

2006-2007 Annual Report
Advisory Committee on Undergraduate Admissions
February 22, 2008

Members: Bobbi Owen, Chair (Senior Associate Dean for Undergraduate Education, College of Arts and Sciences); Carl Anderson (Kenan-Flagler Business School); Peter Coclanis (Division of Social Sciences, College of Arts and Sciences); Douglas Crawford-Brown (School of Public Health); Michele Hoyman (Division of Social Sciences, College of Arts and Sciences); Cathy Packer (School of Journalism and Mass Communication); Steve Reznick (Division of Natural Sciences, College of Arts and Sciences); Paul Roberge (Division of Humanities, College of Arts and Sciences); Lillie Searles (Division of Natural Sciences, College of Arts and Sciences).

Ad Hoc Members: John Evans (Kenan-Flagler Business School); James Kessler (Disability Services); Theresa Maitland (Academic Success Program, Learning Center).

Ex Officio Members: Carolyn Cannon (Associate Dean, Academic Advising, College of Arts and Sciences); Fred Clark (Associate Dean, Academic Services, College of Arts and Sciences); Melissa Exum (Dean of Students and Associate Vice Chancellor, Student Affairs); Stephen Farmer (Assistant Provost and Director, Undergraduate Admissions); Madeleine Levine (Interim Dean, College of Arts and Sciences); Alice Poehls (Assistant Provost and University Registrar); Dan Thornton (Associate Director, Scholarships and Student Aid); Lynn Williford (Assistant Provost and Director, Institutional Research).

Member leaving committee during past year: Janice Bardsley (Division of Social Sciences, College of Arts and Sciences).

Meetings during past year: September 19, 2006; October 18, 2006; January 10, 2007; April 10, 2007.

Report prepared by: Bobbi Owen (Senior Associate Dean for Undergraduate Education, College of Arts and Sciences); Stephen Farmer (Assistant Provost and Director, Undergraduate Admissions).

Report of activities (see comparative statistics, attached):

1. Discussed, in a series of meetings, the qualities that the University should seek in its entering classes. These discussions resulted in the attached Statement on the Evaluation of Candidates, which was approved in principle in April 2007 and ratified, with minor revisions, in September 2007.
2. Reviewed and confirmed, with no revisions, the policy on athletic admissions, first approved during the 2005-2006 academic year, that reduced the number of recurring admissions recommendations available to the Athletic Department from 157 to 140 while providing for the possibility of up to 20 additional recommendations for student-athletes with especially strong academic credentials.

3. Approved a pilot program (attached) in which a limited number of exceptionally promising first-year students may be assured their eventual enrollment in the BSBA program in the Kenan-Flagler Business School.
4. Discussed joint efforts on the part of the faculty and the Office of Undergraduate Admissions to develop recruitment events that encourage prospective students to think critically about disciplines that interest them.
5. Reviewed the current campus-visit program and suggested ways in which it might be strengthened.
6. Consulted with the Department of Housing and Residential Education about changes in the procedures through which newly admitted students may apply for campus housing.
7. Received the profile of the class entering in Fall 2006 semester; the results from the Fall 2006 admitted-student questionnaire; updates on Fall 2007 applications and admissions; ten-year enrollment projections for the UNC system; and a report on previous foreign-language credits earned by entering transfer students (attached).

Faculty Advisory Committee on Undergraduate Admissions
Statement on the Evaluation of Candidates for Admission

In evaluating candidates for undergraduate admission, the University of North Carolina at Chapel Hill seeks to shape the entering class so that its collective strengths will foster excellence within the University community; enhance the education of everyone within it; provide for the leadership of the educational, governmental, scientific, business, humanistic, artistic, and professional institutions of the state, nation, and world; and enrich the lives of all the people of North Carolina.

In so doing, we aim to help the University fulfill its stated mission: to serve “the people of the state, and indeed the nation, as a center for scholarship and creative endeavor,” and to be “a community engaged in original inquiry and creative expression, while committed to intellectual freedom, to personal integrity and justice, and to those values that foster enlightened leadership for the state and nation,” and indeed the world.

The qualities we seek in each class are those that foster such a community, including intellect, talent, curiosity, and creativity; leadership, kindness, and courage; honesty, perseverance, perspective, and diversity. Although we expect each successful candidate to demonstrate strength in many of these areas, we do not expect every candidate to be equally strong in all of them. Just as there is no formula for admission, there is no list of qualities or characteristics that every applicant must present.

In shaping the class, we evaluate individual candidates rigorously, holistically, and sympathetically. We seek to assess the ways in which each candidate will likely contribute to the kind of campus community that will enable the University to fulfill its mission. This assessment requires not only that we note the achievements and potential of each applicant but also that we understand the context within which achievements have been realized and potential forged.

These comprehensive and individualized evaluations, taken together, do not aim to maximize any single, narrow outcome—for example, the average SAT score or the average eventual GPA of the entering class. Rather, they aim to draw together students who will enrich each other’s education, strengthen the campus community, contribute to the betterment of society, and help the University achieve its broader mission.

Approved September 2007

Faculty Advisory Committee on Undergraduate Admissions Pilot Program for Recruitment through Assured BSBA Enrollment

Each year the University admits first-year students who wish to study business administration. While many of these students accept our offer of admission and enroll, many do not, and those who turn us down are an exceptionally diverse and talented group. Last year, for example, 39 percent of these admitted but non-enrolling students identified themselves as nonwhite, and the group as a whole averaged 1389 on the SAT, well above the 1293 average of the entering class. Many of these students chose schools that either enrolled them directly in undergraduate business programs (Georgetown, University of Pennsylvania) or guaranteed their eventual admission to such programs after their first or second year in residence (Michigan).

To recruit the strongest of these candidates to the University, the Faculty Advisory Committee on Undergraduate Admissions authorizes a pilot program that would offer assured eventual enrollment in the Kenan-Flagler Business School to as many as thirty admitted students each year. These students will file no special application; instead they will be chosen, on the basis of academic and personal strengths identified through the admissions process, from the pool of students nominated for the Honors Program and for merit-based scholarships. The admissions committee, working with the faculty of the BSBA program, will develop specific criteria and select and notify the students.

These students will complete the same general-education requirements and receive the same first- and second-year academic advising as all other Carolina undergraduates. They will be under no obligation to pursue the BSBA degree. As long as they successfully complete all prerequisite courses and maintain a 3.0 cumulative grade-point average, they will be assured of their enrollment in the BSBA program following two years of study in Arts and Sciences.

The objective of this opportunity is to increase the University's yield of a select group of highly competitive applicants by simply removing the obstacle of future business school admission should the student elect to enter the BSBA program. The Faculty Advisory Committee will evaluate the effectiveness of the pilot program no later than Fall 2007 semester and may extend or discontinue the program at that time.

Approved January 2007

Faculty Advisory Committee on Undergraduate Admissions
Foreign-Language Credit of Entering Transfer Students

Overview. Each year we receive approximately 3,000 transfer applications. We typically admit 41% of our applicants and enroll about 67% of them. Our top five feeder institutions are North Carolina State University, Appalachian State University, UNC-Wilmington, UNC-Greensboro, and Durham Technical Community College.

Foreign-language credit history. In each of the last three years, approximately one-third of our enrolling transfer students entered Carolina having already met the foreign-language requirement. Another 18 percent had studied a foreign language through level two. About forty percent of our students had studied no foreign language at all, or had last studied a language while in high school.

	2003*		2004		2005	
Level 3 or higher	92	36.8%	233	31.2%	251	33.0%
Level 2	47	18.8%	127	17.0%	136	17.9%
Level 1	13	5.2%	83	11.1%	84	11.1%
HS only	81	32.4%	203	27.2%	195	25.7%
None	17	6.8%	100	13.4%	94	12.4%
Total	250		746		760	

*2003 numbers are based on sample of all transfer students enrolling that year.

Other academic credentials. Last year all enrolling transfer students had earned, on average, a cumulative 3.4 GPA at their previous institutions. Enrolling sophomores earned an average of 1264 on the SAT Reasoning (Critical Reading and Math combined). If the foreign-language requirement were a prerequisite for admission, and if we were to replace some of our enrolling students with other students in the applicant pool, these credentials would decline. Last year, denied applicants earned, on average, a 2.4 cumulative GPA at their previous institutions, and denied sophomore applicants earned an average of 1134 on the SAT.

UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL

First-Year and Transfer Class Data, 2003-2007

I. Application Data

	APPLIED					ADMITTED					ENROLLED				
	2003	2004	2005	2006	2007	2003	2004	2005	2006	2007	2003	2004	2005	2006	2007
ALL FIRST-YEAR															
Total	17,909	19,053	18,706	19,736	20,064	6,443	6,736	6,740	6,734	6,993	3,516	3,589	3,751	3,816	3,895
% Change	2.34	6.39	-1.82	5.51	1.66	6.09	4.55	0.00	0.00	3.85	1.62	2.08	4.51	1.73	2.07
FIRST-YEAR BY CATEGORY															
In-State	7,310	7,981	8,107	8,838	9,155	4,453	4,565	4,644	4,559	4,551	2,894	2,931	3,104	3,110	3,132
Out-of-State	10,599	11,072	10,599	10,898	10,909	1,990	2,171	2,096	2,175	2,442	621	658	647	706	763
African-American	2,041	2,209	2,138	2,471	2,301	804	812	804	823	804	414	404	416	470	434
Asian-American	1,680	1,768	1,826	1,970	2,239	517	573	567	617	709	226	272	260	287	302
Native-American	102	117	111	98	105	54	62	58	50	53	30	33	39	32	35
Hispanic	613	754	747	833	860	293	343	371	400	446	125	130	164	205	221
ALL TRANSFER															
Total	2,867	2,996	3,101	3,019	3,106	1,188	1,231	1,244	1,244	1,178	865	835	828	894	874
% Change	-0.69	4.50	3.50	-2.64	2.88	12.20	3.62	1.05	0.00	-5.31	33.3	-3.47	-0.84	7.97	-2.23

II. First-Year Class: Secondary-School Background

	2003	2004	2005	2006	2007
In-State Public	2,506	2,498	2,614	2,615	2,569
Out-of-State Public	420	457	438	449	506
Private/Parochial	505	522	571	587	592
Foreign/DOD	36	35	30	39	47
Other	47	77	98	126	181

III. First-Year Class: Sex

	2003	2004	2005	2006	2007
Men	1,444	1,490	1,481	1,526	1,546
Women	2,071	2,099	2,270	2,290	2,349

IV. First-Year Yield (Percentage of Those Admitted Who Enrolled)

	2003	2004	2005	2006	2007
All Freshmen	55	53	56	57	56
In-State	65	64	67	68	69
Out-of-State	31	30	31	33	31
Out-of-State Alumni	53	45	52	47	50

V. First-Year Class: Secondary-School Class Rank

	2003		2004		2005		2006		2007	
Top Tenth	2,001	70%	2,138	74%	2,175	74%	2,284	76%	2,361	77%
Second Tenth	591	21%	528	18%	555	19%	510	17%	484	16%

VI. First-Year Class: SAT Reasoning Average (Critical Reading/Verbal +

	2003	2004	2005	2006	2007
All Freshmen	1283	1287	1299	1293	1302

VII. First-Year Class: Residency

	2003		2004		2005		2006		2007	
	NUMBER	%	NUMBER	%	NUMBER	%	NUMBER	%	NUMBER	%
NC Residents	2,894	82.31	2,931	81.70	3,101	82.67	3,110	81.50	3,132	80.40
Non-Resident Alumni	83	2.36	82	2.28	99	2.63	92	2.41	106	2.72
Other Non-Residents	538	15.30	576	16.05	548	14.61	614	16.09	658	16.89
Total Alumni Children	661	18.80	661	18.42	692	18.45	697	18.27	732	18.80

VIII. First-Year Admitted Students by Selected Categories

Data reflect all admitted students; data for enrolled students differ.

	NUMBER	SAT	AI	RANK	SIZE	GPA	PROG	PERF	ACTI
All	6,993	1337	3.20	24	351	4.424	6.3	6.5	5.3
Disability*	4	1185	2.69	109	309	3.607	4.3	3.8	5.3
Discretionary	48	1268	2.76	60	347	3.750	4.1	3.5	5.0
Music or Drama	39	1246	2.80	71	495	4.010	4.3	4.2	5.3
Athletics	159	1084	2.47	111	351	3.482	1.9	3.0	5.3

Academic program, academic performance, and school and community activities rated from 0 (lowest) to 9 (highest).

* Disability: Includes students who disclosed a disability, were not recommended for admission under competitive review, but were subsequently offered admission on the recommendation of the Faculty Subcommittee on Disabilities.