

## **Charles Loudermilk Sr.**

*Doctor of Laws*

Charles Loudermilk is an entrepreneur, philanthropist, business and community leader, and consensus builder. He founded Aaron Rents, Inc. in 1955, leading the company until retiring in 2012 and is now chair emeritus.

Loudermilk is a leading member of the Atlanta business community and has been a member of the Atlanta Rotary Club for more than 50 years. He served as co-chair of the Atlanta Action Forum, a small but influential biracial group of behind-the-scenes business leaders who helped establish Atlanta as a role model for racial integration during the 1960s. He co-chaired mayoral campaigns for Andrew Young in 1981 and 1985 and was integral in bringing the 1996 Summer Olympics to Atlanta.

Loudermilk earned his degree in business administration from UNC-Chapel Hill in 1950 and has been a generous supporter of his alma mater. He helped fund construction of the Kenan-Flagler Business School's McColl Building and the Paul J. Rizzo Conference Center at Meadowmont. Loudermilk also donated the funds to build Kenan Stadium's Loudermilk Center for Excellence, which serves Carolina's 800 student-athletes across 28 sports. He has served on Board of Visitors and the Carolina First Campaign Committee.

Loudermilk has been recognized with the Board of Trustees' William Richardson Davie Award and the Richard A. Baddour Carolina Leadership Academy's Leader of Distinction Award.