saint Gross of Baltimore.

**Other design recommendations:** Revised Master Plan for N.C. Botanical Garden; Class of '97 Commemorative Plaque at Arboretum; Mural on Carolina Coffee Shop in Porthole Alley; Signage at Kenan Stadium; Interim Site for Modular Buildings 32 and 41; Health Affairs Bookstore brick; Land Use at Horace Williams Site for UNC School of Education and City Schools; Signage for Center for Dramatic Art; Soccer Center brick; Medical Biomolecular Research Building brick; Jackson Hall entrance canopies; Field Hockey Entrance Gates and brick; Lenoir Hall site furniture; Courtyard Landscape Design, School of Medicine Research Block; Maintenance Building at Finley Golf Course; New Entry to Campus at Cameron Avenue; North Entry to Murphey Hall.

**Recommendations for actions by Faculty Council:** None.

February 12, 1999  
**Faculty Welfare Committee**  
(Appointed by the Chancellor)  
Annual Report-1998

Members: (1994-99) Steven L. Bachenheimer (Chair); (1996-99) James E. Allen, Diane K. Kjervik, Ruth C. Walden; (1997-2000) Judy White; (1998-01) Robert Joyce, Lloyd Kramer, Stephen Leonard, Michael Symons. *Members leaving the committee in the last year:* Edward J. Blocher, Lynn D. Glassock, and Lawrence A. Zelenak.

Meetings since the last annual report: 2-4, 8-11/98; 1/99.

Report prepared by: Steven Bachenheimer (Chair) with consultation and review by the committee.

Committee charge: from the Faculty Code of University Government, §4-15: "The Committee works for and reports on the improvement of faculty working conditions, including salary and benefits."

Previous Faculty Council questions or charges:

1. To monitor compliance with the resolution "Supporting extension of employment benefits to domestic partnerships, adopted November 10, 1995;
2. To monitor compliance with the resolution "Mechanisms to implement salary principles", adopted February 23, 1996.

Report of activities:

1. The committee has monitored all employment benefits and found that their governing policies are in compliance with the resolution of Faculty Council supporting extension of employment benefits to domestic partnerships.
2. The committee is preparing a report for presentation to the Faculty Council this Spring surveying the salary policies of units across the campus, and comments by Chairs and Deans as to the usefulness of these policies in setting faculty salary increases.
3. The committee has reviewed the Salary Reports I and II, and will provide comments and suggestions to Lynn Williford and Tim Sanford of OIR for improvements.
4. The committee exchanged letters with Jerry Lucido, Director of Admissions, regarding the University's admission policies as they affect graduates of local high schools.
5. The committee has begun a discussion of the implications of digitally based distance education for faculty welfare.

Recommendation for action by Faculty Council:

None.

## AREAS OF FOCUS: PROGRESS REPORT

AREA OF FOCUS	STATUS	HIGHLIGHTS
<b>Academic Emphases:</b>		
<ul style="list-style-type: none"> <li>First-Year Initiative</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>First-Year Seminars: More than 90 seminars approved; about 40 to be offered in fall 1999. Seminars will be taught by the best of our faculty.</li> <li>First-Year Living/Learning Program: Plans in progress for fall 1999 implementation for 300 students.</li> <li>Academic advising for undecided majors by Resident Area Directors: Pilot program beginning now.</li> <li>College Student Experience questionnaire to be administered.</li> <li>Continued commitment to non-alcohol programming: FallFest.</li> <li>Created new students' web site.</li> </ul>
<ul style="list-style-type: none"> <li>Advising</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Committed \$300,000 to overhaul advising system.</li> <li>Academic advising for undecided majors by Resident Area Directors: Pilot program beginning now.</li> </ul>
<ul style="list-style-type: none"> <li>Center for Public Service</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Received authorization from General Administration to plan Carolina Center for Public Service.</li> <li>Secured \$1 million gift.</li> <li>Interviewing candidates for director's position.</li> <li>Planning and technical design under way for public service database to be launched this summer.</li> </ul>
<ul style="list-style-type: none"> <li>Sonja Haynes Stone Black Cultural Center</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Have secured \$4 million in commitments toward \$7.5 million goal.</li> </ul>
<ul style="list-style-type: none"> <li>Merit Scholarships</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Beginning to identify funds for National Merit Scholars.</li> </ul>
<ul style="list-style-type: none"> <li>Technology Initiatives</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>All residence halls wired as of January.</li> <li>Ahead of schedule on classroom improvement plan for technology.</li> <li>Implemented Carolina Computing Initiative pilot for faculty and staff in four Arts and Sciences departments.</li> <li>Planning student pilot for Carolina Computing Initiative featuring distribution of machines at summer orientation.</li> <li>Faculty, staff and students already taking advantage of CCI prices; more than 500 computers have been purchased for personal use through UNC Student Stores. The majority of the purchases were high-end laptops.</li> <li>Student on-line registration pilot completed last fall with positive student reaction.</li> </ul>



<b>Academic Emphases</b> (continued)		
<ul style="list-style-type: none"> <li>Promote Pluralism</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Expanded charge and membership of Chancellor's Committee on Community and Diversity.</li> <li>Hosted teleconference, "Racial Legacies and Learning: How to Talk About Race."</li> </ul>
<ul style="list-style-type: none"> <li>Centers of Excellence</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Have begun process to identify centers of excellence.</li> </ul>
<ul style="list-style-type: none"> <li>Undergraduate Research Experiences</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>\$1.3 million gift secured to create program to help undergraduates join faculty members in semester-long field research projects.</li> </ul>
<ul style="list-style-type: none"> <li>Interdisciplinary Activity</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Approved search for Director of Arts Carolina.</li> <li>Awarded \$25,000 grants in Health Affairs for interdisciplinary courses.</li> <li>Approved interdisciplinary programs in sciences – bioinformatics and genomics.</li> </ul>
<b>Building Resources:</b>		
<ul style="list-style-type: none"> <li>Government Relations</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Initiated efforts to support University and UNC General Administration priorities.</li> </ul>
<ul style="list-style-type: none"> <li>Faculty/Staff Support</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>In conjunction with UNC General Administration, working to develop capital construction financing plan to address space needs for faculty, students and staff.</li> <li>\$3.5 million identified for start-up funds for faculty recruiting.</li> <li>Emphasizing salary increases for faculty and staff.</li> </ul>
<ul style="list-style-type: none"> <li>Identify and Reallocate Resources to Achieve University Priorities</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>\$4 million for First-Year Seminars (\$1 million from overhead funds, \$1 million from academic enhancement funds, \$2 million reallocated within the College of Arts and Sciences).</li> <li>\$2.5 million from academic enhancement funds for the Carolina Computing Initiative, primarily for student aid.</li> <li>Designated \$300,000 in interest income to improve advising.</li> <li>\$3.5 million reallocated for start-up funds for faculty recruiting (\$1.5 million from interest income, \$2 million from anticipated increase in overhead).</li> </ul>

<b>Building Resources (continued)</b>		
<ul style="list-style-type: none"> <li>Capital Campaign</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Created a case statement committee featuring six task forces and 125 faculty and staff volunteers.</li> <li>Issued call for priorities to begin the priority-setting process.</li> <li>Created a campaign staff committee.</li> <li>Designed a prospect screening program.</li> <li>Conducted initial review of top 100 prospects.</li> <li>Ongoing meetings with top prospects and volunteers.</li> <li>Preliminary campaign plan in draft stage.</li> <li>Conducted fund-raising counsel interviews.</li> </ul>
<b>Planning the Future:</b>		
<ul style="list-style-type: none"> <li>Campus Master Plan</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Conceptual master plan developed. Moving into precinct planning phase in which we will develop detailed plans in sections (or precincts) for North and South campus. The first precinct study, including the Hospitals, Health Affairs complex and Bell Tower parking lot, began this week.</li> <li>The order of precincts to be studied has been switched so that housing concerns – both current and future – can be considered sooner.</li> <li>Master plan on schedule for completion December 1999.</li> </ul>
<ul style="list-style-type: none"> <li>Enrollment Planning</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Enrollment Task Force recommended and trustees approved a plan to increase enrollment gradually by about 6,000 students. Planning under way to accommodate that growth.</li> <li>To meet immediate demand for more housing, we are planning for 1,000 more beds for fall 2001 to be funded through traditional financing. We have advertised for an architect and will bring a recommendation to the March BOT meeting. Currently studying design features and concepts. Anticipate construction will begin spring 2000.</li> <li>Studying a public/private partnership for new married and graduate apartment complex. This would represent a new approach to campus construction. In the next few weeks, we will meet with developers to learn more about this possible approach.</li> </ul>
<ul style="list-style-type: none"> <li>Horace Williams Tract Planning</li> </ul>	1-29-99/ Ongoing	<ul style="list-style-type: none"> <li>Committee formed to explore programmatic uses of tract.</li> <li>Invitation issued to campus community to offer ideas for use of the property.</li> <li>Visits to other campuses initiated, beginning with visit to N.C. State's Centennial Campus.</li> </ul>

First "Annual" Report to Faculty Council  
Faculty Information Technology Advisory Committee  
February 12, 1999

Prepared by Darryl Gless, Chair

Greetings. It seems to me that the Council has heard a great deal about this committee lately, having made it a Faculty Council group only one month ago. However, since that status is now official, Pete asked that I present you with a report of the kind that will become routine, and more elaborate, in the future.

The important thing to say here is that, now that the FITAC exists, Council members should be sure to bring it to the attention of those they represent. As we all know, information technology is exerting enormous impact on our research, teaching, learning, budgets, personnel practices, and other features of university life.

The committee's task is to ensure that faculty views - faculty views informed by the perceptions and expertise of students, staff, and technical personnel - remain audible and effective as computer technology continues to evolve in academic contexts. For that reason, the Chair of the Faculty Council and Council members will want to remain attentive, as you were in your discussions during previous meetings, to the committee's membership.

You will also want to be attentive to the selection of the chair. The chair of FITAC sits as an ex officio member of the Technology Coordinating Council, and the Carolina Computing Initiative Steering Committee. Those are places where faculty opinion can and should be effectively voiced.

Since we began meeting (last March 4<sup>th</sup>) as an appointed committee of the chancellor's office, FITAC has met every two weeks, reducing that schedule to monthly meetings only during the summer. (How many Council committees meet this often?)

Our major activities have included:

1. Overseeing and guiding the work of the Center for Instructional Technology. (Bob Henshaw, who is here and will be reporting on an imminent "Technology Expo," is a leader of the CIT.)
2. Late last spring, we established a Pedagogy Task Force, ably chaired by Sheila Engelbart. Sheila's group developed a useful web-page: Resources for Teaching and Learning with Technology (<http://www.unc.edu/cit/fitac/ptf-resources.html>)

This resource identifies research related to the use of technology in teaching and learning. It includes a trove of materials that fall into the following subheadings:

Guidelines and Strategies  
Examples and Case Studies  
Commentaries and Editorials  
Bibliographies  
Journals  
Research Centers and Universities

3. Another effective task force, this one well led by Russ Van Wyck, is guiding the development of tools for our use in teaching and in related research. One of their achievements is "Technology in Context," a consortium of faculty and staff from the many organizations at the University which exist to support faculty, staff and teaching assistants who are using or want to use information technologies in their teaching and research.

Among the participating groups are, for example, the Center for Teaching and Learning, Academic Affairs Library, Academic Technology and Networks Training Center, Health Sciences Library, Institute Research in Social Science. There are several others as well.

Russ's task force has also developed "Compass," a database that enables us easily to find which of these organizations and people can provide us the *specific kind* of help we need.

4. FITAC's most pressing task now is to help develop the University's evolving collaboration with IBM. That collaboration includes not only uses for the two \$1 million grants IBM offered the University after receiving the CCI contract. It could involve much more.

A delegation from the University, including six committee

members, met with leaders of several IBM research departments in New York recently. We discovered several promising areas for further collaboration, including genomics research, visualization, and a variety of teaching and learning areas that fall within a research field which IBM labels "human factors." Those meetings will soon be followed by a visit to Chapel Hill by a team of IBM researchers, probably at the end of March. You should be aware of this, and tell any of your colleagues who might know of and be interested in further ties. FITAC members are actively seeking out colleagues to include in these sessions, which, we expect, will result in a proposal for large, collaborative research projects that bring with them substantial funding from IBM.

5. Finally, FITAC is also co-sponsoring (with Vice Chancellor Marian Moore and Student Government) a "Technology Expo," which Bob Henshaw - who is really doing the work - will now describe to you.

Mr. Chairman, that concludes my report.

## MEMORANDUM

TO: Members of the Faculty Council and Employee Forum

FROM: Pete Andrews, Chair of the Faculty  
Jane Stine, Chair of the Employee Forum

DATE: February 12, 1999

SUBJECT: Faculty & Staff Operations Concerns (FASTOC) Pilot Extended

FASTOC, a campus hotline for addressing Faculty and Staff Operations Concerns, was piloted with five campus units during the last three months of 1998. The hotline was designed as a one-stop answer spot: one phone number and one email address were used for faculty and staff to raise concerns and make suggestions about University operations.

The results are in. Several faculty and staff "took advantage" of the hotline to address a variety of issues. Examples are:

- To have the inside of a tall window cleaned;
- To expedite the repair of a broken elevator;
- To move a bus stop away from a classroom building.

Some of these problems found quick solutions. Others took some time to formulate a decision. In either case, the hotline gave faculty and staff a simple means to raise their concerns and make their suggestions about the operations of the University. It has won praise as "a great idea" from several users of the service.

To test the efficacy of the hotline on a larger scale and to determine what kind of resources are needed to operate the hotline if it were to open to the entire campus, we have decided to extend the pilot both in time and in scope. The pilot, as was originally designed, will continue till the end of June 1999. We invite all members of the Faculty Council and the Employee Forum to participate in the pilot. We also invite the following campus units—Administrative Information Services, Anthropology, Biology, English and the School of Nursing—to continue to participate in the pilot.

You can reach FASTOC at 3-6300 or [fastoc@unc.edu](mailto:fastoc@unc.edu). Please call or email with your questions, concerns, and suggestions. The staff at the Office of Institutional Effectiveness will do its best to address your problems and suggestions promptly and responsively. In addition, questions that are of university-wide interest will be referred to the *University Gazette's* DirectLine column to be covered at the editor's discretion. Thank you in advance for your participation in this pilot program, which is intended to provide an additional outlet for faculty and staff to voice their concerns about University operations.

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