



UNC

THE SONJA HAYNES STONE  
CENTER FOR BLACK CULTURE  
AND HISTORY



For more info or to RSVP:  
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[www.unc.edu/depts/stonecenter](http://www.unc.edu/depts/stonecenter);  
919-962-9001.  
This event is FREE and  
open to the public.

*This event is co-hosted by the Carolina Association of Black Journalist, the Omega Iota chapter of Zeta Phi Beta Sorority, Inc and the Xi Gamma Chapter of Phi Beta Sigma Fraternity, Inc.*

The Sonja Haynes Stone Center presents:  
FALL 2014 DIASPORA LECTURE

Guest Lecturer

# William Rhoden

*New York Times* award-winning columnist and best-selling author of "Forty Million Dollar Slave"



Thursday, November 6, 2014  
7:00 p.m.

Stone Center Multipurpose Room

William C. Rhoden is recognized as one of the most influential thought leaders in the realm of race, sports and American culture.

For the last 25 years, Rhoden has used his Sports of The Times column in The New York Times as a window into an increasingly complex society. His New York Times best seller, "Forty Million Dollar Slaves," is considered one of the most important books about the African-American presence in sports. His second book, "Third And A Mile," chronicles the trials and triumphs of African-American quarterbacks. His new book, "The Ethical Fan," examines the fragile relationship between the sports industry and its supporters.

Rhoden won a Peabody Award for broadcasting as a writer of the HBO documentary "Journey of the African-American Athlete," and an Emmy for the HBO documentary "Breaking the Huddle." He also narrated a documentary that accompanied his ESPN book, "Third And A Mile."

Rhoden graduated from Morgan State University with a degree in English; he also was a three-year starter at defensive back on Morgan's football team. Rhoden joined The New York Times in 1981 and began writing the prestigious Sports of The Times column in 1990.

Prior to working with The New York Times, Rhoden was a columnist and jazz critic for the Baltimore Sun and an editor at Ebony magazine. He began his career at the Baltimore Afro-American newspaper where he was mentored by the Hall of Fame sportswriter Sam Lacy. He is currently the host of "Personal, with Bill Rhoden," an innovative interview show created by Epix.

Rhoden is a frequent guest lecturer and makes regular appearances on ESPN'S "The Sports Reporters."