

The University of North Carolina at Chapel Hill  
Report of the Faculty Athletics Representative for 2009-10  
Faculty Council  
October 8, 2010

I. Introduction

Since the practice of an annual report by the faculty athletics representative (FAR) to the Faculty Council began, each such report has been submitted as an accompaniment to the annual report of the Faculty Athletics Committee.

II. Activities of the Faculty Athletics Representative within UNC-Chapel Hill

Many activities of the FAR occur on a regular and recurring basis as listed below.

- Member of the Faculty Athletics Committee (ex officio if not an elected member)
- Serve as the de facto secretary for the Faculty Athletics Committee
- Ex officio member of the Educational Foundation Executive Board
- Monitor the academic progress of student-athletes, participate in the meetings with head coaches in which these results are reviewed, and gather and report data on the Academic Progress Rate (APR) and Graduation Success Rate (GSR) of our student-athletes, including comparisons with results at other institutions
- Chair the Athletic Council (2010 work focused on ways to improve sportsmanship)
- Participate in exit interviews of student-athletes (with members of the Faculty Athletics Committee and staff of the Department of Athletics)
- Review admission cases for student-athletes (as an ex officio member of the Admissions Subcommittee of the Advisory Committee on Undergraduate Admissions)
- Ex officio member of the Licensing Labor Code Advisory Committee
- Meet with the Student-Athlete Advisory Committee
- Confer with the Director and staff of the Academic Support Center
- Support the university's compliance program regarding NCAA regulations
- Evaluate NCAA legislative proposals and participate in conference discussions
- Administer the NCAA test on recruiting legislation to our coaches
- Represent the university in meetings of the Atlantic Coast Conference

The FAR participates in other activities as requested or needed.

During the fall of 2009 Chancellor Thorp and Professor Evans determined that Evans' work in the Carolina North assignment would likely conclude at the end of calendar year 2010. Accordingly, July 1, 2010 was selected as the appropriate time for transition to a new faculty athletics representative and Chancellor Thorp appointed Professor Lissa Broome, Wachovia Professor of Banking Law, to the position effective on that date. In preparation for that transition, Director of Athletics Richard Baddour and Professor Evans arranged a series of

orientation opportunities for Professor Broome. These included her participation in the Spring Meeting of the Atlantic Coast Conference.

### III. Activities with the Atlantic Coast Conference

Within the Atlantic Coast Conference four individuals from each member institution have the primary governance and operating responsibility. They are the chancellor/president, the director of athletics, the senior women's administrator, and the faculty athletics representative. Conference bylaws direct that the chancellor/president shall cast the institutional vote on a small number of specified issues. Otherwise, common practice within the conference is for these four individuals to consult regularly, as needed, but for the FAR to have the delegated responsibility to vote for the institution.

The FAR participates in regular conference meetings in October, December, February, April, and May, and in any specific committee assignments. Professor Evans has been asked to serve on the ACC Finance Committee for the 2010-11 year, because a vacancy occurred after other committee appointments had been made. The FAR participates in conference reviews of NCAA legislative proposals in the fall, recipients of postgraduate scholarships are selected in February, and reviews of the ACC budget occur in the spring.

### IV. Activities with the National Collegiate Athletic Association

The NCAA Division I Board of Directors has adopted a comprehensive academic reform package that is intended to improve the graduation rates of student-athletes, particularly in selected high profile sports that have produced poor graduation results and consequent adverse publicity. The University of North Carolina at Chapel Hill has been extensively represented at all levels of this work. Professor Evans has worked in this process virtually from its inception and serves on the NCAA Committee on Academic Performance (CAP). The CAP is responsible for implementation (now under way) and also for design and refinement of additional elements of the academic reform program that will be needed in 2010-11 and beyond, as well as a comprehensive evaluation to be conducted of the academic reform efforts. Professor Evans also served on groups formed by the NCAA Board of Directors to focus on academic performance in baseball and men's basketball, in each case chairing a subcommittee and serving on the executive committees of the two groups.

NCAA President Myles Brand sought to bring attention to academic research that is being done on various aspects of intercollegiate athletics as a basis for identifying research conclusions that might be relevant to NCAA policies. That work is conducted by the NCAA Advisory and Editorial Board (on which Professor Evans serves) and through a Scholarly Colloquium that occurs each year immediately preceding the NCAA Convention. The first colloquium occurred in January 2008 following which the Journal of Intercollegiate Sports began publication in June 2008. The fourth colloquium will occur in January 2011.

Respectfully submitted,  
John P. Evans, Faculty Athletics Representative, 2009-10  
Lissa Broome, Faculty Athletics Representative, 2010-