



2007-2008 Annual Report
Advisory Committee on Undergraduate Admissions
February 20, 2009

Members: Bobbi Owen, Chair (Senior Associate Dean for Undergraduate Education, College of Arts and Sciences); Peter Coclanis, (Division of Social Sciences, College of Arts and Sciences); Douglas Crawford-Brown (Gillings School of Public Health); Jill Fitzgerald (School of Education); Reginald Hildebrand (Division of Social Sciences, College of Arts and Sciences); Tim Marr (Division of Humanities and Fine Arts, College of Arts and Sciences); David Ravenscraft (Kenan-Flagler Business School); J. Steven Reznick (Natural Sciences Division, College of Arts and Sciences); Paul Roberge (Division of Humanities and Fine Arts, College of Arts and Sciences); Lillie Searles (Natural Sciences Division, College of Arts and Sciences).

Ad hoc members: John Evans (Kenan-Flagler Business School); Trudier Harris (Division of Humanities and Fine Arts, College of Arts and Sciences); James Kessler (Disability Services); Theresa Maitland (Academic Success Program, Learning Center).

Ex officio members: Carolyn Cannon (Associate Dean, Academic Advising, College of Arts and Sciences); Fred Clark (Associate Dean, Academic Services, College of Arts and Sciences); Melissa Exum (Dean of Students, Division of Student Affairs); Stephen Farmer (Associate Provost and Director, Undergraduate Admissions); Alice Poehls (Assistant Provost and University Registrar); Dan Thornton (Associate Director, Scholarships and Student Aid); Lynn Williford (Assistant Provost and Director, Institutional Research and Assessment).

Members leaving committee during past year: Michele Hoyman (Division of Social Sciences, College of Arts and Sciences); Carl Anderson (Kenan-Flagler Business School); Cathy Packer (School of Journalism and Mass Communication).

Meetings during past year: September 5, 2007; November 6, 2007; January 9, 2008; April 28, 2008.

Report prepared by: Bobbi Owen (Senior Associate Dean for Undergraduate Education, College of Arts and Sciences); Stephen Farmer (Associate Provost and Director, Undergraduate Admissions).

Report of activities (see comparative statistics, attached):

1. Reaffirmed the program that assures BSBA enrollment for a limited number of exceptionally promising first-year students and encouraged the development of similar programs with other professional schools.
2. Encouraged the Office of Undergraduate Admissions to develop plans to increase the share of the entering first-year class comprised by international students from 1 to 2 percent.

3. Approved the establishment of a faculty committee to oversee the awarding of transfer credit for courses attempted at colleges and universities outside the United States (see attached).
4. Approved a pilot program that will guarantee eventual transfer admission for a small number of students who were not admitted into the first-year class, provided certain conditions are met (see attached; the program was subsequently delayed until Fall 2009).
5. Discussed ways in which prospective students might be more effectively introduced to the University's academic strengths and opportunities.
6. Discussed the Carolina College Advising Corps, which aims to increase college-going rates across North Carolina by placing recent UNC-Chapel Hill graduates as college advisers statewide.
7. Received the profile of the class entering in Fall 2007 semester; results from the Fall 2007 admitted-student survey; updates on Fall 2008 applications and admissions; and preliminary findings from the enrollment-growth study conducted by the Art & Science Group.

Faculty Advisory Committee on Undergraduate Admissions

Draft Proposal: International Transfer Applicants and Transfer Credit April 30, 2008

Purpose. This proposal aims to streamline the process through which students at foreign colleges and universities apply for undergraduate admission to Carolina and have their courses evaluated for transfer credit. The goals are to increase applications from qualified candidates who would bring global experiences and perspectives to the University, and to facilitate the successful enrollment of these students once admitted.

Background. Currently, three obstacles discourage such students from applying and enrolling. First, because these students attend postsecondary schools that are not accredited within the United States, their courses are assumed not to be transferable for credit at Carolina. Second, because their courses are assumed not to be transferable, these students are required to apply for first-year rather than for transfer admission. Third, even if these students apply and are admitted within the tougher first-year pool, they must then petition for transfer credit on a course-by-course and department-by-department basis. The process of petitioning is confusing and frustrating, since students may need to have courses evaluated by ten to twenty different departments, since each department employs different procedures and requires different kinds and degrees of documentation, and since few departments post publicly either their procedures or their requirements for documentation.

Proposed procedures. To remove these obstacles, we propose the following procedures:

- Students who wish to transfer from foreign colleges or universities will be strongly encouraged to seek a course-by-course evaluation of their transcripts from any of the member organizations within the National Association of Credential Evaluation Services (www.naces.org). NACES members are widely used by other colleges and universities within the U.S.; they are experts not only in evaluating foreign credit, but also in detecting forged documents and in ensuring that an academic institution is officially recognized by the appropriate authority within its home country.
- Students will be strongly encouraged to submit their course-by-course evaluations when they apply for admission to Carolina.
- If admitted, students will automatically have their course-by-course evaluations reviewed by the Office of Undergraduate Admissions, which will award credit based on rules currently in place for transferring credit from U.S. colleges and universities.

Assessment. For at least the first academic year following the adoption of these procedures, a committee composed of University faculty and administrators will assess transfer credits awarded in this manner by the Office of Undergraduate Admissions. This assessment committee, to be appointed by the chair of the Faculty Advisory Committee on Undergraduate Admissions, will be charged with determining whether entering students received appropriate credit for the courses they completed at foreign colleges and universities. At the end of the first academic year, and no later than Fall 2009 semester, the review committee will report its findings, along with any recommended changes, to the Faculty Advisory Committee on Undergraduate Admissions.

Faculty Advisory Committee on Undergraduate Admissions
Draft Proposal: Pilot Program for Guaranteed Transfer Admission
April 30, 2008

Purpose. This proposed pilot aims to test whether unsuccessful first-year candidates who are guaranteed admission as sophomore transfers are more or less likely than other, similarly credentialed students to apply to and enroll at Carolina after one year of study elsewhere.

Background. Carolina currently receives applications from thousands of well-credentialed candidates who fall just short in the competition for first-year spaces. When these students are denied admission, they are encouraged to stay in contact with the Office of Undergraduate Admissions if they remain interested in Carolina and would like to transfer after one or two years elsewhere. Each year several hundred such students do reapply for admission as transfer students, and many are successful. But most of the best students do not reapply, even if their initial interest in Carolina is strong.

Proposed pilot. Planning for the pilot program will begin immediately and will involve students who applied for Fall 2008 first-year admission.

- Once all decisions about the first-year waiting list have been made, the Office of Undergraduate Admissions will choose fifty students who will not be admitted—thirty North Carolinians and twenty out-of-state students.
- These students will receive a letter declining their first-year admission but guaranteeing their admission for Fall 2009 as sophomore transfers, provided they complete no fewer than 30 transferable hours by August of that year in a rigorous course of study that parallels the first-year curriculum at Carolina; earn a cumulative college grade-point average of 3.3 on a 4.0 scale; and conduct themselves as good citizens at the school where they enroll.
- Each student will be assigned to a specific admissions officer and invited to establish contact within one month of their receipt of the letter to discuss terms and next steps. This initial contact will emphasize that the student is under no obligation to enroll at Carolina; encourage the student to engage fully in the life of the school where he or she enrolls; and help the student understand the curriculum at Carolina and choose courses that will transfer successfully. Students will be strongly encouraged to stay in close contact with their admissions officers throughout their first year of study.
- Students will be required to submit the transfer application no later than March 1.

Assessment. The program will be evaluated by the Faculty Advisory Committee on Undergraduate Admissions after the pilot year. After reviewing such measures as application rates and yield, and after considering the average credentials of students enrolling through this program compared to those of other candidates in the transfer applicant pool, the committee may choose to continue, discontinue, or expand the program.

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

First-Year and Transfer Class Data, 2004-2008

I. Application Data

	APPLIED					ADMITTED					ENROLLED				
	2004	2005	2006	2007	2008	2004	2005	2006	2007	2008	2004	2005	2006	2007	2008
ALL FIRST-YEAR															
Total	19,053	18,706	19,736	20,064	21,507	6,736	6,740	6,734	6,993	7,309	3,589	3,751	3,816	3,895	3,864
% Change	6.39	-1.82	5.51	1.66	7.19	4.55	0.00	0.00	3.85	4.52	2.08	4.51	1.73	2.07	-0.80
FIRST-YEAR BY CATEGORY															
In-State	7,981	8,107	8,838	9,155	9,287	4,565	4,644	4,559	4,551	4,586	2,931	3,104	3,110	3,132	3,097
Out-of-State	11,072	10,599	10,898	10,909	12,220	2,171	2,096	2,175	2,442	2,723	658	647	706	763	767
African-American	2,209	2,138	2,471	2,301	2,556	812	804	823	804	836	404	416	470	434	417
Asian-American	1,768	1,826	1,970	2,239	2,584	573	567	617	709	807	272	260	287	302	335
Native-American	117	111	98	105	108	62	58	50	53	58	33	39	32	35	31
Hispanic	754	747	833	860	1,111	343	371	400	446	504	130	164	205	221	218
ALL TRANSFER															
Total	2,996	3,101	3,019	3,106	3,215	1,231	1,244	1,244	1,178	1,253	835	828	894	874	892
% Change	4.50	3.50	-2.64	2.88	3.51	3.62	1.05	0.00	-5.31	6.37	-3.47	-0.84	7.97	-2.23	2.06

II. First-Year Class: Secondary-School Background

	2004	2005	2006	2007	2008
In-State Public	2,498	2,614	2,615	2,569	2,614
Out-of-State Public	457	438	449	506	488
Private/Parochial	522	571	587	592	640
Foreign/DOD	35	30	39	47	44
Other	77	98	126	181	78

III. First-Year Class: Sex

	2004	2005	2006	2007	2008
Men	1,490	1,481	1,526	1,546	1,588
Women	2,099	2,270	2,290	2,349	2,276

IV. First-Year Yield (Percentage of Those Admitted Who Enrolled)

	2004	2005	2006	2007	2008
All Freshmen	53	56	57	56	53
In-State	64	67	68	69	68
Out-of-State	30	31	33	31	28
Out-of-State Alumni	45	52	47	50	48

V. First-Year Class: Secondary-School Class Rank

	2004		2005		2006		2007		2008	
Top Tenth	2,138	74%	2,175	74%	2,284	76%	2,361	77%	2,331	79%
Second Tenth	528	18%	555	19%	510	17%	484	16%	430	15%

VI. First-Year Class: SAT Reasoning Average (Critical Reading/Verbal + Math)

	2004	2005	2006	2007	2008
All First-Year	1287	1299	1293	1302	1301

VII. First-Year Class: Residency

	2004		2005		2006		2007		2008	
	NUMBER	%	NUMBER	%	NUMBER	%	NUMBER	%	NUMBER	%
NC Residents	2,931	81.7	3,101	82.7	3,110	81.5	3,132	80.4	3,097	80.2
Non-Resident Alumni	82	2.3	99	2.6	92	2.4	106	2.7	112	2.9
Other Non-Residents	576	16.1	548	14.6	614	16.1	658	16.9	655	17.0
Total Alumni Children	661	18.4	692	18.5	697	18.3	732	18.8	740	19.2

VIII. First-Year Admitted Students by Selected Categories

Data reflect all admitted students; data for enrolled students differ.

	NUMBER	SAT	AI	RANK	SIZE	GPA	PROG	PERF	ACTI
All	7,309	1340	3.22	23	354	4.45	6.3	6.6	5.3
Disability*	4	1193	2.70	36	200	3.73	5.0	3.5	5.5
Discretionary	44	1234	2.75	58	359	3.85	4.2	3.8	4.9
Music or Drama	42	1278	2.93	62	391	4.00	4.0	4.9	5.4
Athletics	158	1074	2.44	132	406	3.44	1.9	2.8	5.4

Academic program, academic performance, and school and community activities rated from 0 (lowest) to 9 (highest).

* Disability: Includes students who disclosed a disability, were not recommended for admission under competitive review, but were subsequently offered admission on the recommendation of the Faculty Subcommittee on Disabilities.